

» IAA MOBILITY 2027

Smart Infrastructure Projects

Showcasing smart infrastructure for
connected cities and regions

MUNICH
SEPTEMBER 7—12, 2027 | PRESS DAY SEPTEMBER 6



Overview

Smart Infrastructure Projects



Present your Smart Infrastructure or Smart City project at the IAA Summit as part of the Yellow Forum!

At the IAA Summit, selected Smart Infrastructure projects will have the exclusive opportunity to present themselves. Take advantage of this opportunity to present your project to trade visitors and the media.

Our services in detail

- › Your project showcased in the Smart Infrastructure exhibition within the Yellow Forum, a space that combines a conference stage and a networking area.
- › Obligatory **communication fee** and listing in the online exhibitor directory.
- › **2x IAA Summit full-event tickets** (Tue-Fri) with access to the entire exhibition area and conference program.
- › **Presentation of the project on stage** during a special session of the Yellow Forum.
- › **More to show?** 42" display for digital content presentation available at additional cost.

€1,990 plus VAT

Conditions of participation and notes

Smart Infrastructure Projects



- › This offer is exclusively available to cities, regions, municipalities, and their subsidiaries and affiliates, as well as for project sponsors who bear primary responsibility for the proposed project.
- › The IAA MOBILITY reserves the right to select and approve the projects, as the number of presentation places is limited.
- › Participation takes place with the binding booking of the offer on the basis of the fully completed and signed registration form.

Your contact person

Get in touch

Booking inquiries



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Product inquiries



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