



# Stand Packages PURE & EASY

IAA MOBILITY 2023 –Summit

# Stand Package PURE & EASY

## > PURE



## > EASY



The IAA MOBILITY package offers are the easiest way to participate with a stand for your appearance at the Summit. In addition to the rental of the stand construction, the package prices also include all obligatory costs of a stand space.

Modern stand construction with included graphic areas for individualization guarantee you a high-quality brand presentation. Benefit from discounted conditions and the experience of our partner MEPLAN GmbH.

Both packages are available in the sizes 25 m<sup>2</sup>, 40 m<sup>2</sup> and 60 m<sup>2</sup>.

\*The pictures shown are for reference and may differ from the actual product.



## PURE – 25 m<sup>2</sup>

Stand type	row stand
Stand size	25 m <sup>2</sup>
Graphic display area	11 m <sup>2</sup>
Monitor	optional bookable
Power connection	3 KW
Waste disposal fee	inclusive
Communication fee	inclusive
Cabin with door	2 m <sup>2</sup>
Branding to the aisle side	inclusive
Stand construction for rent	inclusive
Assembly and disassembly	inclusive
<b>Package price (plus VAT)</b>	<b>14.990,- €</b>

\*The pictures shown are for reference and may differ from the actual product.



## PURE – 40 m<sup>2</sup>

Stand type	corner stand
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Stand size	40 m <sup>2</sup>
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Graphic display area	17 m <sup>2</sup>
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Monitor	46" inclusive
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Power connection	10 KW
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Waste disposal fee	inclusive
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Communication fee	inclusive
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Cabin with door	4 m <sup>2</sup>
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Branding to the aisle side	inclusive
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Stand construction for rent	inclusive
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Assembly and disassembly	inclusive
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<b>Package price (plus VAT)</b>	<b>23.990,- €</b>
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## PURE – 60 m<sup>2</sup>

Stand type	corner stand
Stand size	60 m <sup>2</sup>
Graphic display area	33 m <sup>2</sup>
Monitor	46" inclusive
Power connection	10 KW
Waste disposal fee	inclusive
Communication fee	inclusive
Cabin with door	4 m <sup>2</sup>
Branding to the aisle side	inclusive
Stand construction for rent	inclusive
Assembly and disassembly	inclusive
<b>Package price (plus VAT)</b>	<b>34.990,- €</b>

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## EASY – 25 m<sup>2</sup>

Stand type	row stand
Stand size	25 m <sup>2</sup>
Graphic display area	6 m <sup>2</sup>
Monitor	optional bookable
Power connection	3 KW
Waste disposal fee	inclusive
Communication fee	inclusive
Cabin with door	2 m <sup>2</sup>
Branding to the aisle side	inclusive
Stand construction for rent	inclusive
Assembly and disassembly	inclusive
<b>Package price (plus VAT)</b>	<b>14.990,- €</b>

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## EASY – 40 m<sup>2</sup>

Stand type	corner stand
Stand size	40 m <sup>2</sup>
Graphic display area	9 m <sup>2</sup>
Monitor	40" inclusive
Power connection	10 KW
Waste disposal fee	inclusive
Communication fee	inclusive
Cabin with door	4 m <sup>2</sup>
Branding to the aisle side	inclusive
Stand construction for rent	inclusive
Assembly and disassembly	inclusive
<b>Package price (plus VAT)</b>	<b>23.990,- €</b>

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## EASY – 60 m<sup>2</sup>

Stand type	corner stand
Stand size	60 m <sup>2</sup>
Graphic display area	12 m <sup>2</sup>
Monitor	40" inclusive
Power connection	10 KW
Waste disposal fee	inclusive
Communication fee	inclusive
Cabin with door	4 m <sup>2</sup>
Branding to the aisle side	inclusive
Stand construction for rent	inclusive
Assembly and disassembly	inclusive
<b>Package price (plus VAT)</b>	<b>34.990,- €</b>

\*The pictures shown are for reference and may differ from the actual product.



# Overview of the included services PURE & EASY

Package	25 m <sup>2</sup> - row stand	40 m <sup>2</sup> - corner stand	60 m <sup>2</sup> - corner stand
Cabin with door	2 m <sup>2</sup>	4 m <sup>2</sup>	4 m <sup>2</sup>
Branding to the aisle side	✓	✓	✓
Graphic display area	PURE = 11 m <sup>2</sup> EASY = 6 m <sup>2</sup>	PURE = 17 m <sup>2</sup> EASY = 9 m <sup>2</sup>	PURE = 33 m <sup>2</sup> EASY = 12 m <sup>2</sup>
Furniture	✓	✓	✓
Monitor	optional bookable	PURE = 46" EASY = 40"	PURE = 46" EASY = 40"
Power connection	3 KW	10 KW	10 KW
Carpet	✓	✓	✓
Stand construction for rent	✓	✓	✓
Assembly and disassembly	✓	✓	✓
Exhibitors passes	5	6	8
Waste disposal fee (6,50 € /m <sup>2</sup> )	inclusive	inclusive	inclusive
Communication fee (950,- €)	inclusive	inclusive	inclusive
Stand size	inclusive	inclusive	inclusive
<b>Package price (plus VAT)</b>	<b>14.990,- €</b>	<b>23.990,- €</b>	<b>34.990,- €</b>