

Important information — Hofgartenstraße

Timeline

Setup	September 3–6, 2027	daily 06:00–22:00 h
Event	September 7–11, 2027	pred. 10:00–20:00 h
	September 12, 2027	pred. 10:00–17:00 h
The VDA reserves the right to change the opening hours during the IAA MOBILITY 2027 if necessary, taking into account the interests of the organizer and the exhibitors.		
Dismantling	September 12, 2027	pred. 18:00–22:00 h
	September 13–15, 2027	daily 06:00–22:00 h

Special features of the location

The exhibition area is located along a chestnut-lined avenue. The treetops limit the maximum possible building height. Individual branches may not be removed or damaged.

The maximum possible depth of the exhibition areas is limited to 6 m.

Power supply

A very limited number of electrical connections are available.

The available total power will be distributed to the individual exhibition areas during the planning phase.

The cable routing must be planned individually and is always via the corridor. The final planning is carried out after an overall space inspection.

It may be necessary to route cables through other areas to supply individual stand areas.

Water supply

Water and wastewater connections are not available.

Floor load

The permissible point load on a base area of 50 cm by 50 cm (distance approx. 1.50 m) is 2.5 t (50 kN, soil pressure 200 kN/m²).

Floor protection

To protect the existing ground, an individual ground protection concept must be drawn up for each space in consultation between exhibitors and the Site Manager. If structural protection measures are required, they will be implemented exclusively by Messe München GmbH. The costs will be invoiced to exhibitors according to the size of their stand.

Construction height

Maximum construction and advertising height: 3 m

Depending on the current diameter of the tree crowns, areas with lower construction heights may be possible.

Logistics

No areas for temporary storage or other use are available in the Hofgarten outside the rented stand areas.

Loading and unloading takes place exclusively in the designated logistics areas.

The following apply to all spaces

The [Organizational & Technical Guidelines IAA Open Space](#)

The [Guidelines for presentations in the IAA Open Space](#)