



EXPERIENCE
CONNECTED
MOBILITY

» IAA MOBILITY 2023

VISITOR GUIDE



Messe München

VDA | Verband der
Automobilindustrie

»Die Vielfalt der Mobilität entdecken!«

Halle B1 Stand E 30



Bayerisches Staatsministerium für
Wirtschaft, Landesentwicklung und Energie
bayern innovativ

MEET THE EXPERT

	Di / 5. September	Mi / 6. September	Do / 7. September
10:30-11:00	Mobility Data Space Daten für innovative Mobilitätslösungen		INSUM Interior-Hub Automotive Switch to future interior
14:30-15:00	bayern design Design meets Mobility	SCALE-UP E-DRIVE E-Antriebsstrang	air mobility initiative Air Mobility Initiative
15:00-15:30	Qualifizierung Batteriezell-fertigung in Bayern	Cluster Automotive Bayerische Automobilwirtschaft	BayStartUP Start-up-Förderung & Zusammenarbeit
15:30-17:00	stmwi.bayern.de Wasserstoff in Anwendung	stmwi.bayern.de Wasserstoff in Anwendung	stmwi.bayern.de Wasserstoff in Anwendung
17:00-18:00	Deutsche Alpenstraße E-Lade-infrastruktur Networking-Event	invest in bavaria Mobility meets Semiconductor Networking-Event	brigk AIR Advanced Air Mobility Start-ups Networking-Event

Alle Events finden in Halle B1 Stand E 30 statt.

Treffen Sie unsere
Experten live!



Jürgen Mindel,
Managing Director, VDA

Dear visitors,

Welcome to Munich! IAA MOBILITY is the world's leading platform for mobility concepts of all sorts. Its debut in 2021 — with more than 400,000 visitors — was, without question, an absolute success. We want to carry that success over to this year, and ideally do even better. As a result, we've made a few adjustments and taken your feedback into consideration.

The innovative, holistic concept, with a variety of new exhibitors and partners from the areas of tech and sustainability as well, was a bold but correct step that brought sectors closer together, and made hundreds of thousands of visitors excited and curious about mobility.

The event will continue to be split into the four popular formats IAA Summit, IAA Open Space, IAA Experience, and IAA Conference. This year, we're offering one thing above all else: all sorts of opportunities to experience and try out pioneering mobility concepts first-hand. We also want to use 2023 to focus on one particular topic: In line with this year's slogan, "Experience Connected Mobility", you will learn how smart, interconnected driving works in practice and why tech and mobility are two sides of the same coin.



WELCOME IAA MOBILITY
2023



Tobias Gröber,
Division Manager,
Messe München GmbH

IAA MOBILITY should also be a place for constructive dialogue, a place where people can share their perspectives about the most innovative and clever ideas for the mobility of the future. Our message is clear: We want to shape mobility together. We're happy to claim that as our promise and our duty.

Come along and get your own idea of how mobility will look in the future.

Regards,
Jürgen Mindel: Managing Director, VDA
Tobias Gröber: Division Manager, Messe München GmbH

Find more
information
in the IAA App.

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SUMMIT & CONFERENCE X OPEN SPACE

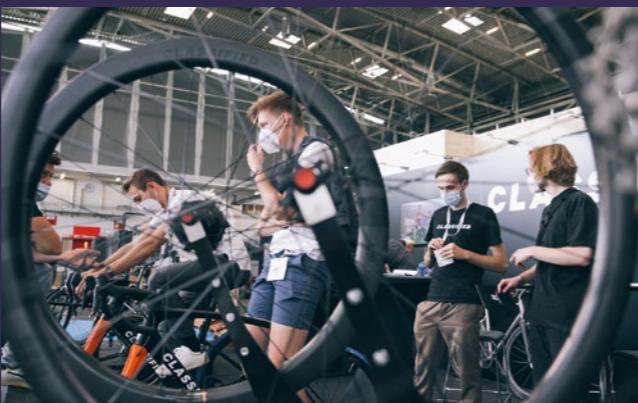
IAA Summit

The IAA Summit at the Munich Exhibition Grounds is the B2B mobility hotspot of the year, and it's where leading innovators in the scene present their products and concepts for the mobility of the future to professionals and journalists from September 5 to 8, 2023 — all interconnected and sustainable.

As a leading global mobility platform, this year's IAA MOBILITY is, more than ever before, a forum for discourse about the most innovative and clever ideas for the future of mobility. And what better place for this than the IAA Conference, the heart of the Summit, where industry experts and visionaries can meet with decision makers from the areas of policy and business?

You, as a professional, will be there in person when more than 500 international speakers share their ideas and experiences in keynotes, fireside chats, and podium discussions across three stages. We also offer you the opportunity to speak with the experts yourselves at the Visionary Clubhouse and the Smart Mobility Space.

Are you among those who don't just want to see the innovations, but would rather try them out for yourself? That's also possible. From test drives with climate-neutral cars, Cycling & Micromobility Parcours, and the Bus Shuttle, the IAA Experience format gives visitors numerous opportunities to experience innovations from across the mobility industry up close and personal.



IAA Open Space

Are you interested in being part of one of the world's largest mobility events? It couldn't be easier, because at the IAA Open Space from September 5 to 10, 2023, we are bringing the most exciting mobility solutions of the future right where they belong: the heart of Munich, where visitors can see them first-hand.

The Open Space — surrounded by art, music, cultural offerings, exciting services for children, and live entertainment — is a unique platform where mobility fans from around the world can discover new and sustainable mobility and even try out the most exciting models themselves.

Every attraction in the Open Space — which will cover Marienplatz, Odeonsplatz, Ludwigstraße, Wittelsbacher Platz, Max-Joseph-Platz, Hofgartenstraße, Residenzhöfe and Königsplatz in the heart of Munich — will be accessible and completely free of charge for all visitors, including the popular test drives in cars, bicycles, and e-scooters! Unlike the trade visitor event at the convention center, no tickets are required for the Open Space. So come watch downtown Munich turn into the world's largest stage for the mobility of tomorrow.



Summit: Mobility is evolving — are you, too?

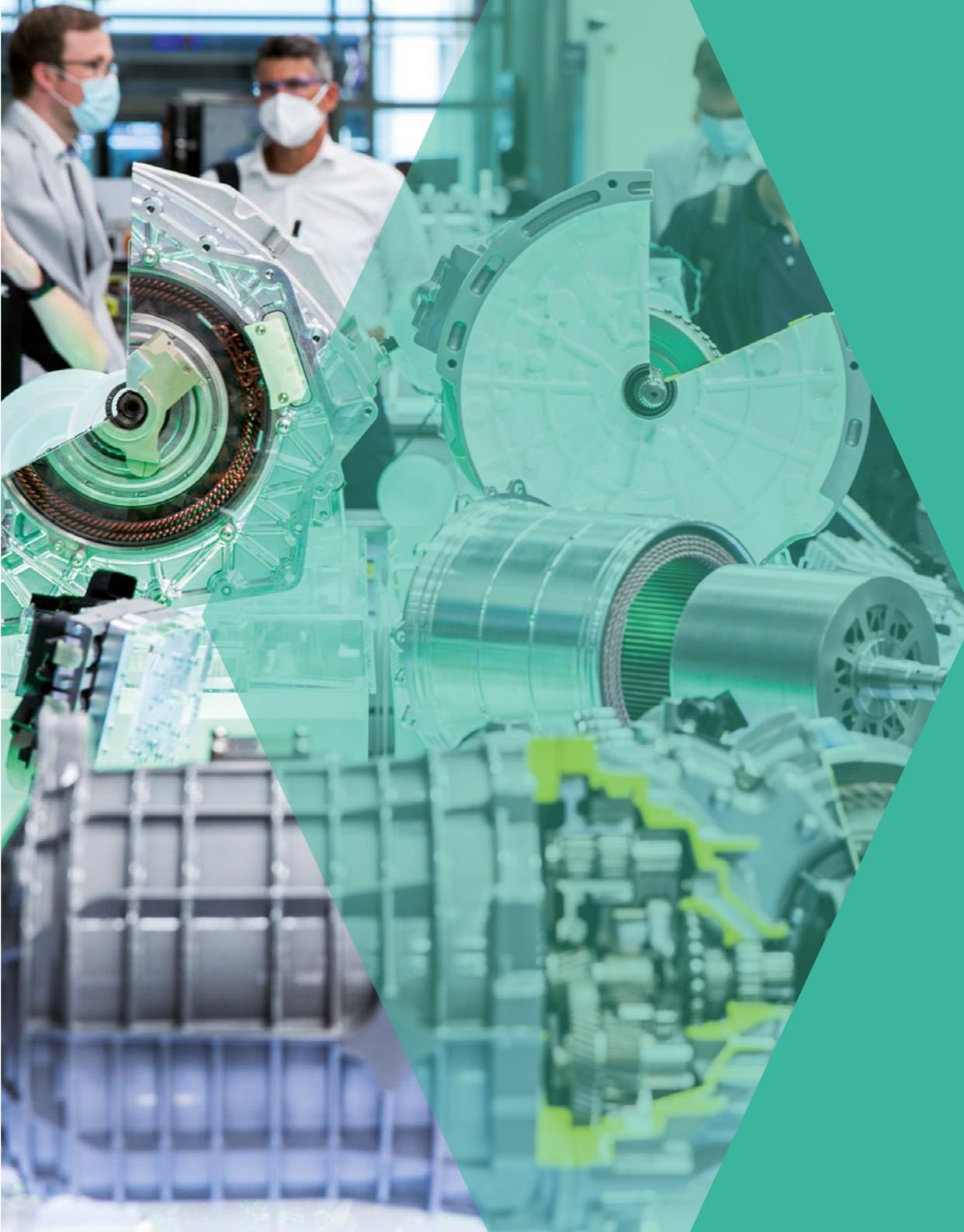
Enter a world full of trends and breakthroughs in all kinds of mobility!

Cars, bicycles, unicycles, vehicles, eScooters, mobility providers, tech, and everything that moves you forward is presented in 6 exhibition halls with around more than 600 participating exhibitors, including aws, BMW, Capgemini, Mercedes, Mobileye, Mocci, Qualcomm, Renault and SAMSUNG.

From established companies to startups, the IAA Summit is the most important industry meeting for visionaries, stakeholders, and decision-makers and is THE place to be for world premieres, innovations, and solutions in the mobility sector.

It is an international platform with the focus on shaping the future of mobility by connecting diverse segments, mobility enthusiasts, experts, and the community of this industry. Combined with technological knowledge, inspirational ideas, and thoughts around mobility showcased by more than 500 speakers from the sectors mobility, politics, society, and science at the IAA Conference. Alongside the IAA Conference, various IAA formats, networking options, Expert Events, and company presentations, several award ceremonies will take place — “International Cargobike of the Year (CABOTY)” on September 7 and “Firmenauto des Jahres” on September 9 and the AutoVision Film Festival.

Are you interested in inspirational presentations, keynotes, and discussions? Hall A1 with its Main Stage of the IAA Conference is your source of insights to the topics of mobility and a place to socialize at the Networking Area sponsored by Allianz.



In Hall A2, a glimpse of the future of mobility will be discussed with leaders and experts from around the world in the dialogue area “Visionary Clubhouse”. It is filled with various partners and visions, and covers topics like urban mobility, disruptive technologies, and bicycles.

In Hall A3 we discover new ways of getting around. On the Cycling & Micromobility Parcours you can test bicycles, e-scooters, or cargobikes. Exploration continues in this hall – with the country community stands in the Boulevard of Nations. The Blue Stage will feature further sessions and keynotes and highlight the thematic tracks of IAA MOBILITY. In addition, the Startup Area, located in this hall, will unveil new approaches and innovative mobility concepts.

The Startup Area extends into Hall B1. In this hall, the Smart City Area will present visions for sustainable and mobile cities as well.

In Hall B2, alongside the third Startup Area, the IAA Mobilitython is held which includes real development challenges set by companies for startups. Furthermore, the Yellow Stage is part of this hall and will be devoted to the topic of transformation of mobility.

Hall B3 is dedicated to the topics of future mobility on the second dialogue area “Smart Mobility Space” presented by PwC. It is a space for creation, collaboration — and coffee. In addition, the fourth Startup Area, located in this hall, will show new approaches on the future of mobility.

At the IAA Summit, together we will transform and design the future of mobility!



Startups and IAA Mobilitython

Want to see innovations you have never seen before? Around 100 startups spread over 4 areas will meet experienced and inspiring investors at IAA MOBILITY.

Up-and-coming young companies with creative mobility ideas are one of the highlights of IAA MOBILITY, presenting themselves alongside the big players in the industry in the Summit Halls A3, B1, B2 and B3 on the exhibition ground.



It is the participation that counts! In addition, creative talents get the opportunity to develop solutions to challenges posed by established companies in the industry at the IAA Mobilitython competition organized by prototype.club. The startups present their results daily and the respective winner of a challenge receives a follow-up assignment with the challenge-setting company.

IAA Career

One industry and many opportunities to put your talents to work. Whether you are a professional, a career changer, or just starting out, gain some insight into the future of careers in the mobility sector at IAA Career. At the IAA Career corner at Entrance West you will find job offers from participating companies.

Developed for both young and established professionals, IAA Career offers the opportunity to find out about job vacancies and career opportunities and to talk face-to-face with companies from the automotive, bicycle, and technology sectors.

Interested parties can schedule job interviews online and hold them outside.



Aurobay

Aurobay
Hall A2.F12

brose

brose Fahrzeugteile
Ludwigstraße.LS400

Capgemini

Capgemini
Hall B2, B30

CarUX

CarUX Technology Pte Ltd
Hall B2.D10

DENSO

Crafting the Core
DENSO
Hall A2, D21

e-mobilio

enabling e-mobility
e-mobilio GmbH
Hall B2.C119

elecon

elecon GmbH
Hall B3.F32

IAV

IAV GmbH
Hall B2.B41

KAYSER

A. Kayser Automotive Systems
GmbH
Hall B2.D10

KOSTAL

KOSTAL Automobil Elektrik
GmbH & Co. KG
Hall B1.B31

MAGNA

MAGNA
Hall B2.D40

MEE

MUNICH ELECTRIFICATION
Munich Electrification
Hall A2.A30

ZEISS

ZEISS
Hall B2.B12

And other exhibitors



IAA Mobility Meetings

We need mobility to connect with people. These connections can be made by meeting like-minded participants at the Mobility Meetings.

It is an additional complimentary networking opportunity, where attendees can meet up to 5 other professionals in a one-hour slot and exchange opinions on topics of interest. The Matchmaking is organized by Mobility Makers, a network of leaders in sustainable mobility.

Register online here for one of the following sessions:

Wednesday, September 6:

10.00 am - 11.00 am or 1.00 pm - 2.00 pm

Thursday, September 7:

10.00 am - 11.00 am or 1.00 pm - 2.00 pm

Partner & Organizer:



Mobility Makers



IAA Expert Sessions

Expert sessions are informative and interactive sessions led by industry experts or thought leaders in a particular field. These sessions aim to provide valuable insights, share expertise, delve deeper into a certain topic, and facilitate knowledge exchange among participants.

The Expert Sessions at IAA MOBILITY are held by exhibitors and companies. The registration link for an Expert Session can be found online in the Summit program.

Choose the Expert Session you are interested in and register directly via the exhibitor's registration link. Check the IAA website and/or app for the daily program.

All expert sessions take place in conference room B11, which is above Hall B1.



Clarios



Movo Autodatas



Helm.ai



pwc



invest Canada



Siemens

And other exhibitors

IAA Networking Tours

Maximize your event experience with the IAA Networking Tours for professionals. Choose your tour and expert guides will lead you through key exhibitors, providing valuable insights and tailored information on certain tour topics.

Say goodbye to aimless wandering and hello to purposeful exploration. Connect with like-minded professionals and seize new opportunities.

Register at the Networking Area for an efficient and productive event experience! Find out more about topics, participating exhibitors, and times online.



J.P.Morgan

J.P.Morgan
Hall B2, B10



CA AUTO BANK
Hall B3, C21



Capgemini
Hall B2, B30



ChargeX
Hall B2, C110

NOVELIC

NOVELIC
Hall B3, E03



SILIKO
Hall A3, B36



SUSI&JAMES
Hall B3, C02

And other exhibitors

Select an interesting
Networking Tours here:



GAIUS

Hall A2, A10



HAMAMATSU

PHOTON IS OUR BUSINESS
Hammamatsu

Hall B3, F31



IBM

Hall B3, B11

» IAA MOBILITY 2023

Expert Events (full day events) @ IAA MOBILITY

■ World New Energy Vehicle Congress (September 6, 2023)

Join the most important German-Chinese event this year, the World New Energy Vehicle Congress on September 6, and be part of the most influential industry event. The event takes place in room 14, ICM, and starts at 10.00 am.



Expert Events @ IAA MOBILITY

■ Emerging Markets in Africa: A Continent on the Rise (September 6, 2023)

At the IAA MOBILITY the German Association of the Automotive Industry (VDA) and the African Association of the Automotive Industry (AAAM) are organizing in the framework of their partnership the third "Africa Day", comprising of a panel session and a networking lunch. 90 minutes of high-level exchange between representatives from the African and the German automotive industry and governments, in which the current status and future of the automotive industry in Africa will be presented. The event will focus this time on the following key countries and their cooperation within Africa: South Africa, Ghana, Tunisia, Kenya, Egypt, as well as the AfCFTA Secretariat. The event takes place in Room 11, ICM, and starts at 10.00 am.

■ IAA Branchenforum — Transformation of mobility in the shadow of economic challenges – implications for the supplier industry (September 6, 2023)

The VDA and IKB (IKB Deutsche Industriebank AG) invite you to the joint industry forum in Room 21, ICM. The special challenges of financing the transformation will be discussed by top management from the supplier industry.

Further information and registration:
<https://www.ikb-events.de/iaa-2023/>

■ Firmenauto Testdrive Tage — ETM Verlag (September 7, 2023)

During the Firmenauto Testdrive Tage, presented by ETM Verlag, producers invite visitors for a test drive on September 7. You are welcome to join them in hall C2.

■ Sustainable individual mobility: Only with us!, by Zentralverband Deutsches Kfz-Gewerbe e.V. (September 7, 2023)

What contribution can car dealers make to sustainable individual mobility? And not only that: the expectations placed on car dealerships and garages also include the orientation of the entire company towards resource conservation and the development of a sustainability strategy. The panel takes place in room 4, ICM.

■ Uncharted: the Global Automotive Outlook, by S&P Global Mobility (September 7, 2023)

As the auto industry 'quietly' slips out of the shackles of the semiconductor crisis, its near-term trajectory will be distorted but largely positive. Going forward the future is bi-polar where the pace of change will be driven by a complex interplay of new forces at a level of intensity unfamiliar to the industry and consumers. Join us in person at Room 5 at the ICM for our annual Fall Client Briefing Series, live onsite at key locations around the world. Listen to our experts' predictions for the global automotive industry.





IAA Conference Discuss the Future of Mobility.

IAA Conference: Forum for decision makers, pioneers and visionaries

With well beyond 500 high-level visionaries, stakeholders, and decision makers, the international conference of IAA MOBILITY is the most important global forum for all trade visitors from every sector of the mobility industry.

The primary focus is on the future of cars and bicycles, of road and railway, of alternative drives and data-driven innovations, of vast visions and small political decisions, of global sustainability and local availability. Political decision makers, international companies, and global non-governmental organizations will be present. Integrated into the IAA Summit ticket, trade visitors to IAA MOBILITY can look forward to exciting keynotes, fireside chats, and discussions on the latest exciting developments in the future of mobility on a total of three major stages and two dialogue spaces from September 5 to 8, 2023.

4 days

5 stages

500
international
speakers

180 sessions

8 theme
tracks

Connectivity
Chat
Future Fuels
Diversity
Car
Last Mile
Society
MaaS
Connected
Mobility
Cybersecurity
Startup
EV's,
Future Fuels
& Charging
Inclusion
Artificial
Intelligence
Public
Transport
Autonomous
Mobility
Sustainable
Mobility
& Circular
Economy
Female
Empowerment
Software

Battery
Supplier
Infrastructure
Autonomous
Mobility
Climate
Change
User
Experience
Bicycle
Metaverse
Smart City
Infrastructure &
Developing
Livable Spaces
Air Tech
Mobility
Urban & Rural
Mobility
Politics
Hydrogen
Sustainability
Design
Micromobility
Livable
Spaces
Data & Next
Level User
Experience
Web3



Natalie Portman



Sophia Flörsch



Alyssa Carson



Steve Hanson



Sophia Kianni

IAA Conference
Sponsor:



Stage
Sponsors:



Main Stage



Yellow Stage



Smart Mobility
Space

Gold Sponsors
Visionary Clubhouse:



DREES &
SOMMER
ASSEMBLY
VENTURES

TOP SPEAKER X MOBILITY OF TOMORROW



Cristiano Amon
Qualcomm



Oliver Blume
Dr. Ing. h. c. F. Porsche
AG



Angelika Gifford
Meta



Meredith Glaser
Urban Cycling Institute



Dr. Stefan Hartung
Robert Bosch GmbH

Session Sponsors:

Allianz Partners, Robert Bosch, Google Automotive, NVIDIA, SenseAuto, e-mobilio, Mobileye, Plus.ai, Knorr-Bremse, STMicroelectronics, Deutsche Fußball Liga (DFL), Kearney, Seoul Robotics, IBM, Capgemini, Trainline, SIGNA Sports United, myStromer, ExxonMobil Czechia, Ernst & Young (EY), Escalent, Akkodis, rpc — The Retail Performance Company, Lilium



Dr. Richard Lutz
Deutsche Bahn AG



Hildegard Müller
VDA



Olaf Scholz
Chancellor of Germany



Carsten Spohr
Lufthansa AG



Dr. Sandra Wolf
Riese und Müller GmbH

Curation Partners:

Boston Consulting Group (BCG), Roger Atkins, World Economic Forum (WEF), Massachusetts Institute of Technology (MIT) Mobility Initiative, Konzepthaus, Universität St. Gallen, Women in Mobility (WiM), European Institute of Innovation and Technology (EIT)





You can find the detailed program in the [IAA App](#).
Download now!

Tuesday, September 5, 2023

	MAIN STAGE	YELLOW STAGE	BLUE STAGE	VISIONARY CLUBHOUSE	SMART MOBILITY SPACE
	Hall A1	Hall B2	Hall A3	Hall A2	Hall B3
9:00 – 10:00	<p>9:30 – 11:15: Connected Mobility Experience Connected Mobility Part 1 – Opening debate: Dr. Richard Lutz, Deutsche Bahn AG Carsten Spohr, Deutsche Lufthansa AG Dr. Sandra Wolf, Riese & Müller Hildegard Müller, Verband der Automobilindustrie e.V.</p> <p>Part 2 – CEO Keynote: Oliver Blume, Dr. Ing. h. c. F. Porsche AG</p> <p>Part 3 – Visionary Talk: Natalie Portman, Actress, Director, Author, Activist</p>				<p>9:30 – 10:00: Autonomous Mobility Morning Briefing by PwC</p>
10:00 – 11:00				<p>10:30 – 11:30: Urban & Rural Mobility Future Mobility (in german) by Drees & Sommer</p>	<p>10:15 – 11:15: Urban & Rural Mobility Visions of the future(s): 3 divergent future mobility scenarios and the pathways from here to there by PwC</p>
11:00 – 12:00	<p>11:15 – 13:00: hall closed</p>	<p>11:00 – 11:45: EV's, Future Fuels & Charging What Consumers Really Want from Charging Infrastructure and How to Make it Work</p>	<p>11:15 – 12:00: Connected Mobility Session *</p>	<p>11:45 – 12:45: Smart City Infrastructure & Developing Livable Spaces How mobility shapes the city (in german) by Drees & Sommer</p>	<p>11:45 – 12:45: Autonomous Mobility AI, drive up the car! by PwC</p>
12:00 – 13:00		<p>12:00 – 12:15: Connected Mobility Keynote</p> <p>12:15 – 12:30: Urban & Rural Mobility Keynote by Lilium Air Mobility</p> <p>12:30 – 13:00: Visionary Talk ALYSSA CARSON, Let's aim for the stars: Turning big ambitions into action</p>	<p>12:00 – 12:45: Sustainability & Circular Economy Enabling a SUSTAINABLE, RESILIENT & CONNECTED automotive supply chain ecosystem by Capgemini</p>		<p>12:45 – 13:45: Data & Next Level User Experience How to ecosystemize the automotive industry? From disruption to value creation. by PwC</p>
13:00 – 14:00		<p>13:00 – 13:45: Connected Mobility Session *</p>	<p>13:00 – 13:45: EV's, Future Fuels & Charging Europe's Giga-Decade: Ready for take off? by Roger Atkins, Electric Vehicles Outlook</p>		

As of August 2023 - subject to change

Tuesday, September 5, 2023

	MAIN STAGE	YELLOW STAGE	BLUE STAGE	VISIONARY CLUBHOUSE	SMART MOBILITY SPACE
	Hall A1	Hall B2	Hall A3	Hall A2	Hall B3
14:00 – 15:00		<p>14:00 – 14:45: Official IAA Opening</p>	<p>14:00 – 14:45: Break</p>	<p>14:00 – 14:45: Break</p>	<p>14:00 – 14:45: Break</p>
		<p>14:00 – 15:00: Connected Mobility Grand Opening of IAA MOBILITY 2023 (in german) Olaf Scholz, Chancellor of Germany Hildegard Müller, VDA Dieter Reiter, Mayor of the city of Munich Markus Söder, Prime Minister Invitation only</p>			<p>14:00 – 15:00: Sustainability & Circular Economy Strategies for Company-Mobility (in german) by Drees & Sommer</p>
15:00 – 16:00			<p>15:00 – 15:45: Smart City Infrastructure & Developing Livable Spaces Smart cars, dumb roads: bringing digital intelligence to our surface transportation system by World Economic Forum</p>	<p>15:00 – 15:45: Data & Next Level User Experience Unleashing the integrated smart ecosystem by World Economic Forum</p>	<p>15:00 – 16:00: Connected Mobility Livestreaming Grand Opening of IAA MOBILITY 2023</p>
		<p>15:30 – 15:45: EV's, Future Fuels & Charging Keynote by Polestar CEO Thomas Ingenlath</p>		<p>15:15 – 16:15: Urban & Rural Mobility The car as a niche product (in german) by Drees & Sommer</p>	<p>15:00 – 16:00: Connected Mobility Session SBD Automotive by Bosch Digital Ferdinand Steinbeis Institut</p>
16:00 – 17:00		<p>16:00 – 16:45: Data & Next Level User Experience Accelerating what's next in Automotive with Cloud, Data, and GenAI by Amazon Web Services</p>	<p>16:00 – 16:45: Autonomous Mobility Autonomous Mobility in the City of the Future by University of St. Gallen</p>	<p>16:00 – 16:45: EV's, Future Fuels & Charging Charging ahead! How we can accelerate the speed of charging infrastructure expansion. by Roger Atkins, Electric Vehicles Outlook</p>	<p>16:30 – 17:30: EV's, Future Fuels & Charging Future industry and e-mobility needs sustainable energy solutions (in german) by Drees & Sommer</p>
		<p>17:00 – 17:45: Connected Mobility CEO Session Cristiano Amon & Guest by Qualcomm</p>	<p>17:00 – 17:45: Urban & Rural Mobility Moving Minds – How to challenge people's habits? by Drees & Sommer</p>	<p>17:00 – 17:15: Connected Mobility Keynote *</p>	<p>17:15 – 17:45: Connected Mobility Session *</p>



You can find the detailed program in the **IAA App**.
Download now!

Wednesday, September 6, 2023

	MAIN STAGE	YELLOW STAGE	BLUE STAGE	VISIONARY CLUBHOUSE	SMART MOBILITY SPACE
	Hall A1	Hall B2	Hall A3	Hall A2	Hall B3
9:00 – 10:00	9:45 – 10:00: Connected Mobility Keynote Olga Trofymova, Ukrainien Automotive and Mobility Cluster				9:30 – 10:00: EV's, Future Fuels & Charging Morning Briefing by PwC
10:00 – 11:00	10:00 – 10:20: EV's, Future Fuels & Charging Life in motion – Why sustainable mobility is about more than just technology Dr. – Ing. Stefan Hartung, Robert Bosch GmbH 10:15 – 10:30: Connected Mobility CEO Keynote *10:30 – 10:45: Autonomous Mobility CEO Keynote Nikolai Setzer, Continental AG	10:00 – 10:45: Connected Mobility Session *	10:00 – 10:45: Connected Mobility Session * Sustainability & Circular Economy Seamless ticketing system – The crucial role of rail digitalisation in encouraging modal shift and achieving ambitious climate by Trainline targets	10:00 – 10:20: Smart City Infrastructure & Developing Livable Spaces Opening Speech – Assembly Ventures	10:15 – 11:15: EV's, Future Fuels & Charging Charge me up, Scotty! by PwC
11:00 – 12:00	11:00 – 11:15: Sustainability & Circular Economy Chemistry for sustainable mobility Dr. Martin Brudermüller, BASF SE 11:15 – 11:30: Sustainability & Circular Economy Decarbonization and circular economy in the mobility industry: a collective responsibility to accelerate further Christophe Perillat, Valeo 11:30 – 11:45: EV's, Future Fuels & Charging Efficiency in Motion – More Range, More Power, More Comfort Arnd Franz, MAHLE Group Comfort	11:00 – 11:15: Connected Mobility Keynote by TikTok	11:00 – 11:45: Connected Mobility Session *	11:00 – 11:15: EV's, Future Fuels & Charging Our Next Energy – Presentation by Assembly Ventures 11:15 – 11:30: EV's, Future Fuels & Charging Vontier – Presentation – Energy Mix for Future Mobility by Assembly Ventures	11:00 – 11:15: EV's, Future Fuels & Charging Our Next Energy – Presentation by Assembly Ventures 11:15 – 11:30: EV's, Future Fuels & Charging Vontier – Presentation – Energy Mix for Future Mobility by Assembly Ventures
12:00 – 13:00	12:00 – 12:45: Data & Next Level User Experience New Road Ahead with GenAI by Amazon Web Services		12:00 – 12:45: Break	12:15 – 12:30: Sustainability & Circular Economy Sortera – Presentation Assembly Ventures 12:30 – 13:00: Sustainability & Circular Economy Circularity – Panel by Assembly Ventures	12:45 – 13:30: Break

As of August 2023 - subject to change

Wednesday, September 6, 2023

	MAIN STAGE	YELLOW STAGE	BLUE STAGE	VISIONARY CLUBHOUSE	SMART MOBILITY SPACE
	Hall A1	Hall B2	Hall A3	Hall A2	Hall B3
13:00 – 14:00	13:00 – 13:45: Break				13:00 – 13:15: Cycling, LEV & Micromobility Solution E-mobility – challenges by Signa Sports United
14:00 – 15:00				13:10 – 13:45: Connected Mobility Session *	13:15 – 13:30: Cycling, LEV & Micromobility Solution The new car is an e-bike by myStromer AG 13:30 – 13:45: Cycling, LEV & Micromobility Solution The Sustainable Last Mile. Faster, Cheaper, Greener by CAKE O Emission AB
15:00 – 16:00		14:00 – 14:45: Autonomous Mobility Re-inventing how we move people and goods powered by data and AI by Accenture	14:00 – 14:45: Urban & Rural Mobility Car Ownership of the Future – Buying, Leasing, Sharing, Subscribing	14:00 – 14:45: EV's, Future Fuels & Charging Further, Longer, Safer – Next generation EV fluids by ExxonMobil	14:00 – 14:15: Urban & Rural Mobility Accelerate – Presentation by Assembly Ventures 14:15 – 14:45: Urban & Rural Mobility Disrupting Together – Panel by Assembly Ventures
16:00 – 17:00		15:00 – 15:45: Data & Next Level User Experience Google for Automotive by Google	15:00 – 15:45: EV's, Future Fuels & Charging The Electromobility Ecosystem as the Gamechanger for greater Customer Loyalty by e-mobilio GmbH	15:00 – 15:45: Sustainability & Circular Economy The new sustainability frontier for sales & aftersales by Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft	15:00 – 15:15: EV's, Future Fuels & Charging Space Tech – Presentation by Assembly Ventures 15:15 – 15:45: Autonomous Mobility Space Tech meets Automotive – Panel by Assembly Ventures
			16:00 – 16:45: Sustainability & Circular Economy Towards a Sustainable Automotive Value Chain – Ambitions, Challenges & Collaboration by Boston Consulting Group	16:00 – 16:15: Autonomous Mobility The Future of Self-Driving Johann Jungwirth, Mobileye 16:15 – 16:30: Autonomous Mobility Deploying an open autonomous platform that accelerates the transition from ADAS to full autonomy Dr. Shawn Kerrigan, Plus	16:00 – 16:30: Autonomous Mobility Status Quo Autonomous Driving – Panel
				16:30 – 16:45: Autonomous Mobility Perspectives on and future developments of the truck industry – what the Passenger Vehicle industry can learn from Commercial Vehicle innovations by Knorr-Bremse AG	16:30 – 16:45: Autonomous Mobility Next Gen Business Models – Presentation by Assembly Ventures

* Scan QR-Code for more information



You can find the detailed program in the **IAA App**.
Download now!

Wednesday, September 6, 2023

	MAIN STAGE	YELLOW STAGE	BLUE STAGE	VISIONARY CLUBHOUSE	SMART MOBILITY SPACE
	Hall A1	Hall B2	Hall A3	Hall A2	Hall B3
17:00 – 18:00	17:00 – 17:25: EV's, Future Fuels & Charging Towards a clean, safe, and smart future of mobility Ola Källenius, Mercedes Benz Group AG, Jochen Hanebeck, Infineon Technologies AG	17:00 – 17:25: Sustainability & Circular Economy Opportunities and challenges for the semiconductor industry in people's mobility by STMicroelectronics	17:00 – 17:25: Connected Mobility Keynote *	17:00 – 17:25: Smart City Infrastructure & Developing Livable Spaces Metropolis – Presentation by Assembly Ventures	
17:30 – 17:50:		17:15 – 17:30: Data & Next Level User Experience Bundesliga In-Car Stadium by DFL Deutsche Fußball Liga	17:15 – 17:30: Connected Mobility Keynote *	17:15 – 17:30: Smart City Infrastructure & Developing Livable Spaces Navit – Presentation by Assembly Ventures	

Thursday, September 7, 2023

	MAIN STAGE	YELLOW STAGE	BLUE STAGE	VISIONARY CLUBHOUSE	SMART MOBILITY SPACE
	Hall A1	Hall B2	Hall A3	Hall A2	Hall B3
9:00 – 10:00					
10:00 – 11:00		10:00 – 10:45: Connected Mobility Germany and the EU in international competition in times of Green Deal and digitization	10:00 – 10:15: Cycling, LEV & Micromobility Solution How to re-code city streets for 21st century mobility Meredith Glaser, Urban Cycling Institute	10:00 – 10:45: EV's, Future Fuels & Charging The role of Design in an evolving Mobility and Transportation world by Konzepthaus Consulting GmbH	10:00 – 10:45: Sustainability & Circular Economy ESG and Circular Economy transforming Mobility by Hogan Lovells
11:00 – 12:00		11:00 – 11:15: Data & Next Level User Experience The future of mobility marketing: Every connection is an opportunity Angie Gifford, Meta	11:00 – 11:45: EV's, Future Fuels & Charging Next Level of Operations in Automotive: The Role of AI by Kearney	11:00 – 11:45: Cycling, LEV & Micromobility Solution Mobility as a human right – Why the bicycle is so important by DeepDrive	11:00 – 11:45: EV's, Future Fuels & Charging Unleashing the Future of Electric Mobility: DeepDrive's Visionary Drive Technology by DeepDrive
12:00 – 13:00		12:00 – 12:45: Data & Next Level User Experience The relevance gap: How to connect business impact with customer experience by Accenture	12:00 – 12:30: Break	12:00 – 12:45: Break	12:00 – 12:45: Data & Next Level User Experience A great customer experience is way more than just a flawless customer journey by Diconium
13:00 – 14:00		13:00 – 13:45: Break Meet & Greet with LIAA at the photo spot directly at the Main Stage! Watch out for the LEGO letters	12:30 – 13:00: Visionary Talk SOPHIA FLÖRSCH, Race Driver	13:00 – 13:45: Data & Next Level User Experience GenAI for Automotive by Google	13:00 – 13:45: Connected Mobility Session *

As of August 2023 - subject to change



You can find the detailed program in the **IAA App**.
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Thursday, September 7, 2023

	MAIN STAGE	YELLOW STAGE	BLUE STAGE	VISIONARY CLUBHOUSE	SMART MOBILITY SPACE
	Hall A1	Hall B2	Hall A3	Hall A2	Hall B3
14:00 – 15:00	14:00 – 14:45: Sustainability & Circular Economy No-dig source of serious, sustainable revenue by World Economic Forum	14:00 – 14:15: Connected Mobility Keynote *	14:00 – 14:45: Data & Next Level User Experience How BMW Group & Amazon collaborate on the next-generation in-car voice experience by Amazon Web Services	14:00 – 14:15: Cycling, LEV & Micromobility Solution 7 key insights on the micro- and minimobility markets Kersten Heineke, McKinsey	
		14:15 – 14:30: Autonomous Mobility Transforming Automotive Manufacturing Logistics through Infrastructure-Driven 3D Vision Technology HanBin Lee, Seoul Robotics		14:15 – 14:30: Cycling, LEV & Micromobility Solution Keynote August Friedel	
		14:30 – 14:45: Connected Mobility Keynote *		14:30 – 14:45: Cycling, LEV & Micromobility Solution Keynote	
15:00 – 16:00	15:00 – 15:45: Autonomous Mobility Autonomous Driving as a Global Goal: four Worlds, one w	15:00 – 15:45: Connected Mobility Session by Robert Bosch GmbH	15:00 – 15:15: Connected Mobility Keynote *	15:00 – 15:45: Cycling, LEV & Micromobility Solution Here to innovate: revolution needs cooperation! Disruptive thinking, new technologies, new vehicle concepts - partnerships as enabler for innovation and change. by Voi Technology	15:00 – 16:00: Connected Mobility Session *
	15:45 – 16:15: Data & Next Level User Experience Transforming the Future of Mobility with the Power of AI and the Cloud Ulrich Homann, Microsoft		15:15 – 15:30: Cycling, LEV & Micromobility Solution Beyond Paris: Unraveling the Future of Micromobility in European Cities by MOCCI & Schaeffler	15:30 – 15:45: EV's, Future Fuels & Charging Understanding the Next Generation of EV Buyers by Escalent	
16:00 – 17:00	16:15 – 16:30: Data & Next Level User Experience How AI accelerates Mobility for the Future by TikTok	16:00 – 16:45: Data & Next Level User Experience How AI accelerates Mobility for the Future by IBM	16:00 – 16:45: Connected Mobility Session by Women in Mobility	16:00 – 16:45: Cycling, LEV & Micromobility Solution Session by KISKA	
	16:30 – 16:45: Data & Next Level User Experience Future of Mobility: How Allianz Partners as an insurer contributes to a changing mobility world by Allianz Partners				
17:00 – 18:00	17:00 – 17:45: EV's, Future Fuels & Charging Creating an EV Startup Ecosystem: New Tech to power an EV World by EcoMotion - Global Smart Mobility Community	17:00 – 17:45: Sustainability & Circular Economy VISION mobility THINK TANK: Time is ticking away: How we can quickly become CO2 neutral by HUSS-VERLAG GmbH	17:00 – 17:45: Connected Mobility Session by Akkodis	17:00 – 17:45: Cycling, LEV & Micromobility Solution Session	

As of August 2023 - subject to change

Friday, September 8, 2023

	MAIN STAGE	YELLOW STAGE	BLUE STAGE	VISIONARY CLUBHOUSE	SMART MOBILITY SPACE
	Hall A1	Hall B2	Hall A3	Hall A2	Hall B3
	9:00 – 10:00				
	10:00 – 11:00	10:00 – 10:45: Connected Mobility Session by Women in Mobility		10:00 – 10:45: EV's, Future Fuels & Charging EIT Urban Mobility: environmental impact of batteries in the mobility of our cities by European Institute of Technology (EIT) Urban Mobility	10:00 – 10:45: EV's, Future Fuels & Charging The future of hydrogen as a drive in passenger transport: fuel cell cars and hydrogen in local public transport* (in german) by Deutscher Wasserstoff- und Brennstoffzellen-Verband e.V. (DWV)
	11:00 – 12:00	11:00 – 11:45: Connected Mobility Session *		11:00 – 11:45: Urban & Rural Mobility City/Industry-Cooperation for the urban mobility of the future (in German) by Platform Urban Mobility	11:00 – 11:45: Urban & Rural Mobility Study: Possibilities and willingness to change one's own mobility behavior. by University of St. Gallen
	12:00 – 13:00	12:00 – 12:45: Autonomous Mobility Accelerating to the future of mobility by Accenture		12:00 – 12:30: Break	12:00 – 12:30: Break
				12:30 – 13:00: Visionary Talk KEY OPINION LEADER *	12:00 – 12:45: Data & Next Level User Experience ARD: keeping our audio and video content front and center in the car of the future by ARD (BR)
	13:00 – 14:00	13:00 – 13:45: Break		13:00 – 13:15: Visionary Talk LAURA-MARIE GEISSLER, Race Driver (in german)	13:00 – 13:15: Connected Mobility Keynote*
				13:15 – 13:30: Connected Mobility Keynote*	13:15 – 13:30: Data & Next Level User Experience The future of in-car XR
				13:30 – 13:45: Connected Mobility Keynote*	13:30 – 13:45: Smart City Infrastructure & Developing Livable Spaces AUTOHAUS 2030 - INNOVATE OR RESIGNATE? rpc presents concepts for a prosperous future of car dealerships. by rpc - The Retail Performance Company entertainment Nils Wollny, Holoride

* Scan QR-Code for more information

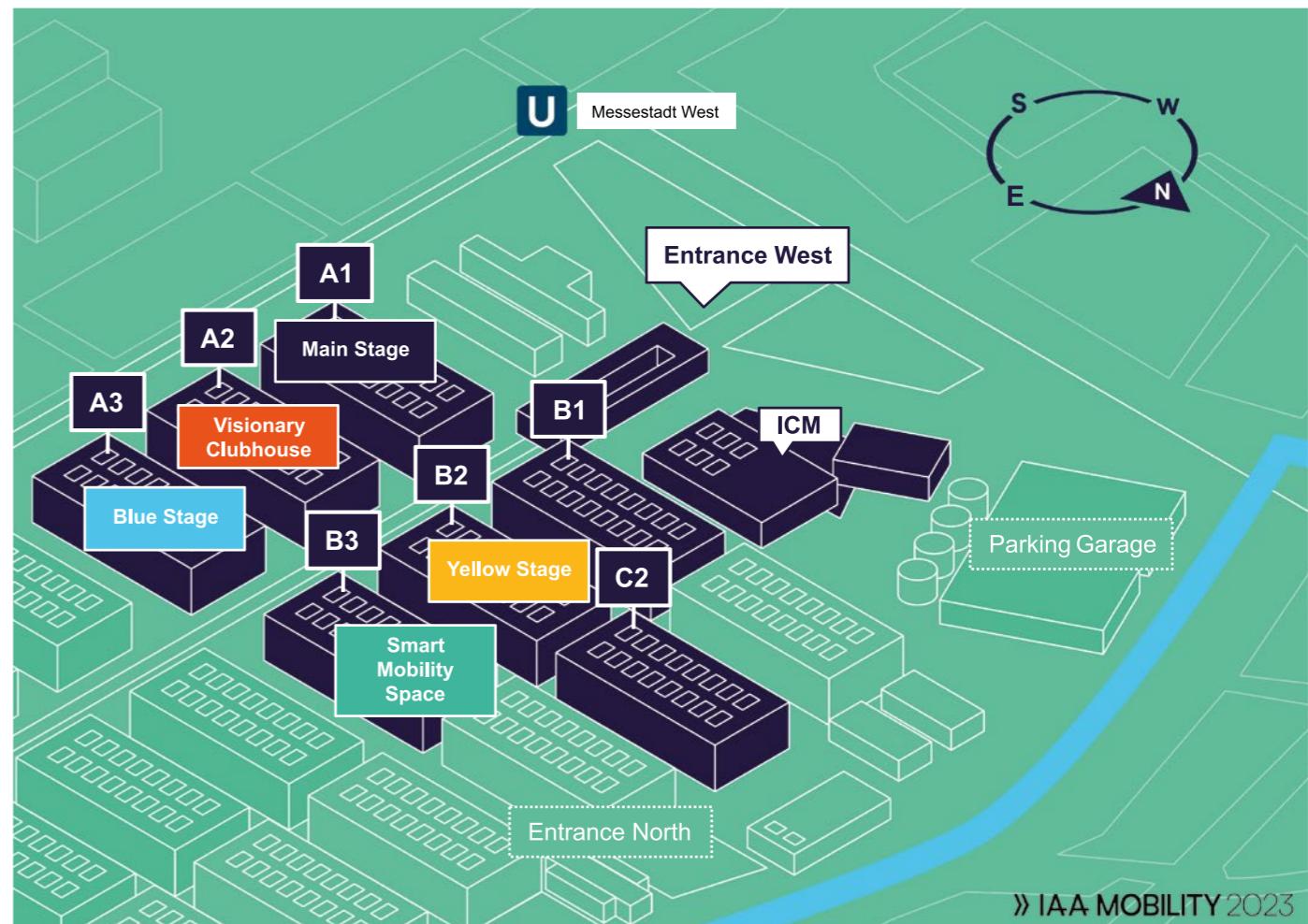


You can find the detailed program in the [IAA App](#).
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Friday, September 8, 2023

	MAIN STAGE	YELLOW STAGE	BLUE STAGE	VISIONARY CLUBHOUSE	SMART MOBILITY SPACE
	Hall A1	Hall B2	Hall A3	Hall A2	Hall B3
14:00 – 15:00	<p>14:00 – 14:20: Sustainability & Circular Economy RSCI Sustainability Requirements along the Automotive Supply Chain Responsible Supply Chain Initiative (RSCI) e.V.</p> <p>14:20 – 14:40: Sustainability & Circular Economy 5 Steps in Climate Action for Mobility Companies ClimatePartner GmbH</p>	<p>14:00 – 14:45: Data & Next Level User Experience AI – The new boost for Startups in Mobility</p>	<p>14:00 – 14:45: Data & Next Level User Experience Mobility Data Platforms – How to get Stakeholders involved? Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie & Bayern Innovativ GmbH</p>		
15:00 – 16:00		<p>15:00 – 15:45: Sustainability & Circular Economy Value based Mobility – Wertgeleitete Mobilität (in german) Christen in der Automobilindustrie (CAI e.V.)</p>		<p>15:00 – 16:00: Connected Mobility Sustainable Aviation Fuels and eFuels: Good hydrogen, bad hydrogen? PwC</p>	

IAA Conference Stages



As of August 2023 - subject to change

» IAA MOBILITY 2023

What to expect at IAA MOBILITY 2023

Why should you be present for the largest mobility event of the year? The answer is simple: IAA MOBILITY is the platform for modern mobility in all its facets. It is the world's leading platform for mobility, sustainability, and tech. Nobody will leave unsatisfied. From emission-free cars, the latest generation of e-bikes, and urban-friendly cargo bikes and e-scooters, we're bringing everything together at IAA MOBILITY in accordance with the slogan, "Experience Connected Mobility". All mobility providers will be coming together so that you get the best possible insight and overview.

The best part is that you have the opportunity to try out a wide range of the latest developments during the test drives, both as a trade visitor at the trade fair center and as a visitor to the Open Space, at popular spots like Königsplatz and Odeonsplatz in the heart of Munich. But the location isn't the only highlight: The Open Space is completely free of charge for all visitors, including the test drives!



Enter the IAA MOBILITY Metaverse

What if you saw drones that haven't even been built yet flying across the sky over Munich? Or if you could see giant robots that explain sustainability facts? And what if anyone could easily enter the Metaverse with just their smartphone?

The IAA MOBILITY Metaverse connects reality to the digital world and makes mobility, culture, and innovation an all-dimensional experience for everyone. Our innovative and gamified digital experiences open up an entire parallel universe for visitors to the trade fair — right in the heart of Munich.

A whole new universe in your hands.

Guided XR-Tour

As easy as Pokémon Go: Our digital scavenger hunt! The Guided XR Tour connects all hot spots of the IAA Open Space through this fun and immersive digital experience. Along the way you will find engaging AR elements, interactive quizzes and gamified information hubs from your favorite exhibitors. The experience is customizable and will cater to your interests. Start your personalized journey from any point in the Open Space — all you need is a mobile device!

Highlight: The XR-Dome

The heart of the IAA MOBILITY Metaverse is located on the iconic Königsplatz. The XR-Dome fully immerses visitors in a mix of augmented and virtual reality. IAA MOBILITY and its partners have created a digital exhibition — your own little mobility universe all in one place. There are more digital experiences awaiting you around the XR-Dome, such as Meta's extraordinary Metaverse innovations.

For all art enthusiasts

In the run-up to IAA MOBILITY, we launched a global competition for digital artists. Together with our partner XR Hub in Munich, we've curated the most innovative, captivating, and mesmerizing art pieces and installed them along our guided XR Tour. So keep an eye out!

» To start your personal, Guided XR Tour experience, visit the IAA Open Space and keep your eyes peeled for these QR codes!

A promotional graphic for the IAA MOBILITY Metaverse. At the top, the text "IAA MOBILITY METAVERSE" is displayed. Below it, a hand holds a smartphone showing a digital AR overlay of a large, metallic, transforming robot. The background of the phone's screen shows a ferris wheel and a building with the text "WILHELM RIESENRAD FAIRKARAVAN". The word "GO!" is prominently displayed on the screen. In the bottom right corner of the phone's screen, there is a QR code. To the right of the phone, the word "START" is written vertically. A teal banner at the bottom right contains the text "EXPERIENCE CONNECTED MOBILITY".

IAA MOBILITY
METAVERSE

GO!

WILHELM RIESENRAD FAIRKARAVAN

START

EXPERIENCE
CONNECTED
MOBILITY

A standard black and white QR code located in the bottom right corner of the promotional graphic.

IAA Open Space

Tomorrow's mobility solutions at the city's most famous locations.

Mobility meets everybody

The general public will be able to experience the mobility of tomorrow at the IAA Open Space in downtown Munich. Königsplatz, Marienplatz, Max-Joseph-Platz, Odeonsplatz, Wittelsbacherplatz, Ludwigstraße, Hofgartenstraße, and the Residenzhöfe will become exciting locations to experience the latest innovations, in the middle of other music & entertainment offerings, family services, food, and live entertainment. The IAA Open Space is a festival for trailblazing mobility, a space for dialogue, and a testing area all at once.

Experience Connected Mobility

Private visitors will have various opportunities to test out products and services at IAA MOBILITY 2023, from our Cycling Track in the English Garden and test drives with participating vehicle manufacturers to Future Innovation Use Cases in various locations and our shuttle bus services. The IAA Experience offers every visitor the opportunity to try out the mobility of tomorrow for themselves.



Königsplatz Stage

Königsplatz will hold the largest exhibition space and the largest stage in the IAA Open Space. It will also turn into a concert venue with incredible artists on Tuesday, Thursday, and Saturday evening.

Citizens Lab

The Citizens Lab is the place for dialogue and workshops about mobility and the development of living space in the city and in the country. Non-trade visitors will be able to discuss the future of mobility with representatives from the areas of business, science, and policy.

Family Trail

Our youngest mobility enthusiasts will get what they're looking for at the Family Trail. From completing an exciting track or taking the first steps toward a driver's license in the children's driving school, there are no limits to how mobility can be made fun for everyone.

Cycling Activation Area

300 m² of activation space for optimal cycling fun. Numerous agenda items with a particular focus on cycling, entertainment, interaction, and testing will be held at the IAA Open Space Cycling Activation Area for the entire duration of the event.

Food at the IAA Open Space

With the slogan, "Urban meets tradition," the IAA OPEN SPACE offers a culinary experience with food trucks, beer gardens, and comfortable spots to kick back and relax.

IAA Open Space

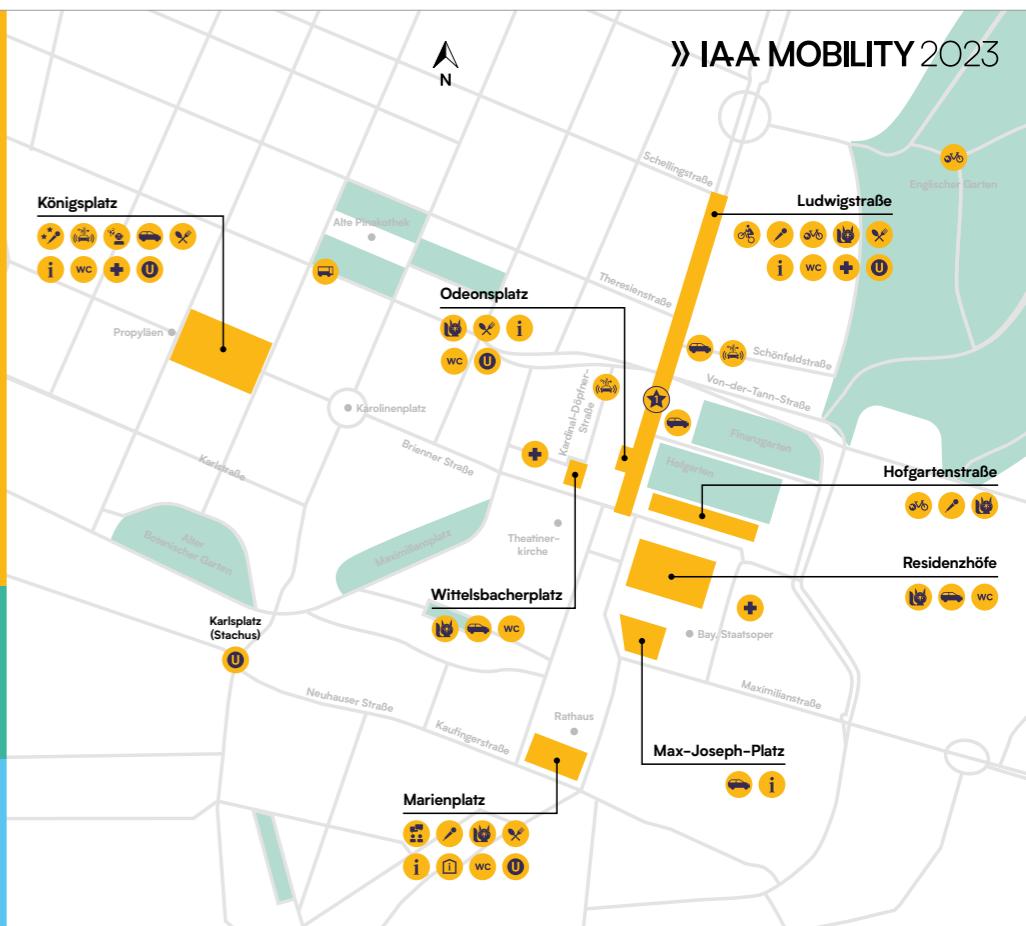
First Aid WC Toilet
Food station Tourist information
Info point Underground
Shuttle Bus Exhibition Grounds

Special activities

Stage Future Innovation Use Case
Citizens Lab Königsplatz Stage
Cycling Activation Area Mixed Reality Area
Cycling test track Motorworld
Family Trail Test Drives

IAA Open Space Program
Scan QR code for all info on IAA MOBILITY's Open Space program!

IAA MOBILITY App
Your main IAA-Tool! Download now.
Plan your visit with the program schedule and get the latest news on the exhibitors and highlights!



IAA Experience. Experience the future of MOBILITY.



IAA Experience.

Experience the future of MOBILITY.

Get a feel for climate-neutral mobility of the future up close and personal with test drives, test tracks, and Future Innovation Use Cases at the Messe München and in downtown Munich.

IAA Summit at the trade fair center:

Hall C2 contains the **starting terminal for test drives**, where you can try out the latest car innovations from various exhibitors.

Numerous providers will be present at the **Cycling & Micromobility Parcours**, and you will be able to test their innovations. A range of exhibitors will be presenting their innovative products — from assistance systems, autonomous driving, smart city infrastructure, charging infrastructure, and more — at multiple locations across the IAA Summit grounds. In Hall C2, you will find test drives as well as two **charging infrastructure use cases** from the exhibitors Mahle and Autel. The Freigelände Nord will have Luminar and KONTROL as they demonstrate their innovations, while a **mobile H2 station** will be located in the outdoor area P8.

The IAA Summit and IAA Open Space will be connected by a **shuttle bus line**, which will also allow you to experience the latest innovations in the bus segment. The itinerary starts at Entrance West and Entrance Nord at the IAA Summit, and takes you directly to the IAA Open Space at Gabelsbergerstr. 35 in downtown Munich.

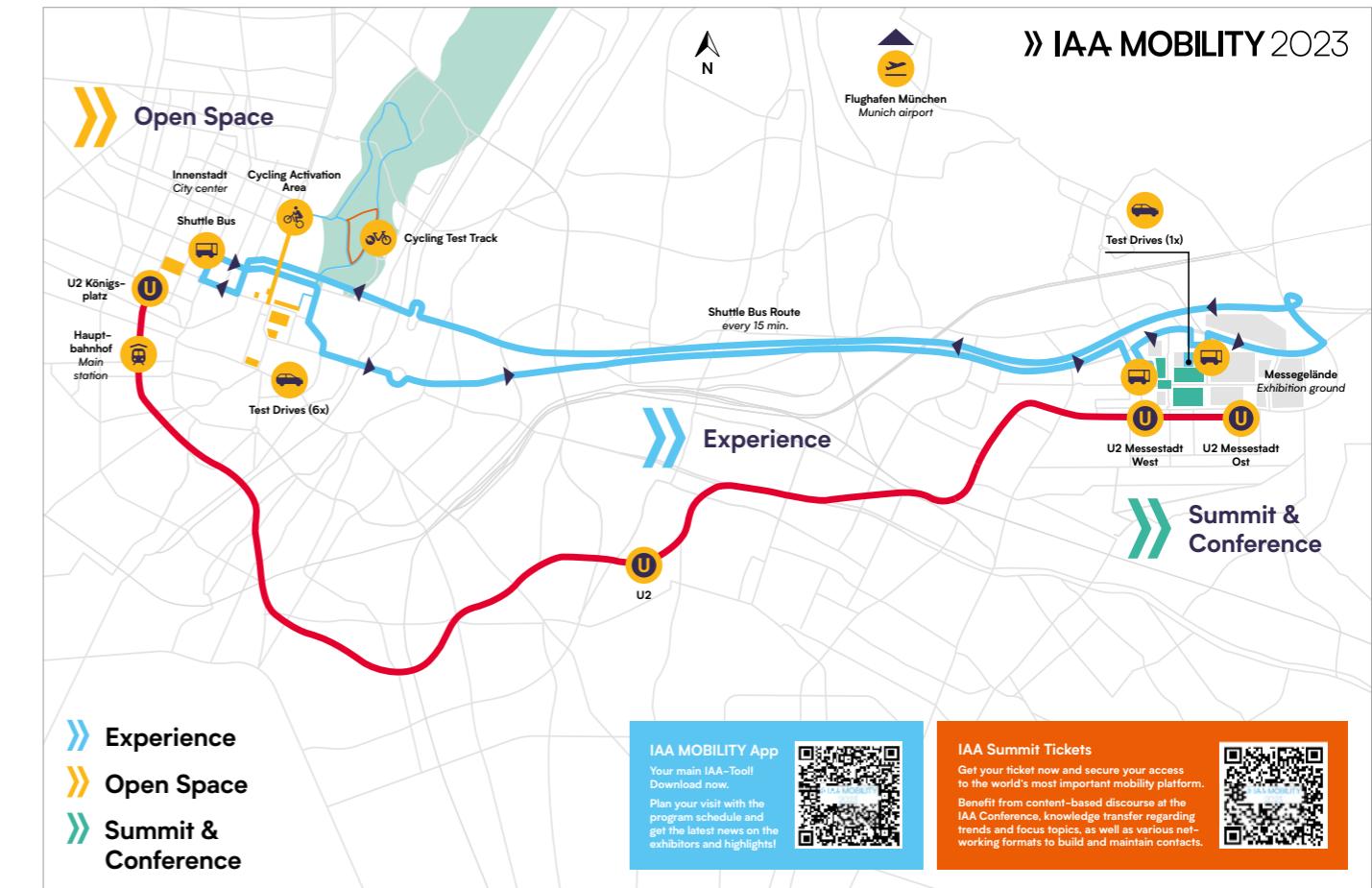
IAA Open Space downtown:

On the **Cycling Test Track**, you can try out the latest innovations on two tracks of different length in the English Garden. The products from the participating exhibitors can be rented at their booths on Ludwigstraße and Hofgartenstraße. Access points are at Hofgartenstraße or Veterinärstraße, and the routes are marked.

Participating vehicle manufacturers will offer **test drives throughout the Open Space**, where you can start your own personal test run. You will find further information about the registered exhibitors, starting point, testable vehicles, and possibility of pre-booking a ride from some exhibitors in the official IAA MOBILITY app.

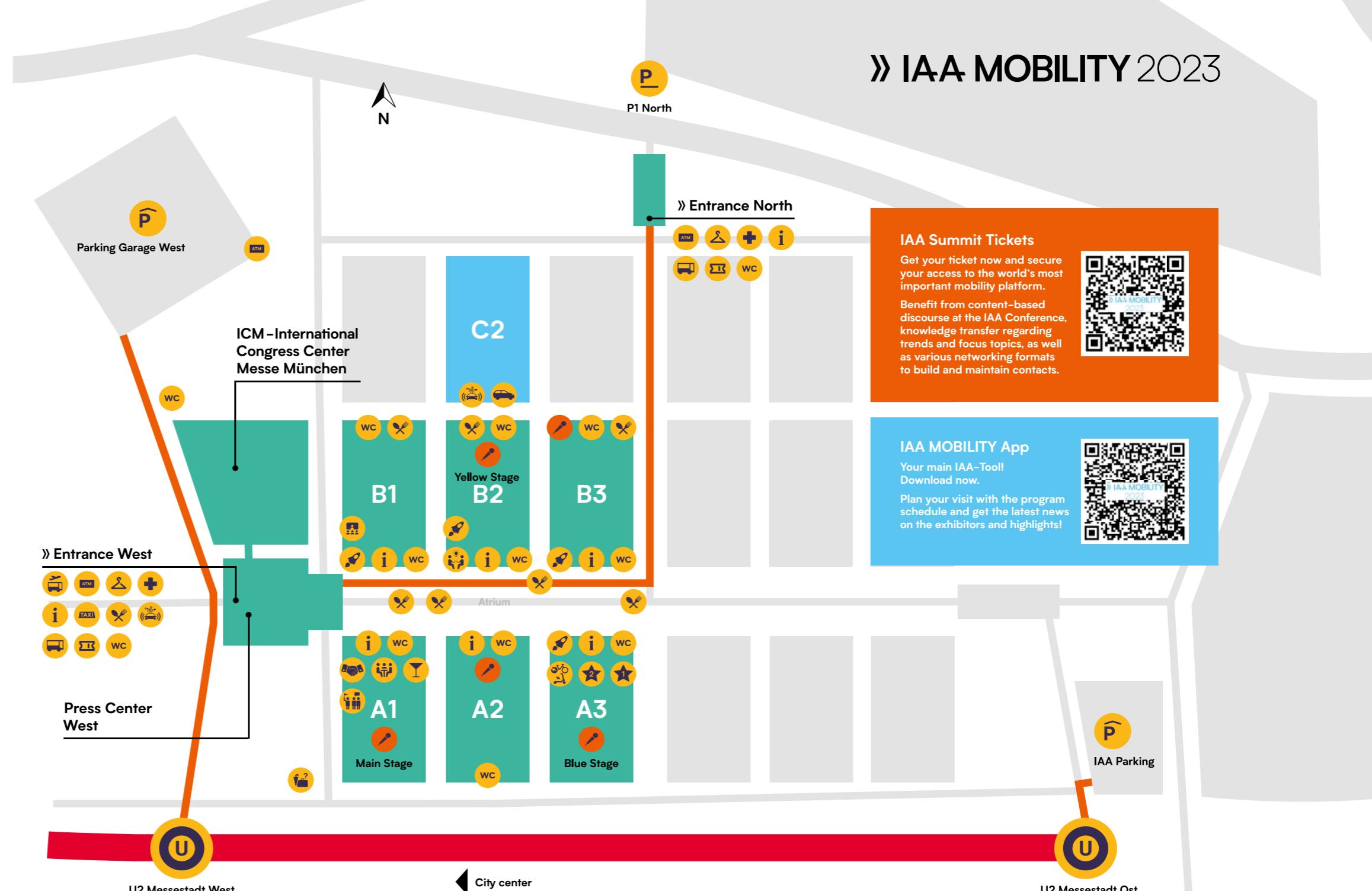
Numerous exhibitors will be presenting their innovative smart city infrastructure and charging infrastructure products throughout the IAA Open Space.

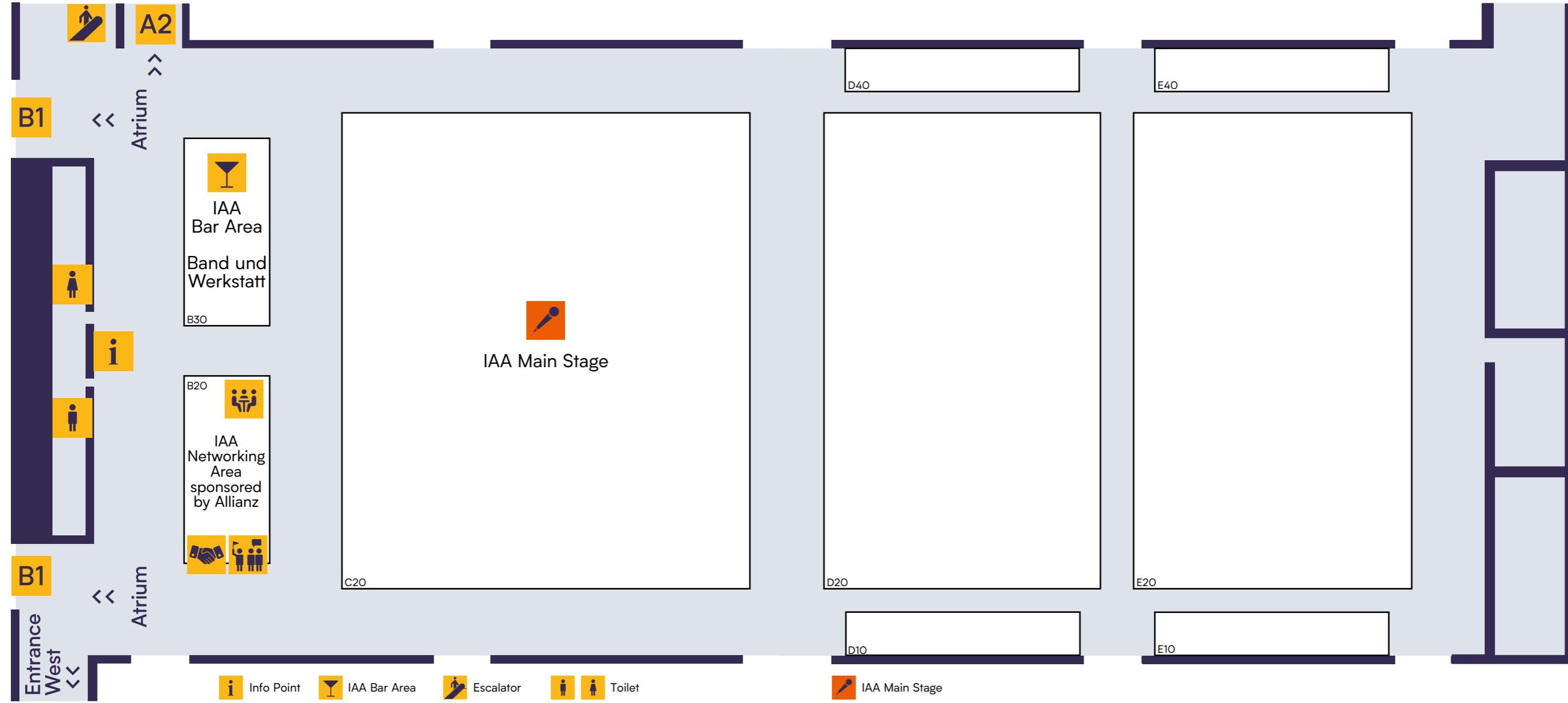
You can find further information on the IAA Experience and registered exhibitors in the official IAA MOBILITY App.



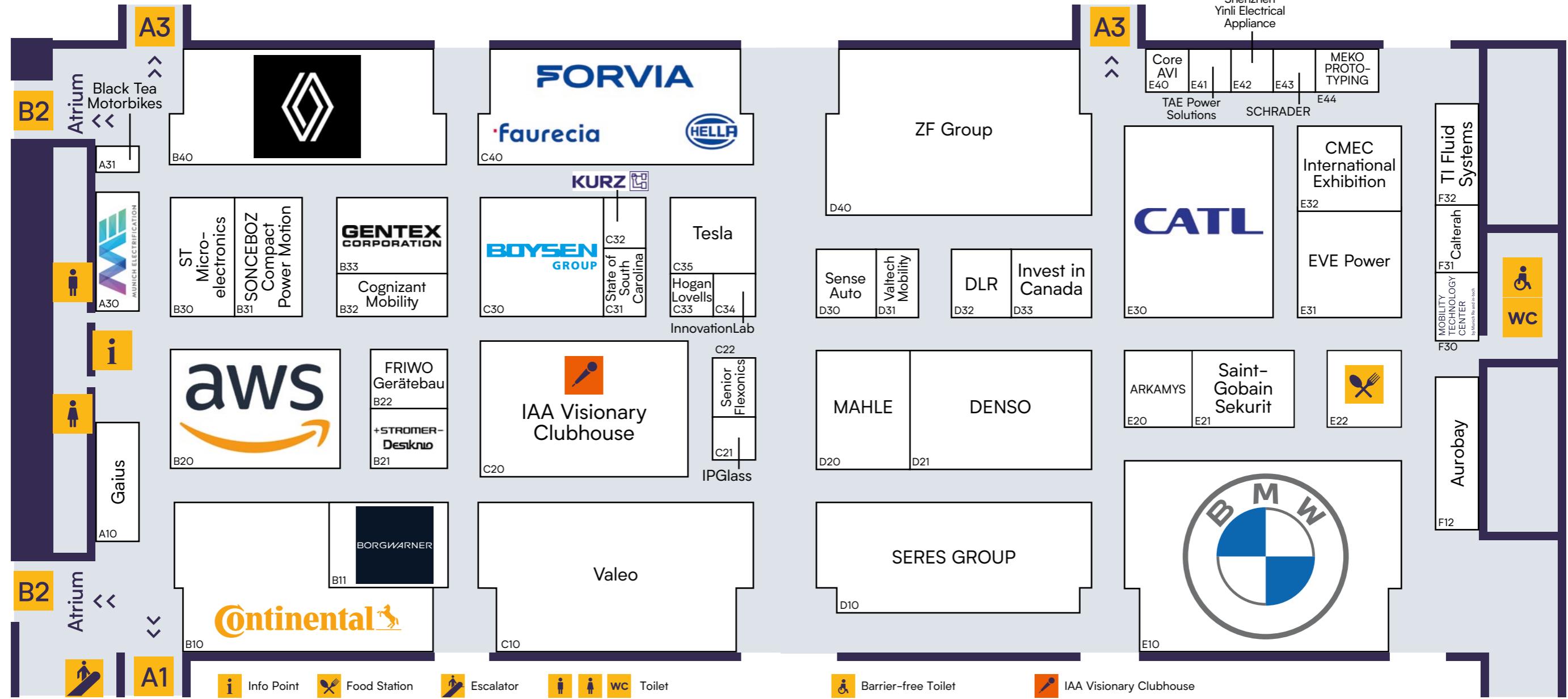
» Site plan

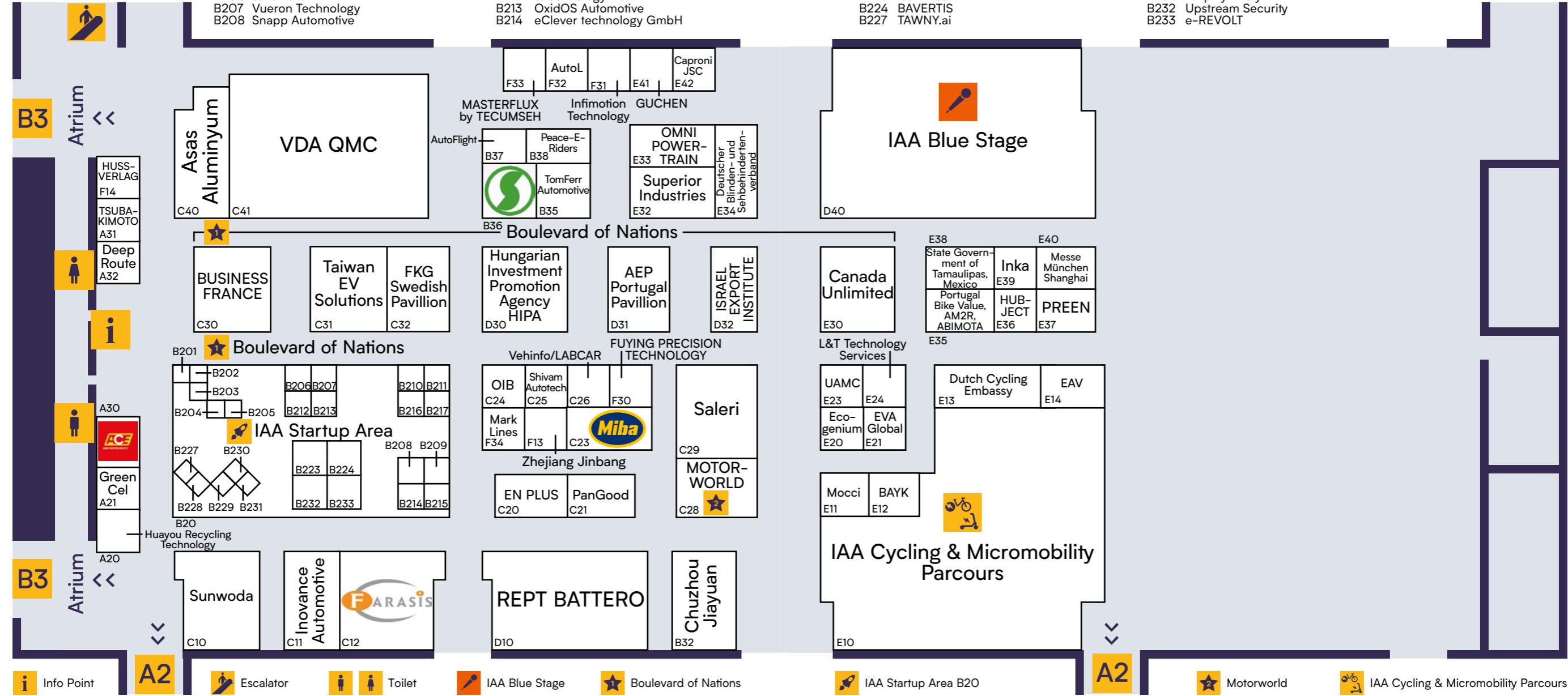
» IAA MOBILITY 2023



A1

A2



A3

B1**IAA Startup Area C30:**

C301 Carbtree GmbH
 C302 Autobrains
 C303 Liang Dao GmbH
 C304 WALL-E GmbH
 C305 1st Mobility Software Solutions

C306 DriveX
 C307 Mobilitum
 C308 HeyCharge GmbH
 C309 Ailantus
 C310 RoadTravel
 C312 Perciv B.V.

C313 EcoG GmbH
 C314 Connected Wise
 C315 Bako Motors
 C316 valytics GmbH
 C317 Curium
 C318 Hive Power

C319 Bayck
 C320 SafeAD
 C321 smopi® - Multi Chargepoint Solution
 C322 ARTHUR BUS GmbH
 C323 Lumotive, Inc.

C324 DeepVolt
 C325 elbwire
 C326 ExoMatter
 C327 Swey GmbH
 C328 dRISK
 C334 Circunomics

C335 brighter AI

B2

Domel E44
 E43
 AEW E42
 Trelleborg E41
 Expleo E40

SAE Europe E38
 Fragus E36
 OPES SOLUTIONS E34
 emotion3D E32
 AUTO-DATAS.net E37
 Vion Tech E35
 Auto-mobil-woche E33
 Feelin Glass E31

NOW F30
 stmwi.bayern.de E30


sdp® E22
 Mobilitäts-region Ingolstadt E21
 ADVANTAGE AUSTRIA & Intensa E20

Astara E11
 Saarland Innovation E10

Info Point Food Station Escalator, Expressway Toilet

Samsung SDI**SAMSUNG****SAMSUNG DISPLAY****LEG Thüringen****Fraunhofer-Gesellschaft****Hirschvogel Automotive Group**

Helm.ai C44
 IAA Charging Area C42
 Sibros Technologies C41

C301-C302
 C303-C304
 C305-C306
 C307-C308
 C310-C311
 C312-C313
 C314-C315
 C316-C317
 C318-C319
 C320-C321
 C322-C323
 C324-C325
 C326-C327
 C328-C329
 C330-C331
 C331-C332
 C332-C333
 C333-C334
 C334-C335

Exxon Mobil C25
 Camel Group C21
 NOBO AUTOMOTIVE TECHNOLOGIES C20
 Widely by AGC C24
 PETLAS C23
 IAA Smart City Area C22

DONGFENG LIUZHOU MOTOR C10

Barrier-free Toilet
 IAA Smart City Area
 IAA Startup Area C30

CORDITION Future Mobility Pavilion

KOSTAL B31
 Sanhua Automotive B30

Deep Drive B23
 Schöffel PRO B22
 QCraft B24
 Auto-crypt B25
 XEV B20

ZUKUNFT NAHVERKEHR

LEAPMOTOR B10

B2

>>

>> Atrium
 A1

Verband der Automobil-industrie (VDA) A31
 GASOLEN A30
 WC
 i
 WC

ETENDUE LIGHTING

A12
 Verge Motorcycles A11
 WAE Technologies & Elysia A10
 >> Atrium
 A1

Entrance West
 << Atrium
 A1

B2**B3**

Transition to Test Drives << Drives

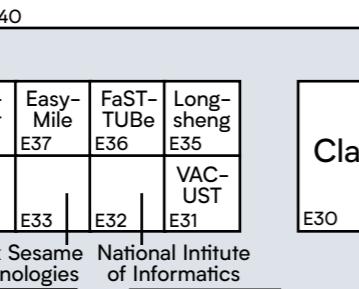
C2**WC****IAA Startup Area C10:**

- C101 Spleenlab
- C102 neitem - driving technology
- C103 Flock Mobility
- C104 TRONITY
- C110 ChargeX
- C111 Easelink

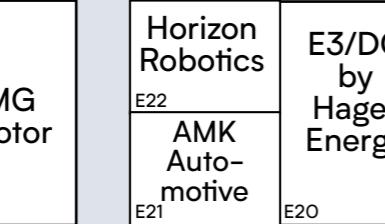
- C112 ADASKY
- C113 LAKE FUSION Technologies GmbH (LFT)
- C114 TRIGOSCOOT lightweight micro-mobility cargo solutions
- C115 Tomorrow's Motion GmbH

- C116 CHARGE-V GmbH
- C117 Cerfivity
- C118 Embotech AG
- C119 e-mobilio GmbH
- C120 Xotigo GmbH
- C121 ALMA Technologies
- C122 ONLOGIST GmbH

- C123 NODAR
- C124 HTM Hydro Technology Motors GmbH
- C125 MECHATNOM
- C126 VinAI
- C127 eflow
- C128 Circle Mobility
- C129 Fulpra



Clarios

MAGNA**Hyundai MOBIS****IAA Yellow Stage**

Food Station



Escalator, Expressway



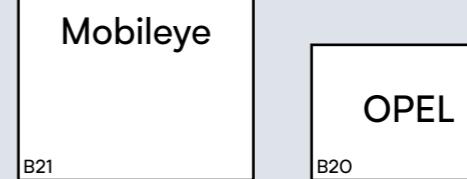
Toilet

C40**Volkswagen Group****C30****IAA Startup Area****IAA Mobilitython**

Barrier-free Toilet

**KIRCHHOFF AUTOMOTIVE**

B41

**Mobileye**

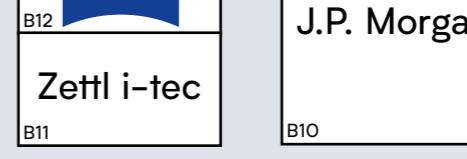
B21

Capgemini

B30

OPEL

B20

**ZEISS****Zettl i-tec****J.P. Morgan**

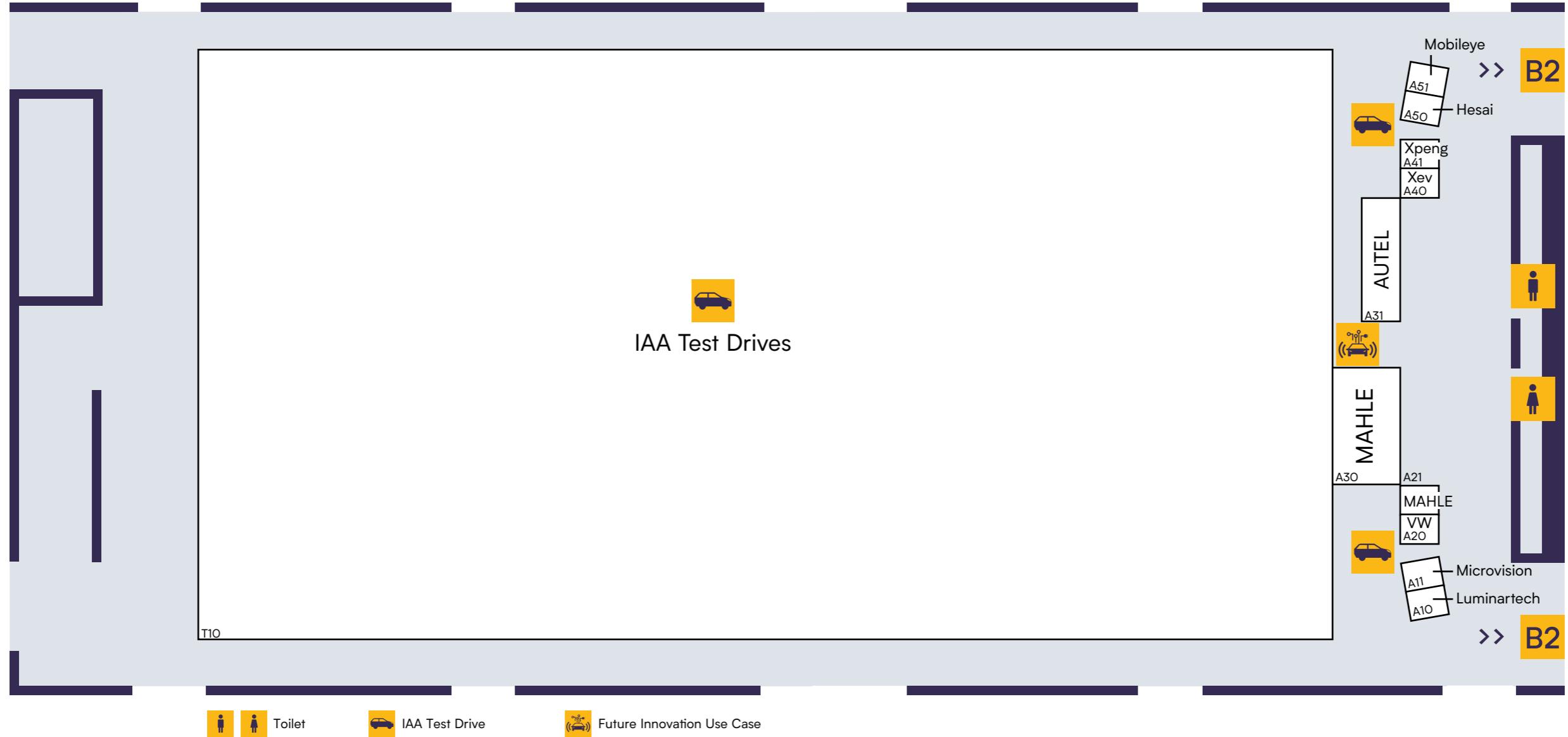
B10

ADAC**ADAC**

B01

B3**Atrium****A2****Rimac Technology****SONATUS****WC****i****WC****Continental****Arbe****A10****Arbe****A11****Arbe****A12****Arbe****A13****Arbe****A14****Arbe****A15****Arbe**

C2



1 » Exhibitors

1

1st Mobility Software Solutions

Schulstraße 7, 56291 Bickenbach, Germany
www.1stmobility.com



B1.C305

3

3D Mapping Solutions

Raiffeisenstrasse 16, 83607 Holzkirchen, Germany
www.3d-mapping.de

B3.E04

4

4.screen GmbH

Sailerstraße 17, 80809 München, Germany
www.4screen.com



B3.B05

A

Automotive Artificial Intelligence (AAI) GmbH

Franklinstraße 26b, 10587 Berlin, Germany
www.automotive-ai.com

B3.E02

AcBel Polytech Inc.

No. 18, Sec. 2, Zhongyang S. Rd., Beitou Dist., Taipei City 112030, Taiwan (R.O.C.)
Beitou Taipei 112030, Taiwan (Chinese Taipei)
www.acbel.com

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www.accenture.com/Countries/Germany/default.htm



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www.ace.de

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www.acs-corp.com

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www.advantageaustria.org/de

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Associação Empresarial de Portugal
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www.aeportugal.pt

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www.aew.cn

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www.iam-initiative.de

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Automotive Systems GmbH

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www.kayser-automotive.com

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Akkodis

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www.akkodis.com/de

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Fraunhofer-Leitprojekt ALBACOPTER

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www.albacopter.fraunhofer.de/

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www.alhonga.com/

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www.allego.eu

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www.allianz.de

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www.almatechnologies.com

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AMK Automotive GmbH & Co. KG

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www.amplifyanalytix.com/

A3.B231

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www.arberobotics.com

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ARKAMYS

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www.arthurzero.com/

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Astotec Automotive

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automotive.astotec.com/

B1.E20

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www.atechsolution.co.kr

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6492107 Tel Aviv, Israel
[autobrains.ai/](http://autobrains.ai), <https://www.linkedin.com/company/autobrains-technologies/>
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B1.C302

Autocrypt Co., Ltd.

115, Yeouigongwon-ro, Yeongdeungpo-gu Seoul 07241, South Korea
www.autocrypt.io

B1.B21

Autocrypt Technologies

Salvatorplatz 3, 80333 München, Germany
www.autocrypt.io

B1.E30.1

AUTODATAS.net

Knobelstraße 36, 80538 München, Germany
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A3.F32

AutoMetrics Manufacturing Technologies

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www.autometrics.ca/

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B2.E22



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www.tiktok.com/business/de



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www.calb-tech.com

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c.technology AG
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www.deepscenario.com

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deepvolt.io/

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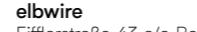


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8005 Zürich, Switzerland
www.embotech.com/

B2.C118

EMD Tooling
De Hulst 24, 5807 EW Oostrum, Netherlands
www.emdtooling.nl

B3.E20

Emil Motors GmbH
Michael-Wolgemut-Weg 10
91217 Hersbruck, Germany
www.Emil-Motors.com

A3.B216



e-mobilio GmbH
Medienbrücke 7. OG
Rosenheimer Straße 145 d
81671 München, Germany
www.e-mobilio.de, [www.e-mobilio.com/](http://www.e-mobilio.com)

B2.C119

emotion3D GmbH
Rainergasse 1/8, 1040 Wien, Austria
www.emotion3d.ai

B1.E32

UZE Energy
Pansgatelaan 27, 2640 Mortsel, Belgium
www.uze.energy

A3.B217

Shenzhen EN Plus Tech Co., Ltd.
2/F, Bldg 6, No. 1026 Songbai Road,
Nanshan District
Shenzhen 518071, China
www.en-plustech.com/

A3.C20

e-REVOLT
Wettersteinring 17, 85221 Dachau, Germany
www.e-r3volt.com

A3.B233

ETAS
Borsigstr. 24, 70469 Stuttgart, Germany
www.etas.com

B3.D10

Electric Mobility LLC
ETAXI ECHARGE
Ismail Dumoshi 30, 10000 Prishtina, Kosovo
www.etaxi-ks.com, <https://www.echarge-ks.com>
<https://www.etrotty.com>

B3.B203

ETENDUE LIGHTING
18, Bucheon-ro 198beon-gil 202dong 1104ho
Bucheon-si, Gyeonggi-do 14557, South Korea
www.etenduelighting.com

B1.A12

ETF-SOIOS
Randweg Zuid 11, 6031 SX Nederweert, Netherlands
www.soiios.nl

B3.E20

European High-Tech Pavilion
Schleptruper Strang 58, 49565 Bramsche, Germany
www.europeanhightechpavilion.com

B2.D10

EVE Power Co., Ltd.
No. 68 Jingnan Avenue,
High-Tech Zone Duodao District,
Jingmen City 448000, China
www.evepower.com

A2.E31

EVR Motors
31 Modi'in St., 4927189 Petah Tikva, Israel
evr-motors.com/

A3.D32

EVUM Motors
Joseph-Dollinger Bogen 26
80807 München, Germany
www.evum-motors.com

B1.E30.1

ExoMatter
Leutstettener Str. 67
81477 München, Germany
www.exomatter.ai

B1.C326

Expléo
Wilhelm-Wagenfeld-Str. 1-3
80807 München, Germany
www.expleo.com

B1.E40

ExxonMobil Petroleum & Chemical
Polderdijkweg 3, 2030 Antwerp, Belgium
www.mobil.co.uk/en-gb/mobil-ev
<https://corporate.exxonmobil.com>
<https://www.mobil.co.uk/en-gb>

B1.C25

F

FAIRMAT
11 avenue Delcassé, 75008 PARIS, France
www.fairmat.tech

A3.B202



Farasis Energy
Benzstraße 2, 72636 Frickenhausen, Germany
www.farasis-energy.com

A3.C12

FaSTTUBE
Gustav-Meyer-Allee 25, 13355 Berlin, Germany
www.fasttube.de

B2.E36

FeelInGlass® by AGC
Avenue Jean Monnet 4
1348 Louvain la Neuve, Belgium
www.feelinglass.eu

B1.E31

Fehst Components Lda
Rua Max Grundig N° 9, 4705-820 Braga, Portugal
www.fehstgroup.com

A3.D31

Feilong Auto Components Co., Ltd
No 299, Industry Road, Xixia County,
Henan Province
Nanyang 474500, China
www.flacc.com

A2.E32

F » Exhibitors

FIC
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Taipei 114, Taiwan (Chinese Taipei)
www.fic.com.tw

B3.E13

Fixture Tech Solutions
Auf Rodert 6, 66636 Tholey, Germany
www.fixture-tech.com/

B1.E10



FKG Scandinavian Automotive Supplier Association
Lindholmspiren 3, 417 56 Gothenburg, Sweden
www.fkg.se

A3.C32

Flexound Augmented Audio
Pumpgatan 1, 417 55 Gothenburg, Sweden
www.flexound.com/

A3.C32

Foresight Automotive
7 Golda Meir St., 7403650 Ness Ziona, Israel
www.foresightauto.com/

A3.D32



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92000 Nanterre, France
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A2.C40



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92000 Nanterre, France
www.faurecia.com

A2.C40

Forward Engineering GmbH
Frei-Otto-Str. 22, 80797 München, Germany
www.forward-engineering.com

B1.E30.1

Fragus Group
Alfagatan 10, 431 49 Mölndal, Sweden
www.fragus.com

B1.E36

Fraunhofer-Allianz Verkehr
Joseph-von-Fraunhofer-Str. 2-4
44227 Dortmund, Germany
www.verkehr.fraunhofer.de

B1.D11



Fraunhofer-Gesellschaft
Hansastraße 27 c, 80686 München, Germany
www.fraunhofer.de

B1.D11

Fraunhofer IDMT Fraunhofer-Institut für Digitale Medientechnologie IDMT
Institutsteil Hör-, Sprach- und Audiotechnologie
Marie-Curie-Straße 2, 26129 Oldenburg, Germany
www.idmt.fraunhofer.de/hsa

B1.D11

Fraunhofer IMS
Finkenstraße 61, 47057 Duisburg, Germany
www.ims.fraunhofer.de

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Fraunhofer IOF
Albert-Einstein-Str. 7, 07745 Jena, Germany
www.iof.fraunhofer.de

B1.D11

Fraunhofer-Institut für Solare Energiesysteme ISE
Heidenhofstr. 2, 79110 Freiburg, Germany
www.ise.fraunhofer.de

B1.D11

Fraunhofer LBF
Bartningstraße 47, 64289 Darmstadt, Germany
www.lbf.fraunhofer.de

B1.D11

FRIWO Gerätebau GmbH
Von-Liebig-Straße 11, 48346 Ostbevern, Germany
www.friwo.com

A2.B22



Fulpra
Fahrenheitbaan 4
3439 MD Nieuwegein, Netherlands
www.fulpra.com

B2.C129



Gaius Automotive, Inc.
No. 299, Gaotie 1st Rd., 7th Floor Wuri District
Taichung City 41456, Taiwan (Chinese Taipei)
www.gaiusauto.com

A2.A10

GASOLEN
Kanalstr.33, 73728 Esslingen am Neckar, Germany
www.gasolen.org

B1.A30



Gentex Corporation
600 North Centennial Street
Zeeland, MI 49464, USA
www.gentex.com

A2.B33

GeoJunxion
Rivium Quadrant 75
2909 LC Capelle aan den IJssel, Netherlands
www.geojunxion.com

B3.E20

GeoMate
151 Charles St. West, #100
Kitchener, ON N2G 1H6, Canada
www.geomate.ca/en/

A3.E30

GFT Technologies SE
Schelmenwasenstr. 34, 70567 Stuttgart, Germany
www.gft.com

B2.D10

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120 Spinnaker Way, Concord, ON L4K 2P6, Canada
www.globalplas.ca/

A3.E30

Gowling WLG
100 King Street W, Suite 1600
Toronto, ON M5X 1G5, Canada
www.gowlingwlg.com/en/

A3.E30

Green Cell
ul. Kalwaryjska 33, 30-509 Kraków, Poland
www.greencell.pl

A3.A21

Gründerland Bayern
Prinzregentenstraße 28, 80538 München, Germany
B1.E30.2

Guangdong Greenway Technology
Dongcheng, Dongguan 523000, China
www.greenway-battery.com

B3.B02

GUCHEN
129 Huanghe Rd, Zhengzhou 450008, China
A3.E41

GUS Technology Co., Ltd.

Rm. 2, No. 99-26, Sec. 1,
Xintai 5th Rd., Xizhi Dist
New Taipei City 22175, Taiwan (Chinese Taipei)

A3.C31

Hirschvogel Holding GmbH
Dr.-Manfred-Hirschvogel-Straße 6
86920 Denklingen, Germany
www.hirschvogel.com

B1.D10



H2 Akademie
(Cleantech Innovation Park)
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B1.E30.2

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automotive.hamamatsu.com

B3.F31



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Part of Group FORVIA
Rixbecker Straße 75
59552 Lippstadt, Germany
www.hella.com

A2.C40

Helm.ai
3723 Haven Ave, Menlo Park 94025, USA
www.helm.ai/

B1.C44

Hesai Technology
Charles-Lindbergh-Platz 1
71034 Böblingen, Germany
www.hesaitech.com

B2.F10, C2.A50

HeyCharge GmbH

Steinheilstraße 18
80333 München, Germany
www.heycharge.com/

B1.C308

Hubject GmbH
EUREF-Campus 22, 10829 Berlin, Germany
www.hubject.com/

A3.E36



Hive Power
Via Cantonale 18, 6928 Manno, Switzerland
www.hivepower.tech

B1.C318



Hodek Vibration Technologies
At Post Sahajpur, Taluka Daund
Pune 412202, India
www.hodekindia.com

B2.E34



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80539 München, Germany
www.hoganlovells.com/de

A2.C33

HOLON
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www.driveholon.com

A2.B32



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Central Taiwan Science Park
Taichung 42833, Taiwan (Chinese Taipei)
www.hpbint.com/en/

A3.C31



HTM Hydro Technology Motors GmbH
Matthias Erzberger Straße 20a
55411 Bingen am Rhein, Germany
www.hydrotechnologymotors.de

B2.C124

Huayou Recycling Technology
No. 18 Wuzhen E. Rd. Economic Development
Zhejiang 314500 Prov., China
en.huayou.com/

A3.A20



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EUREF-Campus 22, 10829 Berlin, Germany
www.hubject.com/

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www.hipa.hu

A3.D30

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80807 München, Germany
www.huss.de

A3.F14

Hybrid Lidar Systems AG

TecCenter 1
31162 Bad Salzdetfurth, Germany
www.hybrid-lidar.com

A3.B210

HyTACC — Nationales Innovations- und Technologiezentrum Wasserstoff Süd (ITZ SÜD)

Hauptstraße 8b
85630 Grasbrunn, Germany

B1.E30.2



IAV GmbH

Carnotstraße 1, 10587 Berlin, Germany
www.iav.com/en

B2.B41

IBM Deutschland GmbH

IBM-Allee 1, 71139 Ehningen, Germany
www.ibm.com/de-de

B3.B11

IBU-tec advanced materials AG

Hainweg 9-11, 99425 Weimar, Germany
www.ibu-tec.de

B1.D21

icon incar

Wallstraße 14 A, 10179 Berlin, Germany
www.vibes-experience.com

A3.B223

Ideas & Motion

Via Moglia 19, 12062 Cherasco, Italy
www.ideasandmotion.com

B2.D10

IEE

Rue du Campus 1, 7795 Bissen, Luxembourg
iee-sensing.com/

B2.D10

IFG Ingolstadt

Wagnerwirtsgasse 2
85049 Ingolstadt, Germany
www.ingolstadt.de/ifg

B1.E21

Ludwigstraße LS413

INCOMPOL, Indústria de Componentes S.A.

Av. Nossa Senhora da Guadalupe nº106, Ap41
2135-015 Samora Correia, Portugal
www.incompol.pt

A3.D31



Infimotion Technology

Pumpgatan 1, 417 55 Gothenburg, Sweden
www.infimotion.com

A3.F31

Inka Fixing Systems

İstanbul Anadolu Yakası OSB Gazi Bulvarı No:7 Tuzla
34953 İstanbul, Türkiye
www.inkafixing.com/en/

A3.E39

InnovationLab GmbH

Speyerer Straße 4
69115 Heidelberg, Germany
www.innovationlab.de

A2.C34

Innoviz Technologies

5 Uri Ariav st. Building C, Nitza 300
4809202 Rosh HaAyin, Israel
www.innoviz.tech/

B2.F11

Inovance Automotive

No.52, Tianedang Road Yuexi Town, Wuzhong District
Suzhou 215104, China
en.inovance-automotive.com/

A3.C11

InSuM — Interior-Hub for Sustainable Mobility

Schlösserstraße 24, 99084 Erfurt, Germany
B1.E30.2



Intensa

Schlossplatz 2 TBZ Technologiezentrum
3812 Groß Siegharts, Austria
www.intensa.at

B1.E20

intive

Franz-Mayer-Str. 5, 93053 Regensburg, Germany
intive.com/

B1.E22

Invest in Bavaria

Rosenheimer Str. 143c | 81671 Munich, Germany
www.invest-in-bavaria.com

B1.E30.2

Invest in Canada

160 Elgin Street, Ottawa K2P 2P7, Canada
www.investcanada.ca/industries/ev-supply-chain?
utm_source=iaamobility&utm_medium=exhibitor-
profile&utm_campaign=iaa-mobility-2023

A2.D33

INYO Mobility GmbH

Am Schammacher Feld 37
85567 Grafling bei München
www.inyo-mobility.com

B1.E30.1

IPGlass GmbH

David-Gilly-Str. 1, 14469 Potsdam, Germany
www.ipglass.de

A2.C21

ISRAEL EXPORT INSTITUTE

29, Hamered St., 6812511 Tel-Aviv, Israel
www.export.gov.il/en

A3.D32



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www.iwis.com

B2.D10

J

Jiangxi Xintian Auto Industry Co., Ltd

No. 3, Chunyu Road, Yichun Economic and
Technological Development Zone, Jiangxi Province
Yichun 336000, China
www.jxxtian.com

A2.E32

Chuzhou Jiayuan International Trade Co., Ltd.

Changzhou Road, Chuzhou 239000, China

A3.B32

Jing-Jin Electric

Bldg 7, Putianshiye Technology Park,
5 Jiangtai Road
Beijing 100016, China
www.jje.cn.com

B3.E33

ZHEJIANG JINBANG SPORTS EQUIPMENT CO.,LTD.

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Lishui, Zhejiang 321404, China
www.joybold.com

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25 Bank Street, London E14 5JP, United Kingdom
www.jpmorgan.com/payments

B2.B10

JPW Asia Consulting

160 Robinson Road, #14-04,
Singapore Bus. Federation Center
Singapore O68914

B1.B40

Jupiter-EV

3 Golda Meir st, 7403648 Ness Ziona, Israel
www.jupiter-ev.com/

A3.D32

JX Metals Corporation

The Okura Prestige Tower 10-4
Toranomon 2-chome, Minato-ku
Tokyo 105-8417, Japan
www.jx-nmm.com/english/

B1.B40

K

KAMO: Karlsruhe Mobilityx

SPORTS EQUIPMENT CO.,LTD Center

Rintheimer Querallee 2 Gebäude 70.16
76131 Karlsruhe, Germany
www.kamo.one

B1.D11

KIRCHHOFF

AUTOMOTIVE

KIRCHHOFF Automotive GmbH

Stefanstraße 2, 58638 Iserlohn, Germany
www.kirchhoff-automotive.com

B2.B40

Kolb Design Technology GmbH & Co. KG

Josef-Wallner-Str. 5 a
94469 Deggendorf, Germany
www.kolb-technology.com/

B2.D10

Kompetenzstelle Elektromobilität Bayern (Bayern Innovativ)

Am Tullnaupark 8, 90402 Nürnberg, Germany

B1.E30.2

Kontrol

Peter-Behrens-Platz 10, 4020 Linz, Austria
www.kontrol.tech

B1.B10

Korens EM

121, Mieumukje 8-ro, Gangseo-gu
Busan 46747, South Korea
korensem.co.kr/eng/

B2.D10

KOSTAL Automobil Elektrik GmbH & Co. KG

An der Bellmerei 10
58513 Lüdenscheid, Germany
www.kostal-automobil-elektrik.com

B1.B31

K.S. Terminals Inc.

E. 3RD Road, Chang Pin Ind. Park No.
8 Xianxi Township
Chang Hwa 507, Taiwan (Chinese Taipei)
www.ksterminals.com.tw

A3.C31



LEONHARD KURZ Stiftung

Schwabacher Straße 482, 90763 Fürth, Germany
www.kurz-automotive.com

A2.C32

KURZ Digital Solutions

Schwabacher Straße 106, 90763 Fürth, Germany
www.kurzdigital.com

A2.C32

L

LAKE FUSION

Technologies GmbH (LFT)

Schießstattweg 15, 88677 Markdorf, Germany
www.lf-t.net

B2.C113

Lampert Precision Welding

Ettlebener Str. 27, 97440 Werneck, Germany
www.lampert.info

B1.E30.1

Leapmotor

Wulianwang 451, Binjiang 310051, China
en.leapmotor.com

B1.B10

LG Electronics Inc.

LG Twin Tower 128 Yeoui-daero,
Yeongdeungpo-gu, Hangang-daero, Junggu
Seoul 07336, South Korea
Rosa-Bavarese-Str.3
80639 München, Germany
www.liangdao.de

B1.C303

Lightyear Layer

Automotive Campus 70
5708 JZ Helmond, Netherlands
www.lightyear.one/

B3.E20

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www.linkdata.com.cn/

B2.D10

L >> Exhibitors

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B1.D21

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www.longshengmfg.com/

B2.E35

LONGWELL
10F, 36 Chang An E. Rd., Sec. 1,
Taipei 10442, Taiwan (Chinese Taipei)

A3.C31

L&T Technology Services
Taunusstraße 36, 80807 München, Germany
www.lts.com/de/

A3.E24

LUMINAR

Luminar
2603 Discovery Drive Suite 100
Orlando 32826, USA
www.luminartech.com

B3.E10, C2.A10, FN.T20

Lumotive, Inc.
4104 148th Ave NE, Redmond, WA 98052, USA
lumotive.com/

B1.C323

MAGNA

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1120 Wien, Austria
www.magna.com/IAA2023

B2.D40

MAHLE
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www.mahle.com

A2.D20, C2.A21, C2.A30

Mapvision
Malminkartanonkuja 4, 00390 Helsinki, Finland
www.mapvision.fi/

B2.D10

MarkLines
Automotive Information Platform
Hanauer Landstraße 114
60314 Frankfurt am Main, Germany
www.marklines.com

A3.F34

Marsilli S.p.A.
Via per Ripalta Arpina 14
26012 Castelleone (CR), Italy
www.marsilli.com

B2.D10

MASTERFLUX by TECUMSEH
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38090 Vaulx-Milieu, France
www.tecumseh.com

A3.F33

Maxion Wheels
Ladestraße, 53639 Königswinter, Germany
www.maxionwheels.com

B2.D10

Maxiplás - Plásticos & Engenharia, Lda
Parque industrial Manuel da Mota, Lt 31,
R Pedro Álvares Ca
3100-354 Pombal, Portugal
www.maxiplas.pt

A3.D31

MECHATNOM
Yeniköy Merkez Mahallesi, Vatan Caddesi
Teknopark No:83 İç, Kapi No: B37BASISKELE
41275 Kocaeli, Türkiye
www.mechatnom.com

B2.C125

MEKO PROTOTYPING
No.1299 ChengBei Road, KunShan 215300, China
www.mekorp.com

A2.E44

MELEGHY
Automotive

Meleghy Automotive
Dortmunder Str. 23, 57234 Wilnsdorf, Germany
www.meleghyautomotive.de

B2.D10



Mercedes-Benz

Mercedesstrasse 120
70372 Stuttgart, Germany
www.mercedes-benz.com

B3.C20

Residenzhöfe RA660 RA650

MG Motor

Marcel-Breuer-Straße 2–12
80807 München, Germany
www.mgmotor.de

B2.E23



Miba Group

Dr.-Mitterbauer-Str. 3, 4663 Laakirchen, Austria
www.miba.com

A3.C23

MicroVision

Neuer Höltigbaum 6, 22143 Hamburg, Germany
www.microvision.com

B3.D21, C2.A11

Mobileye

13 Hartom St., 91450 Jerusalem, Israel
www.mobileye.com

B2.B21, C2.A51

Mobilion Ventures

Hateena 2, 4810001 Rosh Haayin, Israel
www.mobilion-vc.com/

A3.D32

Mobilitätsregion Ingolstadt

Esplanade 10, 85049 Ingolstadt, Germany
www.thi.de

B1.E21

Ludwigstraße LS413

Mobilium

P.C. Staalweg 50
3721 TJ Bilthoven, Netherlands
www.mobilitum.com/

B1.C307, B3.E20

Mobility Data Space

Karolinienplatz 4 c/o acatech —
Deutsche Akademie d. Technikwissenschaft
80333 München, Germany

B1.E30.2

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en.mobis.co.kr/

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B1.E30.1

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88433 Schemmerhofen, Germany
www.motorworld.de

A3.C28

Moving Magnet Technologie

1 Rue Christiaan Huygens, 25000 Besançon, France
www.movingmagnet.com

A2.B31

Munjal Showa Limited

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Gurugram, Haryana
Gurugram 122015, India
www.munjalshowa.net

A3.C25

MTC Mobility Technology Center GmbH

Parkring 30, 85748 München, Germany
www.mobilitytc.com/

A2.F30

MT Technologies

Hebbelstr. 65, 85055 Ingolstadt, Germany
mt-technologies.com/de

B1.E21

Ludwigstraße LS411

Mubea U-Mobility

Mubea-Platz 1, 57439 Attendorn, Germany
www.mubea-umobility.com/

B2.A11

Hofgartenstraße HG510



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Munich Electrification

Landaubogen 1, 81373 München, Germany
www.munichelectrification.com

A2.A30

Murata Electronics Europe

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www.murata.com

B1.B40

MUSES MOTORS

40 Rue Pierre et Marie Curie
78130 Les Mureaux, France
www.muses-motors.com/muses

B2.E12



National Institute of Informatics

2-1-2 Hitotsubashi, Chiyoda-ku, Tokyo 101-8430, Japan
www.nii.ac.jp/en/

B2.E32

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Groenewoudsedijk 1, 3528 BG Utrecht, Netherlands
www.nedal.com

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www.nedschroef.com

B2.D10

neitem – driving technology

werner krammel motor sport machines
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B2.C102

neurocat

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www.neurocat.ai/

A3.B211

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B1.B40

B1.F30

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B2.D10

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85748 Garching b. München, Germany
www.nisar.ai

B1.E30.1

NL Pavilion
Automotive Campus 30
5708 JZ Helmond, Netherlands
www.rai-automotiveindustry.nl

B3.E20

NOBO AUTOMOTIVE TECHNOLOGIES Ltd.
No. 6899, Jiasong North Rd. Anting Town,
Jiading Dist.
Shanghai 201805, China
www.noboauto.com

B1.C20

NODAR
20 Holland st, Somerville, MA 02144, USA
www.nodarsensor.com

B2.C123

Noodoe
15F, No.19-13, Sanchong Rd., Nangang Dist.
Taipei 11501, Taiwan (Chinese Taipei)

A3.C31

NOVELIC
Veljka Dugosevica 54, 11000 Belgrade, Serbia
www.novelic.com

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NOW GmbH
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www.now-gmbh.de

B1.F30

O >> Exhibitors

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OK Mobility

Gran Via Asima, 36, 07009 Palma, Spain
www.okmobility.com

B3.B04

OMNI POWERTRAIN TECHNOLOGIES

Via Rinaldi 105, 42124 Reggio Emilia, Italy
www.omnipowertrain.com/

A3.E33



ONOGIST GmbH

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www.onogist.com

B2.C122

Opel Automobile GmbH

Bahnhofplatz 1
65423 Rüsselsheim am Main, Germany
www.opel.de

B2.B20
OP390

OPES Solutions

Chausseestr. 22, 10115 Berlin, Germany
www.opes-solutions.com

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Opsys-Technologies

2 Harokmim Street, 5885825 Holon, Israel
www.opsys-tech.com

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Orbis SE

Nell-Breuning-Allee 3-5
66115 Saarbrücken, Germany
www.orbis.de

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Ostbayerische TH Regensburg

Prüfeninger Straße 58, 93049 Regensburg, Germany
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oToBrite Electronics, Inc.

6F, No.18, Prosperity Rd.II,
Science-Based Industrial Park,
Hsinchu 300, Taiwan (Chinese Taipei)

A3.C31

Outsight

2 rue de Bérite, 75006 Paris, France
www.outsight.ai/

B3.B212

OxidOS Automotive

Teleorman 61, 400573 Cluj-Napoca, Romania
www.oxidos.io

A3.B213

P

Panasonic

Panasonic Tokyo Shiodome Bldg,
1-5-1 Higashi Shimbashi, Minato-ku
Tokyo 105-8301, Japan
www.panasonic.com/global/about.html

B2.D10

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R. 401, Bldg No. 21, No. 1158 Central Rd Jiuting
Town, Songjiang Dst.
Shanghai 200000, China
www.pan-good.com

A3.C21

PATEO Connect+

Franz-Mayer-Strasse 1, 93053 Regensburg, Germany
www.pateo.com.cn/en/

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PCQ Technologies

2200 South Maywood Drive, Maywood 60153, USA
www.pcqtech.com

B3.CO3

Perciv B.V.

67 Julianalaan, 2628 BC Delft, Netherlands
perciv.ai

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Peregrine.ai

Saarstr. 20a, 12161 Berlin, Germany
www.peregrine.ai

A3.B209

PETLAS TIRE CORPORATION

Ako Kule Sogutozu Mah. 2178 CD. NO:6
Cankaya
06350 Ankara, Türkiye
www.petlas.com

B1.C23



PGUB Management Consultants

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www.pgub-consult.de

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Phasepoint Corporation

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www.phase-point.com

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PolyIC

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www.abimota.pt

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preentechologies.com

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97616 Bad Neustadt, Germany
www.preh.de

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prexels GmbH

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www.prexels.de

B1.E30.1



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prototype.club

Leopoldstraße 31, 80802 München, Germany
www.prototype.club

B2.C01

Proven Concepts

De Haak 4, 5555 XK Valkenswaard, Netherlands
www.provenconcepts.nl

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5775 Morehouse Dr, San Diego, CA 92121, USA
www.qualcomm.com

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Reimersbrücke 5, 20457 Hamburg, Germany
www.rabot-charge.de

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Radkersburger Metal Forming

Austria Südost Gewerbepark A 2
8490 Bad Radkersburg, Austria
www.radkersburger.at

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RAPA Automotive GmbH & Co. KG

Albert-Pausch-Ring 1, 95100 Selb, Germany
www.rapa.com

B2.D10



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122 Avenue Du Général Leclerc
92100 Boulogne Billancourt, France
www.renault.com

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Odeonsplatz OP340



REPT BATTERO

NO 205, Binghai Six Road, New Airport Industry

Area, Longwan District

Wenzhou 325026, China

www.chinarept.com/

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514 Bryant Street, San Francisco CA 94107, USA
www.ridecell.com

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Industrie Saleri Ital S.p.A.

Via Ruca, 406, 25065 Lumezzane (BS), Italy
www.saleri.com

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Salzburger Aluminium Group

Lend 25, 5651 Lend, Austria
www.sag.at

B1.E20

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Samsung Device Solutions

Samsung Semiconductor Europe GmbH
Einsteinstraße 174
81677 München, Germany
semiconductor.samsung.com/emea

B1.D30

SAMSUNG DISPLAY

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Einsteinstraße 174
81677 München, Germany
www.samsung.com/semiconductor

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Gyeonggi-province
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Mittlerer Pfad 4, 70499 Stuttgart, Germany
www.sanhugroup.com

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Schaeffler Technologies
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www.schaeffler.com/de/medien/
messen-veranstaltungen/iaa/

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www.schoeffel-pro.com
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25300 Pontarlier, France
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sdp GmbH
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www.sdp.de

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Secil Kautschuk Deutschland GmbH
Yunusoglu mah. Yunusoglu sok. No. 177/A
33400 Tarsus-Mersin, Türkiye
www.seciltr.com

B3.C01

Sedlmayer GmbH
Bahnhofstr. 20, 07819 Triptis, Germany
www.sedlmayergmbh.de

B1.D21

Sekisui Europe
Automotive Campus 30
5708 JZ Helmond, Netherlands
www.sekisui-europe.com

B3.E20

Senior Flexonics
Unit 1, Oakwood Close Corespenmaen
Crumlin NP11 3HY, United Kingdom
www.seniorflexonics.co.uk/

A2.C22

SenseAuto
No. 1900 Hongmei Road, Xuhui District
Shanghai 200232, China
www.sensetime.com/en

A2.D30

sensmore
Paul-Lincke-Ufer 39/40 (Hof 3, Aufgang 6)
10999 Berlin, Germany

A3.B206

Sensrad
Falkenbergsgatan 3, 412 85 Gothenburg, Sweden
www.sensrad.com

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Siliko
Trzaska cesta 31, 1360 Vrhnika, Slovenia
www.siliko.si

A3.B36

smopi®
Muli Chargepoint Solution
Im Eisenhütte 12
74626 Bretzfeld-Schwabbach, Germany
www.smopi.de



B1.C321

Snapp Automotive
12 Latchwood Lane
Lower Bourne GU10 3HB, United Kingdom
www.snappautomotive.io/



A3.B208

Solid Sands
Overschiestraat 186
1062 XK Amsterdam, Netherlands
www.solidsands.nl

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SONATUS
Sonatus
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www.sonatus.com

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SONCEBOZ
Rue Rossel-Challandes 5
2605 Sonceboz-Sombeval, Switzerland
www.sonceboz.com

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2880 W Oakland Park Blvd. Ste 225C
Oakland Park 33311, USA
www.spicy-se.com



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Spleenlab
Hauptstraße 18
07929 Saalburg-Ebersdorf, Germany
www.spleenlab.com



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Wallerheimer Weg 100, 56070 Koblenz, Germany
www.stabulus.com

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Stadt Regensburg
Amt für Wirtschaft und Wissenschaft
Bruderwörndlstr. 15b, 93055 Regensburg, Germany
www.regenburg.de

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State Government of Tamaulipas, Mexico
Torre Bicentenario, piso22. Centro Gubernamental de Oficinas Parque
87083 Victoria, Mexico

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South Carolina
South Carolina Department of Commerce Europe Office
Almeida Palais, Briener Str. 14
80333 München, Germany
www.sccommerce.com

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STILRIDE
Augustendalsvägen 51
131 52 Nacka Strand, Sweden
www.stilride.com



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STIWA Advanced Products GmbH
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www.stiwa.com

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1228 Plan Les Quates, Switzerland
www.st.com/content/st_com/en.html



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www.stromerbike.com

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Shenzhen, Guangdong
Shenzhen 518106, China

A3.C10

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67098 Bad Dürkheim, Germany
www.supind.com

A3.E32



SUSI&James GmbH
Turley-Straße 8, 68167 Mannheim, Germany
www.saj.ai

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Swey GmbH
Gudrunstrasse 10, 80634 München, Germany
[swey.app/](http://www.swey.app/)



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Swoboda
Max-Swoboda-Str. 1, 87487 Wiggensbach, Germany
www.swoboda.com

B2.D10



TAE Power Solutions
Unit 3900, Parkside
Birmingham Business Park
Birmingham B37 7YG, United Kingdom
power-solutions.tae.com/

A2.E41

Taiwan EV Solutions
5FL., 333 Keelung Rd., Sec. 1
Taipei 11012, Taiwan (Chinese Taipei)
www.taitra.org.tw/en

B3.F10



Tesla
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12526 Berlin, Germany
tesla.com/de_de

A2.C35



TAWN.Y
Schellingstr. 45, 80779 München, Germany
www.tawny.ai

A3.B227

Team Energiewende Bayern
Prinzregentenstraße 28, 80538 München, Germany
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Technik in Form Blechbearbeitung GmbH
Werner-von-Siemens-Straße 2
37308 Heilbad Heiligenstadt, Germany
www.technikinform.de

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Technische Hochschule Deggendorf
Dieter-Görlitz-Platz 1
94491 Deggendorf, Germany
th-deg.de/

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Technische Hochschule Ingolstadt
Esplanade 10, 85049 Ingolstadt, Germany
www.thi.de

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Ludwigstraße LS413

TECNIFORJA
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www.tectos.at

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theroutingcompany.com

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www.thaff-thueringen.de

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www.tomferr.hu

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www.tomo-systems.com

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1011 AC Amsterdam, Netherlands
www.tomtom.com

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tozero
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80639 München, Germany
www.tozero.solutions/

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transform.by
Am Tullnaupark 8, 90402 Nürnberg, Germany
www.transformation.bayern/



transform.r Transformation der Automobilindustrie in der Region Regensburg
Franz-Mayer-Str. 1, 93053 Regensburg, Germany
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GeTS - Gesellschaft für Transformationsmanagement Saar mbH Projekt TraSaar
Konrad-Zuse-Straße 13
66115 Saarbrücken, Germany
www.traasa.saarland/



Trelleborg Damping Solutions
Franska vägen 18B, 393 56 Kalmar, Sweden
www.rubore.com



Trescal
Vosstraat 200, 2600 Antwerpen, Belgium
www.trescal.com



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lightweight micro-mobility cargo solutions
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www.trigoscoot.com



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68163 Mannheim, Germany
www.tronity.io



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Tsubaki Deutschland GmbH
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85737 Ismaning, Germany
www.tsukabi.com/

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TU/ecomotive

Horsten 8, 5612 AX Eindhoven, Netherlands
www.tuecomotive.nl

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TÜV NORD

Am TÜV 1, 30519 Hannover, Germany
www.tuev-nord.de

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Udenco

Park Forum 420, 5657 HD Eindhoven, Netherlands
www.udenco.com

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UINCS

RUA ALTO DA MINA 438, 4440-103 Valongo, Portugal
www.uincts-tech.com

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Ukrainian Automotive and Mobility Cluster
Pushkinska str., 34, O1004 Kyiv, Ukraine
www.automotivecluster.org.ua

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ULBRICHTS GmbH

ULBRICHTS Automotive
Kaufing 34, 4690 Schwanenstadt, Austria
www.ulbrichts.com

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Uludag Automotive Industry Exporters Association

Isiktepe O.S.B. Kahverengi Cd. No:11 Nilufer
16215 Bursa, Türkiye
uib.org.tr/en/

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UNIO Enterprise

Rosental 7, 80331 München, Germany
www.unio.global/

B2.C204

Untether AI
20 Toronto Street, Suite 600
Toronto, ON M5C 2B8, Canada
www.untether.ai

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Upstream Security

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VDA QMC
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VDL Groep

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Velo Enterprise Co., Ltd.

1012 Sec.1 Chung-Shan Rd. Dajia
Taichung 437, Taiwan (Chinese Taipei)
www.velosaddles.com

B3.A11

Verge Motorcycles OÜ

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74207 Harju maakond, Estonia
www.vergemotorcycles.com

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VGI AöR, Am Nordbahnhof 3
85049 Ingolstadt, Germany
www.vgi.de

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www.vertexcom.com

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Vollmann Group

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Vueron Technology

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www.vueron.org

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Gewerbepark 6, 6142 Mieders, Austria
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Am Eichbaum 1, 56462 Höhn, Germany
www.viontech.de/

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www.vishay.com

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www.vitrite.com

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5F, Fengyun Blvd, North #5Rd, Hi-Tech
Shenzhen 518057, China
en.vmaxpower.com.cn/

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VOITAS Innovations
Am Auer Bach 8
85084 Reichertshofen, Germany
www.voitas-innovations.com

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Volkswagen
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C2.A20

Volkswagen Group
Berliner Ring 2, 38440 Wolfsburg, Germany
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www.weidmueller.com

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Wideye by AGC
Avenue Jean Monnet, 4
1348 Louvain-la-Neuve, Belgium
www.wideye.vision

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Wieland & Munich Electrification
Landaubogen 1, 81373 München, Germany
www.lectra.com/

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WirelessCar
Vädersgatan 6, 412 50 Gothenburg, Sweden

A3.C32

X

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Via Venezia 100, 35131 Padua, Italy
www.xevcars.com

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30174 Venezia, Italy
www.xev-global.com

C2.A40

XING Mobility
No. 5, Ln. 174, Xinning Rd.
Taipei City 114026, Taiwan (Chinese Taipei)
www.xingmobility.com

A3.C31



ZF Group
Löwentaler Straße 20
88046 Friedrichshafen, Germany
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A2.D40

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ZOOZ Power
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www.zoozpower.com/

A3.D32

Zoppas Industries
Heating Element Technologies

Zoppas Industries
Heating Element Technologies
Via Podgora 26
31029 Vittorio Veneto (TV), Italy
www.zoppasindustries.com

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Europa-Allee 70-76
60486 Frankfurt am Main, Germany

B1.B25

Xotigo

Xotigo GmbH
Rosstr. 45, 40476 Düsseldorf, Germany
www.xotigo.com

B2.C120

XPeng Motors
Hoogoordeel 11, 1101 BA Amsterdam, Netherlands
www.heyxpeng.com/

C2.A41

KP155, TD225

Z

ZD Automotive GmbH
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www.zd-automotive.de/

B1.E21

Ludwigstraße LS413

ZEISS

ZEISS
Carl Zeiss Promenade 10
07745 Jena, Germany
www.zeiss.com/oem-solutions

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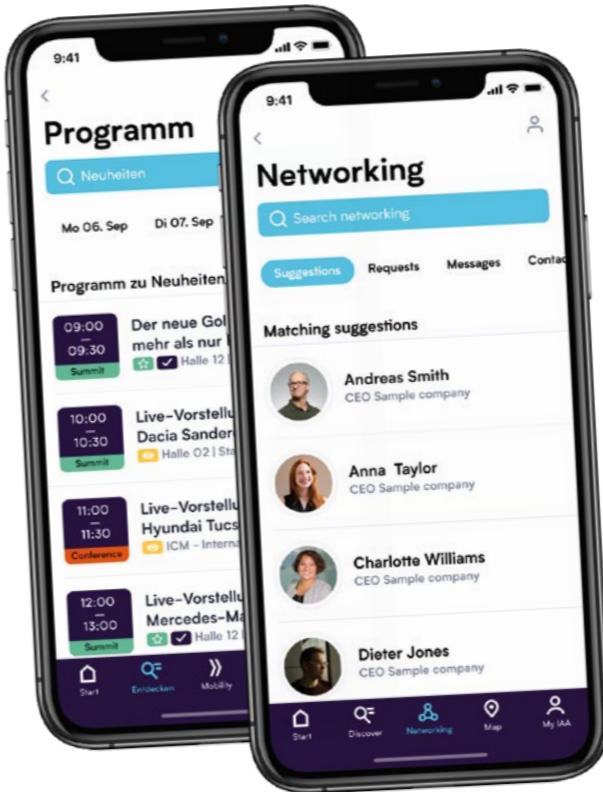
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With the "Motorworld Mobility Days", Motorworld München is staking the magical world of mobile passion. The indoor and outdoor trade fair is the perfect trading floor for manufactories, hypercars and supercars, limited editions, sports cars, classic cars, classics-to-be, bikes, accessories, lifestyle products and services, and at the same time serves as a meeting point for the scene.

The "Motorworld Mobility Days" indoor and outdoor trade fair focuses on the experience, the trade, the international network, and the perfect staging of vehicles distinguished by their quality, performance and history. Car guys and girls with petrol in their blood and electricity in their veins have the opportunity to talk about the most beautiful hobby in the world. Visitors will find a stylish selection of exclusive items together with everything that goes with them.

To kick off the "Motorworld Mobility Days", Motorworld München invites visitors to a public Motortreff meeting on Sunday, September 3, from 10 a.m. to 6 p.m.

MOTORWORLD Mobility Days

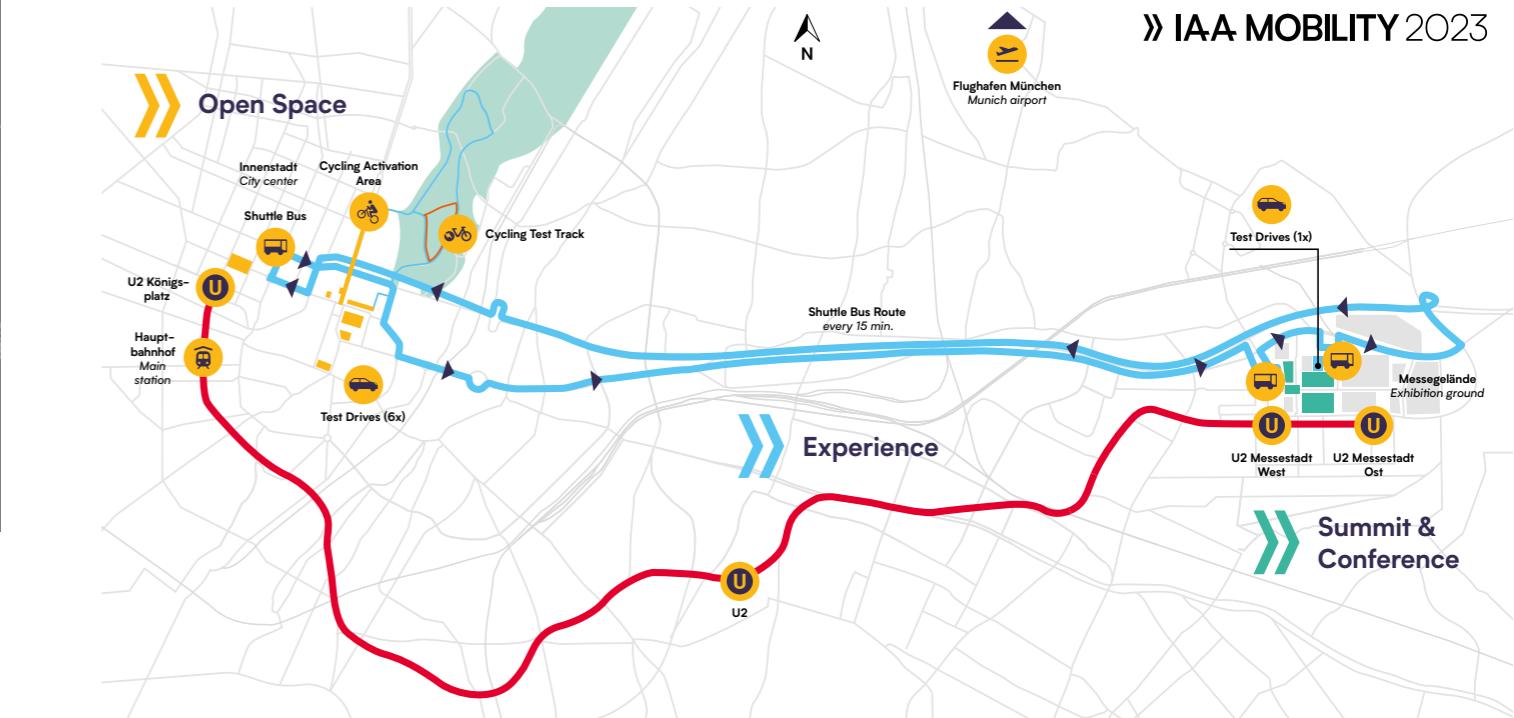
September 3–6 2023 (Sunday – Wednesday)
daily 10 a.m. – 6 p.m.
From 6 p.m. Motorworld # Evening Meet Ups

MOTORTREFF

September 3 2023 (Sunday)
10 a.m. – 6 p.m.

MOTORWORLD München

Am Ausbesserungswerk 8
80939 München
<http://motorworld-miaa.de/>



Getting to IAA MOBILITY 2023

Summit:

General recommendations for arrival

- Messe München is directly connected to the subway stop Messestadt West on the U2 subway line. From the main train station, you can reach the exhibition center in about 20 minutes without changing trains.
- Take the S2 to Riem station. From there, the bus line 190 travels to Messestadt West. Alternatively, you can reach the West Entrance to the exhibition grounds on foot in about 15 minutes.
- From the airport, take the S-Bahn lines S1 and S8 and change to the U2.
- By car, you can reach us via the A94 motorway by taking the München Riem exit (Exit No.5). Already on the highway you will be guided by the signs to the appropriate parking areas.
- You can use the parking garage West as well as P1 North on the exhibition grounds for vehicles over 2m.
- The fixed price for a single taxi journey to the exhibition center from the airport is 85 euros, from the main train station 39 euros.

Open Space:

You can get to IAA Open Space in Munich City Center

- by public transport via all central subway (U-Bahn), suburban train (S-Bahn) and tram. Exits will be possible at the main train station Munich and other stations such as Marienplatz, Königsplatz, Odeonsplatz, Königsplatz and Stiglmaierplatz. From there you can reach the Open Space area within 10-20 minutes on foot.
- by car via 7 highways connected by the A99 and the ring B2R: A8, A9, A92, A94, A96, A995 and A95.
- From the airport by suburban rail lines S1 and S8 or Lufthansa Express Bus.
- Parking will be possible in all public park and ride areas and parking garages.
- Local signs will guide you via "IAA Innenstadt".

Only IAA Summit tickets include a public transportation ticket.

Publisher

Messe München GmbH
Messegelände 81823 München, Deutschland
Phone +49 949 20720

German Association of the Automotive Industry
Behrenstr. 35, 10117 Berlin, Deutschland
Phone +49 30 897842-0
www.iaa.de

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jl.medien GmbH

Production
jl.medien GmbH,
Inselkammerstraße 11, 82008 Unterhaching, Deutschland
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Important note

The Visitor Guide lists the exhibitors placed up to the editorial deadline. Subsequent changes and additions will be taken into account in the internet list of exhibitors, provided they are received by the start of the trade fair. No guarantee can be given for the completeness and correctness of the information contained in the Visitor Guide or for the actual presence of the exhibitors listed in the Visitor Guide during the trade fair.

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