

Site and Use Regulations—IAA Open Space

Scope and general

As part of the IAA MOBILITY, various locations in downtown Munich will be used for presentations and dialog on sustainable mobility. In exercising the special right of use granted by the City of Munich to the areas designated as IAA Open Space, the German Association of the Automotive Industry (VDA), as the organizer of the IAA MOBILITY 2027, assumes the right of occupancy and use of these areas during the period from September 7 to 12, 2027, and issues the present regulations governing the use of these areas. Additional regulations at individual exhibition stands are to be observed in addition.

Organizer

1. Organizer of the IAA MOBILITY 2027 is the German Association of the Automotive Industry e.V. (VDA), Behrenstr. 35, 10117 Berlin.

House right

2. The VDA exercises domiciliary rights in the IAA Open Space.
3. The VDA is entitled to make use of its domiciliary rights if there is a violation of the regulations of the site and usage rules and in particular a behavior that endangers safety, or if the domiciliary rights of the VDA are violated in any other way.
4. The VDA reserves the right to expel persons who violate the regulations from the IAA Open Space.
5. In addition, the VDA is entitled to close individual areas partially or completely to visitor traffic at any time if this is necessary for the safety of persons and exhibitors or due to disruptions caused by the public.

Place and duration of the event / Opening hours / Access to the IAA Open Space

6. The IAA Open Space will take place from September 7 to 12, 2027, in the inner-city locations of the state capital Munich.
7. The event will start on September 7, 2027 at 11:00 h and will end on September 12, 2027 at 17:00 h. The VDA reserves the right to change the opening hours if necessary.
8. The IAA Open Space may be attended on September 7 to 11, 2027 daily from 11:00–21:00 h, and on September 12, 2027 from 10:00–17:00 h. Extensions until 23:00 h are possible on selected locations according to the program.
9. In the case of required access controls, the IAA Open Space is entered by passing through the entrance and exited by passing through the exit.
10. Children and young people under the age of 14 are only allowed to visit the event areas when accompanied by supervising adults.
11. Access to the IAA Open Space is free for all persons and therefore possible without a ticket. Some areas or events in the IAA Open Space may only be accessible to a limited number of persons or with special authorization due to security requirements.
12. All persons must behave in such a way that no other persons are harmed, endangered, obstructed or inconvenienced, nor are any structures, exhibits or infrastructure brought in by the organizer or the exhibitors damaged.
13. Outside opening hours, all persons entering the event areas are required to provide proof of their access authorization to the security and order service for verification upon request.

General behavior

14. All persons are particularly advised that the floor conditions of the event areas may be uneven. Therefore, all persons are requested to provide suitable footwear.
15. Persons are not permitted to advertise for their own or other people's purposes in IAA Open Space, to distribute flyers or to conduct opinion polls.
16. The implementation of advertising measures or opinion polls as well as the distribution of flyers without the express permission of the VDA, will be punished by the VDA with a warning fee of up to 5,000 € per incident. Vociferous recommendation or extolling of goods, the distribution of promotional items, and unreasonable emissions (e.g. sound and light effects) are prohibited. These provisions shall also apply to selling or giving away dangerous tools. This includes knives of all kinds, in particular pocket knives, hunting knives and similar items that may cause substantial injury.
17. In the IAA Open Space, the instructions of the VDA, its vicarious agents, the regulatory authorities, the police and the commissioned security and public order service must be followed.
18. There is a general ban on smoking within all exhibition and event areas (e.g. catering areas, departure points) both during the set-up and dismantling periods and during the duration of the event. This also applies to enclosed spaces such as tents, containers, etc. The consumption of narcotics and cannabis is prohibited.
19. Persons are requested to minimize waste, not to carelessly throw away packaging materials and empty containers, but to dispose of them in the available waste containers.
20. Begging and peddling are not permitted in IAA Open Space.

Security checks and prohibited items

21. The VDA commissions a security and order service. This service is authorized to search persons for dangerous or otherwise prohibited objects. The search also extends to the clothing of the persons and the containers they are carrying and can also be carried out with technical aids.
22. The security and order service is also entitled to refuse access to the IAA Open Space to persons who refuse to be searched or who could endanger themselves or others due to their particular personal condition (e.g. due to alcohol or drug consumption). The same applies to persons carrying dangerous or otherwise prohibited objects. The Security and Public Order Service may freely decide to allow access if the dangerous or otherwise prohibited objects carried by persons remain outside the IAA Open Space.
23. Items whose possession is illegal will be confiscated and handed over to the police along with the owner's personal information.
24. Prohibited items:
 - Legally prohibited items of any kind (e.g. drugs)
 - Weapons and knives of all kinds
 - Pyrotechnic objects of any kind
 - Impact, cutting and throwing objects
 - Objects with advertising, commercial, racist, sexist, provocative, insulting, irreverent, or political imprints
 - Any poles made of wood or metal. Sticks or other walking aids may only be taken by infirm persons as an indispensable support
 - Roller skates, in-line skates, skateboards, scooters, bicycles, Segways and electric carts or similar items used for locomotion. Disabled aids in connection with the presentation of a document proving the disability are excluded.
 - Any glass containers (e.g. jars, bottles)
 - Laser devices and megaphones
 - Devices that make a lot of noise, such as fanfares or drums that are operated with compressed air
 - Drones and other flying objects (operating or flying in drones or other flying objects from outside is also prohibited).
 - Animals of all kinds, exceptions can be made for assistance dogs or guide dogs. Service dogs are also exempt from the ban. Appropriate proof must be carried and presented upon request. Dogs must be kept on a leash in the IAA Open Space and must wear a muzzle.
 - Strongly adhesive liquid glues, e.g. superglue (except for exhibitor staff, authorized service providers, or participants appointed by the organizer)
 - Other dangerous objects of any kind
 - All objects that may serve to hinder the orderly running of the event

Image and sound recordings

25. By entering the IAA Open Space, all persons acknowledge that they are attending a public event at which images, video and sound recordings are made that are used for direct or delayed transmission, transmission or recording by means of photos or other media technologies. Recordings of participants and persons may be made and published without the consent of the person concerned in accordance with the provisions of Section 23 of the Act on Copyright in Works of Fine Arts and Photography (Kunst-UrhG).
26. By staying in the IAA Open Space and participating in the events taking place there, all persons declare to the VDA his consent in accordance with § 22 of the German Art Copyright Act (KunstUrhG) to the creation, processing and use of the image, video and sound recordings for documentation purposes as well as in the context of press and public relations work relating to the IAA Open Space and the IAA MOBILITY by the VDA or its agents. The image, video and sound recordings will be stored until revocation by the person involved declared to the VDA.
Further data protection information is available at:
www.iaa-mobility.com/en/data-protection.
27. All persons agree to the creation, processing and use of the image, video and sound recordings for documentation purposes as well as for press and public relations work relating to the IAA Open Space and the IAA MOBILITY free of charge.
28. It is possible for exhibitors to make image, video and sound recordings on the exhibition stands and in the exhibition and traffic areas. In this case, exhibitors are solely responsible for compliance with the legal requirements.
29. Commercial productions for TV, video and new media as well as photography of stands, in particular of exhibits, are only possible with the express consent of the respective exhibitor, but are otherwise prohibited.
30. Apart from that, each person making recordings is responsible for complying with the relevant legal requirements. In particular, own image, film and sound recordings must not violate any personal rights of third parties, industrial property rights or data protection regulations.

Video monitoring

31. For the protection of vital interests of the data subject or another natural person, for the control of visitor flows, coordination of rescue operations, for the preservation of house and space rights and for the prevention, detection and prosecution of criminal acts as well as the enforcement of civil claims, video surveillance of the IAA Open Space is carried out on the basis of Art. 6 (1) lit. f DSGVO (legitimate interest).
Further information on this video surveillance can be found in the posted data protection notices and at:
www.iaa-mobility.com/en/data-protection.
32. Responsible for data processing is the
German Association of the Automotive Industry e.V. (VDA)
Behrenstr. 35
10117 Berlin
Tel.: +49 30 897842-0
E-mail: info@vda.de
The data protection officer can be contacted at
datenschutz@vda.de.

Liability and final provisions

33. In principle, the liability of VDA, its legal representatives and vicarious agents is excluded. However, this exclusion of liability does not apply to damage caused by an intentional or grossly negligent breach of duty by VDA, its legal representatives or vicarious agents. It also does not apply in case of injury to life, body or health caused by a breach of duty by VDA, its legal representatives or vicarious agents.
34. The regulations for persons in the IAA Open Space shall be effective independently of each other. A possible invalidity of a regulation does not affect the validity of the remaining regulations.
35. The regulations are made accessible in an appropriate manner. (Publication on www.iaa-mobility.com and notices in IAA Open Space)