



## **Driving Innovation:**

# Additive Manufacturing & High-Tech from Israel for the Mobility of Tomorrow

Discover how innovative technologies "Made in Israel" are revolutionizing automotive manufacturing – across the entire product lifecycle and supply chain. The “Deutsch-Israelische-Wirtschaftsvereinigung” and “Verband der Automobilindustrie” invites you to connect with thought leaders, start-ups, and established players. Immerse yourself in a world full of possibilities.



**11.09.2025 | 10:00 till 13:00**



**IAA»**  
MOBILITY

**Messe München | Hall A3**

**REGISTER NOW**



**[rietl@d-i-w.de](mailto:rietl@d-i-w.de)**

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### KNOWLEDGE EXCHANGE



**Hildegard  
Müller**

Patroness  
President **VDA**  
President **D-I-W**



**Helge  
Eikermann**

Managing Director  
**D-I-W**



**Yoav  
Zeif**

CEO  
**Stratasys**



**John  
Schoenbeck**

Director Strategic  
Partnering  
**Designworks**



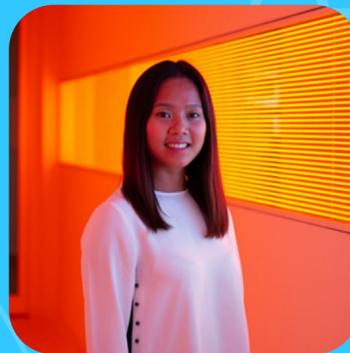
**Frank  
Rethmann**

HO Industrial  
Service Center 3D  
Printing  
**Airbus Helicopters**



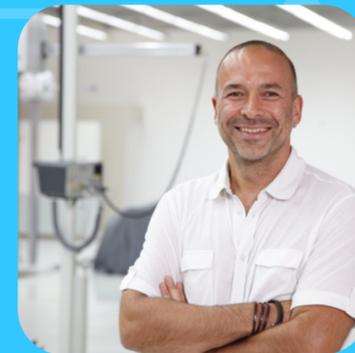
**Ephraim  
Ulmer**

Co-Founder and  
Board Member  
**acubez**



**Lena  
Nguyen**

Senior Product  
Designer  
**feno**



**Alexander  
Medawar**

Managing Director  
**Creative Wave**



**Hemdat  
Sagi**

Managing Director  
**Volkswagen Group**  
Innovation Hub TLV



**Orlie  
Sol Gruper**

Executive Advisor  
**EcoMotion**  
Community



**Stephanie  
Reimann Izhak**

Head of Innovation  
as a Service  
**Volkswagen Group**



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from Israel for the Mobility of  
Tomorrow

### **AGENDA: SEPTEMBER 11TH, 2025**

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**09:30 Start**

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**10:00 Introduction: The potential of the innovative Israeli ecosystem**  
VDA and D-I-W

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**10:30 Talking innovation: Synergies between Germany and Israel**  
Yoav Zeif, Hemdat Sagi, Stephanie Reimann Izhak, Orli Sol Grouper

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**11:15 Best Practice: Israeli innovation in Germany**  
Ephraim Ulmer

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**11:30 Break**

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**11:40 Innovative manufacturing technologies for small series cars**  
John Schoenbeck

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**12:00 Best Practice: AM production in aviation**  
Frank Rethmann

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**12:20 Lighting Identity: Light art as a branding tool in cars**  
Lena Nguyen

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**12:40 What's next?**  
Helge Eikelmann

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**13:00 Lunch snack and end (possibility of guided IAA tour)**

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