

» IAA MOBILITY 2025



IAA MOBILITY is the global leading platform for mobility, sustainability, and technology. Under the theme “It’s All About MOBILITY,” IAA MOBILITY showcases innovations in sustainable and intelligently connected mobility, becoming the meeting point for the entire mobility industry. IAA MOBILITY 2025 takes place at two locations in Munich: The IAA Summit, along with the IAA Conference, is a B2B format held at the Munich Trade Fair Center in Riem and concludes on the Friday of the event week. The IAA Open Space and IAA Experience are visitor-focused formats for the general public, located in downtown Munich. These two formats extend into the weekend and are free to attend with no ticket required.

IAA MOBILITY Summit

THE meeting place for mobility decision-makers

Location: Munich Trade Fair Center

The IAA Summit will take place from September 9–12, 2025, from 9:00 AM to 6:00 PM at Munich Trade Fair Center and serves as the central gathering point for decision-makers and innovation leaders from around the world.

Further information can be found here:

<https://www.iaa-mobility.com/en/visitors/iaa-formats-2025/iaa-summit>

IAA MOBILITY Conference

Top-level dialogue & networking

Location: Munich Trade Fair Center

The Summit represents the B2B section of IAA MOBILITY and is complemented by the IAA Conference. Over 500 international speakers will share their insights across more than 200 program sessions on five stages—through keynotes, panel discussions, and fireside chats. A professional visitor ticket is required to attend the IAA Summit, including the Conference segment.

Further information can be found here:

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IAA MOBILITY Experience

Feel and explore the future of mobility

Location: Downtown Munich and Munich Trade Fair Center

The IAA Experience brings all test drives under one roof. Most test drives begin in the IAA Open Space, targeting visitors eager to try out all kinds of vehicles. Some test drives—such as those featuring technology prototypes not approved for street use—start at the IAA Summit at the exhibition grounds and are geared toward professional visitors, experts, or policymakers.

Further information can be found here:

<https://www.iaa-mobility.com/en/visitors/iaa-formats-2025/iaa-experience>

IAA MOBILITY Open Space

The mobility festival

Location: Downtown Munich

The IAA Open Space is the largest downtown event in Germany. It will run from September 9–14, 2025, from 11:00 AM to 9:00 PM each day. The exhibition areas stretch throughout downtown Munich—from Marienplatz to Odeonsplatz and Königsplatz—and offer a program for families and all age groups. A key part of the concept is to inspire people about the mobility of the future—by giving them the chance to experience its many facets live.

A central feature of the IAA Open Space is the Citizens Lab at Marienplatz, an open dialogue platform within IAA MOBILITY. It serves as a meeting place for citizens, visitors, and experts to discuss the future of mobility and work together on developing solutions.

Further information can be found here:

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IAA Open Space

Erste Hilfe First Aid	Toiletten Toilet
Food Area	Touristeninformation Tourist Information
Info Point	Trinkwasserbrunnen Drinking Water Fountain
S-Bahn Underground	U-Bahn Underground

Special Activities

Citizens Lab	LEV Test Rides
Cycling & Micro-mobility Parcours	LIAA Souvenir Shop
Cycling Test Rides	Motorworld Mobility Days
Fahrrad Teststrecke Cycling Test Track	Siegestor Bühne Siegestor Stage
Family Trail	Test Drives
Festival of Lights München	

IAA MOBILITY App

Nimm an exklusiven Touren teil, greife auf Bonusinhalte und Livestreams zu und entdecke das komplette Programm—nur mit der IAA App.

Join exclusive tours, dive into bonus content, catch every live stream, and explore the entire program—only with the IAA App.