

» IAA MOBILITY 2027

Networking Tours

Your story. Your audience.



MUNICH
SEPTEMBER 7—12, 2027 | PRESS DAY SEPTEMBER 6



“ 87% of the professionals who took part rated the Networking Tours from “good” to “excellent”.

Visitor survey IAA MOBILITY 2025, Gelszus Messe-Marktforschung

Overview

Networking Tours

LIMITED
AVAILABILITY



The IAA MOBILITY Networking Tours put your innovation in the spotlight. An experienced industry expert leads the tour, guiding an international group of up to 25 participants to seven exhibitors whose solutions are perfectly aligned with the tour's theme. The tour is conducted in English.

Tour topics

- › AI, Autonomous Driving & ADAS
- › Software Defined Vehicles
- › Battery Tech & Charging

Our services in detail

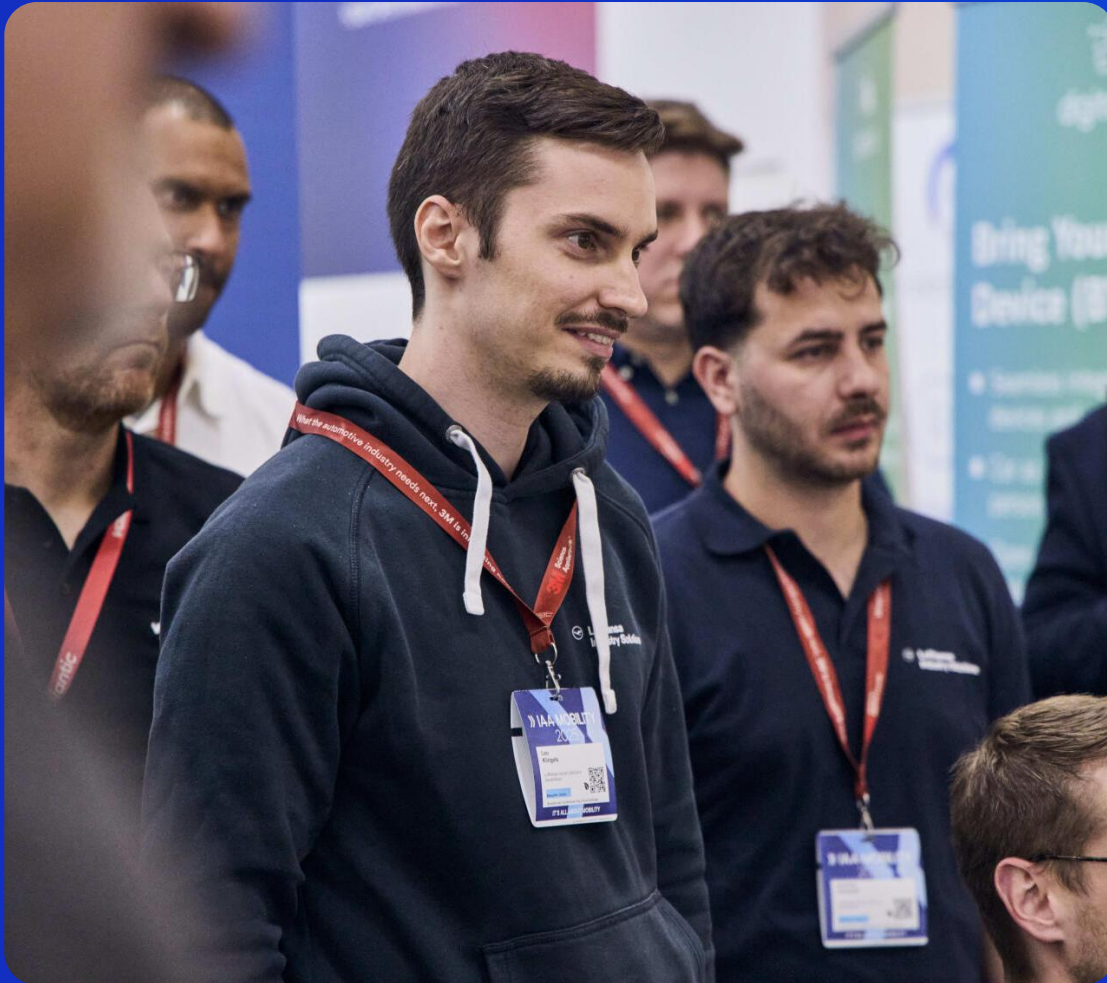
We connect you efficiently and personally with your potential customers:

- › Each tour begins with an informative introduction by our tour guide on the tour's specific theme.
- › As an exhibitor, you will have ten minutes at your stand to present your solution, including time for discussion with tour participants.
- › We ensure thematic interest through a free but mandatory registration process for visitors.
- › Afterward, we will provide you with the contact information of your tour participants.

Benefits at a glance

Networking Tours

LIMITED
AVAILABILITY



- › **The spotlight is yours**
ten minutes for a company presentation including Q&A on all four industry visitor days.
- › **Exclusive participation**
A maximum of seven participating exhibitors per tour.
- › **Targeted audience instead of passersby**
Up to 25 interested trade visitors per tour who have specifically chosen this topic: ideal for personal discussions and detailed product presentations.
- › **Specific contacts for your follow-up**
The contact information of participating visitors will be provided to participating exhibitors afterwards.
- › **Greater visibility of your IAA Summit presence**
Communication of your participation via IAA MOBILITY's channels and in the official program.

€2,400 plus VAT*

General terms and conditions, data privacy, instructions

Networking Tours

How to participate?

Official registration for exhibitors is available via the online registration form for exhibitors. Please use your login details to access the registration. We kindly ask you to register no later than June 30, 2027.

Registration for the Networking Tours does not constitute a binding right to participate. Participation becomes binding only upon written confirmation by the organizer.



Participation conditions:

- › Please note that only exhibitors or co-exhibitors with a stand at the IAA Summit can participate in the Networking Tours.
- › The Networking Tours are planned and realized by the organizer; participating exhibitors have no influence on the scheduling of the tours.
- › Participating exhibitors are obligated to specify a contact person in advance for organizational issues and to complete the briefing documents in due time.
- › Participating exhibitors are obligated to specify a contact person on all days of the event at the time of the tour to welcome visitors to their stand.
- › The number of exhibitors per guided tour is limited to a maximum of seven. In the event of overbooking, the organizer reserves the right to make a selection.
- › IAA MOBILITY will not offer the Networking Tours in the unexpected event that not enough participants sign up for them.
- › We reserve the right to consolidate tour topics in the event that not enough participants sign up for one topic.
- › By registering, you agree to [exhibition conditions](#) and [data privacy policy](#).

Your contact person

Get in touch

Booking inquiries



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Product inquiries



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