

Important information I Max-Joseph-Platz

Status 1.5.2023

The **Requirements for presentation in the Open Space** as well as the **Organizational & Technical Guidelines** apply to all locations.

Set up: 31.8. - 04.09.2023 daily 06.00 – 22.00 h

Showtime: 05. - 09.09.2023 10.00 – 20.00 h
10.09.2023 10.00 – 17.00 h

Dismantling: 10.09.2023 expected 18.00 – 22.00 h
11.-13.09.2023 daily 06.00 – 22.00 h

Due to a subsequent event, dismantling in parts of the site will end before the regular end of the dismantling period. Affected exhibitors will be informed about the respective areas in the stand confirmation.

Special features of the location

A Statue is located in the middle of the square, which must be visible and accessible at all times.

Removing of existing bollards and lanterns is not possible. Chains can be removed on the exhibitor's expense.

In cooperation with the Site Manager, floor protecting measures must be carried out.

In the parking garage underneath the square presumably 150 parking spaces will be available during IAA. Entry and exit routes of the parking garage must be kept free at all times. Visitors may linger in this area.

The overbuilding of the ventilation grid of the underground garage (approx. 55sqm) can be built over after coordination and approval by the Site Manager.

Power supply

250 W are available per sqm stand area. Main cabling must be planned individually and will be generally installed above ground level. Final setting will be defined after the overall square planning. Cabling for power supply of each stand may be installed through other stand areas.

Water and wastewater supply

Water and wastewater supply are available. Main plumbing must be planned individually and will be generally installed above ground level. Connecting points will be defined by the Site Manager. Final setting will be defined after the overall square planning. Plumbing for main water supply of each stand may be installed through other stand areas. The water main connections offered are of drinking water quality up to the transfer point.

Internet supply

Internet will be available at all locations. Band width details will be defined, must be planned individually and will be generally installed above ground. Final setting will be defined after the overall square planning. Cabling for internet supply of each stand may be installed through other stand areas.

Floor loading

Possible floor loading for an area of 50x50 cm is 5t (50kN, ground pressure 200 kN/m²). Floor loading must not exceed an even area loading of 7,5kN/m². Higher loads could be possible but must be individually checked and proofed.

Floor protection

To protect the historical floors, an individual protection concept has to be developed between the exhibitor and the Site Manager (contact details below). In case a built-in protection is required, the installation must be operated by Messe München GmbH only. Costs will be charged to the exhibitor according to the relative stand size.

Floor anchoring/Flagpoles

Floor anchoring (e.g. pegs) as well as earth works is not permitted in the whole IAA Open Space.

Construction height

Maximum construction and advertising height: 7.50 m
Deviating construction heights are checked individually.

Multistorey construction

Multi-storey construction is possible in principle and requires individual assessment.

Construction windows

In order to achieve the most synchronized appearance possible for the individual locations, the maximum permissible building and advertising heights may not be implemented in full in certain areas for design reasons (e.g. to maintain important lines of sight to existing buildings). The corresponding *construction windows* are shown in the stand sketch of the stand confirmation and replace the general design guidelines. Coordination of the location and course of the construction window is possible from the time of this application.

Stand concept

Dialogue, experience and entertainment are the focus of the presentation for the B2C-audience.

Regarding sustainability and ecology, the stand construction will create a new noticeable benchmark.

Exhibitors obligate themselves to implement their brand performance as certificated CO₂-neutral on the balance sheet.

Stand design

The size of available stand space is minimum 50, maximum 1.000 sqm per exhibitor/brand.

Stand areas will be designed preferably welcoming, easy to access, open and transparent, to secure the historical sense of the squares as well as the visibility of adjoining exhibitors.

Stand buildings will be notable as urban and fit organically into the cityscape.

Recyclable and/or multi-use material will be the preferential and predominantly used material

Accessibility is of particular importance in the planning of the exhibition areas. Taking into account DIN18040-3 Barrier-free construction, it must be ensured that all relevant exhibition areas and their facilities (including those on upper floors) are accessible to and usable by persons with limited mobility without assistance.

Plan approval.

All stand buildings in the Open Space are subject to approval.

The planned stand design should be submitted to the organizer as early as possible and before the start of detailed planning for obligatory coordination with the authorities involved. Stand constructions without official approval may not be implemented on site.

The review and approval of the submitted documents as well as the coordination with the municipal authorities will be carried out exclusively by the organizer or the OpenMesseService (OMS).

Direct contact with the municipal authorities by the exhibitor or the companies acting on his behalf is expressly not desired.

Technical approval documents must be submitted to the organizer for inspection and approval by 30.6.2023 at the latest.

It is strongly recommended to check the site conditions on site.

Advertisement

Advertising measures are only possible within the rented stand areas. Sales activities are governed by the Organizational & Technical Guidelines.

IAA Experience

It is possible to carry out test drives in the immediate vicinity of the location.

Daytime and evening events

Exhibitors may hold individual daytime and evening events within the rented stand areas.

All daytime/evening events are subject to registration and approval. Implementation is only possible after coordination and written approval by Open Messe Service (OMS).

All events must be registered latest 8 weeks before the start of the IAA MOBILITY. Later registered events may not be considered.

The registration form is available in the Exhibitor Shop from May 2023.

Toilets

Mobile toilets are available in walking distance.

Surveillance / security

The responsibility for safety for the rented exhibition area rests with the exhibitor. This includes, among other things, ensuring short-term stand closures (e.g. in the event of overcrowding) and the associated queuing management.

In the event of overcrowding of the location, the organizer's request for stand closure must be complied with.

An overall safety concept, as well as a safety concept for each location, will be drawn up.

Logistics

Logistics areas are only available to a limited extent. The coordination of the areas is carried out by the organizer.

The current traffic guide will be available from summer 2023.

» IAA MOBILITY 2023

During the construction and dismantling period as well as during the runtime, no local parking spaces are available.

Waste disposal

Waste disposal during set up and break down as well as during the whole showtime will be organised centrally and executed by Messe München GmbH service partners only. All exhibitors will be charged a mandatory flat-rate fee of 13,00 EUR/sqm plus VAT. The relevant amount will be issued with the admission invoice in advance.

The disposal of production waste (e.g. machine demonstrations or large amount of catering waste), entire stand elements and complete exhibition stands is not covered by this fee.

In addition, the guidelines for waste disposal in the Organizational & Technical Regulations for IAA 2023 apply.

Person in charge for the stand

With the application, at the latest with the beginning of set up, a technical person in charge has to be announced with full name and mobile number. It is required that this person is continuously approachable onsite as well as by phone at any time during set up, breakdown and showtime, to proceed necessary arrangements in case of storm, disturbances or to the point of cessation of business. (Exhibitor-Shop form 1.2a)

Contact organizer

Exhibition planning
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Technical implementation
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