

PRESSEKONFERENZEN LINE-UP

04. September 2023

» IAA MOBILITY 2023
EXPERIENCE CONNECTED MOBILITY

UHRZEIT/ TIME	AUSTELLER/EXHIBITOR	ORT/VENUE	TITEL/TITLE
08:30- 09:00	LG Electronics	Mainstage A1	Life's Good on the Road
09:00- 09:10	Wegzeit/Travel time		
09:10- 09:30	Volkswagen Group	Halle B2/ Stand C30	Pressekonferenz Volkswagen Group
09:35- 09:50	CATL	Halle A2/ Stand E30	CATL Press Conference
09:50- 10:10	Renault	Halle A2/ Stand B40	All-New Renault Scenic Press Conference
10:10- 10:30	Continental	Halle A2/ Stand B10	Pressekonferenz Continental
10:10- 10:25	BMW	Mainstage A1	Mediengespräch/Media talk
10:40- 11:00	BYD	Halle B3/ Stand D40	BYD Press Conference
	ZF Friedrichshafen AG	Halle A2/ Stand D40	Round Table Please register before at media@press.zf.com
	Hyundai Mobis	Halle B2/ Stand D20	'The one for all mobility' - Media Presentation of Hyundai Mobis
11:00- 11:20	Schaeffler AG	Halle B3/ Stand B40	Pressekonferenz der Schaeffler AG
	Valeo	Halle A2/ Stand C10	Valeo Press conference
	OPEL GmbH	Halle B2/ Stand B20	Opel Media Keynote
11:20- 11:40	Robert Bosch GmbH	Halle B3/ Stand D10	Pressekonferenz der Robert Bosch GmbH
	CoreAVI	Halle A2/ Stand E40	CoreAVI Press Conference
	Dongfeng Liuzhou Motor Co., Ltd	Halle B1/ Stand C10	M6 New Launch Ceremony
11:40- 12:00	CA Auto Bank	Halle B3/ Stand C21	CA Auto Bank Launch Press Conference
	Cognizant Mobility	Halle A2/ Stand B32	Meet Cognizant's A.I.: Very Enhanced Road Assistant. For people movers and smart cars
	Leapmotor Automobile Co., Ltd	Halle B1/ Stand B10	Leapmotor Global Strategy and Model Launch
12:00- 12:20	European High-Tech Pavilion	Halle B2/ Stand D10	High-Tech Companies supporting the innovations of the Mobility Industry
	Road.Travel	StartupArea B1	Road.Travel: Launch of the first in-car travel app featuring curated content to drivers

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12:20- 12:40	Zettl x Hubauer	Halle B2/ Stand B11	individuell & exklusiv - Interieurlösungen neu definiert
	Valtech Mobility GmbH	Halle A2/ D31	Latest products and partnerships
	EcoG GmbH	StartupArea B1	EcoG stellt neuen Index für Laderobustheit von Elektrofahrzeugen vor
12:40- 13:00	REPT BATTERO Energy Co, Ltd.	Halle A3/ Stand D10	EMPOWERING SUSTAINABLE MOBILITY
	Magna International	Halle B2/ Stand D40	Magna IAA Pressekonferenz
	LiangDao GmbH	StartupArea B1	Smart Sensing for Automated and Safe Mobility
13:00- 13:20	Fraunhofer-Gesellschaft	Halle B1/ Stand D11	Highlights aus der Fraunhofer- Forschung
	TBA		TBA
	Autobrains	StartupArea B1	Learning AI vs. Traditional Approaches in Autonomous Driving
13:20- 13:40	Mobilitätsregion Ingolstadt	Halle B1/ Stand E21	Autonomes Fahren in der Mobilitätsregion Ingolstadt
	Infimotion Technology	Halle A3/ Stand F31	Infinite Motion For The Future
	BlueSpace.ai	StartupArea B3	Silicon Valley Based BlueSpace.ai Debuts State-of-the-Art 4D Lidar INS for Navigation & 4D Autonomy
13:40- 14:00	SAG Salzburger Aluminium Group	Halle B1/ Stand E20	Rheocasting - key to more reach in e-mobility through low weight components
	TAITRA	Halle A3/ Stand C31	Taiwan EV Solution Hub
	Brain of Materials	StartupArea B3	Brain of Materials Press Conference
14:00- 14:20	Business Upper Austria	Halle B1/ Stand E20	Back to the Woods! Sustainable mobility concepts by Future Mobility Region Upper Austria
	Israeli Economic and Trade Mission	Halle A3/ Stand D32	Israeli National Pavilion
	Bareways	StartupArea B3	Individualisierte Routing und Navigation Services
14:20- 14:40	SAE International and SAE ITC	Halle B1/ Stand E38	Advancing Mobility and Sustainability Through Collaboration
	DENSO	Halle A2/ Stand D21	Press Conference
	STILRIDE	StartupArea B3	STILRIDE 1: The Future of Bikes
	DeepRoute.ai	Halle A3/ Stand A32	European strategy & Driver 3.0 debut

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14:40- 15:00	CORDITION GmbH	Halle B1/ Stand B40	Future Mobility Pavilion
	TU/ecomotive	Halle B3/ Stand F30	The car that lasts a lifetime - TU/ecomotive
	ADAC	Halle B2/ Stand B01	Bidirektionales Laden: Das E-Auto als Brücke zwischen Mobilität und Energiesystem
	Amplify Analytix	StartupArea A3	How to Amplify business performance with the power of data science & AI
15:00- 15:20	NOBO AUTO	Halle B1/ Stand C20	NOBO AUTO Press Conference
	4.screen GmbH	Halle B3/ Stand B05	Transforming Driver Needs into Navigation: How 4screen is shaping the Connected Mobility Revolution
	BAVERTIS GmbH	StartupArea A3	The future of battery electronics - the AC-Battery!
15:20- 15:40	Wideye by AGC	Halle B1/ Stand C24	Find out how Wideye meets the challenges of sensor integration, thanks to its glass innovations
	ElringKlinger AG	Halle B3/ Stand D20	Pressekonferenz der ElringKlinger AG und EKPO Fuel Cell Technologies
	e-R3VOLT GmbH	StartupArea A3	Elektrifizierte Transformation - Das standardisiertes Upgrade für Verbrennerfahrzeuge
15:40- 16:00	FeellnGlass® by AGC	Halle B1/ Stand E31	In-vehicle glass interfaces, towards more versatility
	Verkor	Halle B3/ Stand E43	Verkor - A New European Leader in Battery Manufacturing
	eClever technology	StartupArea A3	E-Mobility Reloaded: Elektrifizierung durch smarte Ladeinfrastruktur und Routenplanung
16:00- 16:20	DeepDrive	Halle B1/ Stand B23	DeepDrive's Game-Changing Alliance: Pioneering electrification with leading Automotive supplier
	ECARX	Halle B3/ Stand E14	Introduction to ECARX
	neitem - driving technology	StartupArea B2	NEITEM - dynamische Neigetchnik für 3- und 4-rädrige Leichtfahrzeuge
	Christen in der Automobilindustrie e.V.	Atrium A23	Wertegeleitete Mobilität / value based mobility

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16:20- 16:40	Shenzhen Vmax	Halle B3/ Stand E35	Vmax: Empowering the Future with EV Powertrain.
	Spleenlab GmbH	StartupArea B2	Spleenlab X Apex.AI - Whitepaper Release - Online Calibration
	Advantage Austria	Halle B1/ Stand E30	ADVANTAGE AUSTRIA: High-Tech Partner & Forschungsstandort für die Mobilität von Morgen
16:40- 17:00	Ekoenergetyka-Polska SA	Halle B3/ Stand E32	The future of charging stations - Launch of products by EKOENERGETYKA
	ADASKY	StartupArea B2	PAEB (Pedestrian Automatic Braking)
17:00- 17:20	NOVELIC	Halle B3/ Stand E03	NOVELIC's Radar Interior and Exterior Monitoring Solutions
	NODAR	StartupArea B2	Redefining the Limits of 3D Vision using Hammerhead
16:30- 17:00	Cupra	Residenz Kaiserhof	CUPRA Presentation To attend please contact: Arnaud Hacault - arnaud.hacault@seat.es
5.09 12:00- 13:00	CharIN und Siemens AG	Werner-von-Siemens-Str. 1	Inauguration CharIN Wireless Charging Task Force To attend please contact: Christian Wilson, press officer, christian_stuart.wilson@siemens.com

UHRZEIT/TIME	Joint Booth Tour: Samsung Display, Samsung Elec., Samsung SDI	
09:10 — 10:10	SAMSUNG DISPLAY	Halle B1 / Stand D20
	SAMSUNG ELECTRONICS	Halle B1 / Stand D30
	SAMSUNG SDI	Halle B1 / Stand D40
14:30 — 15:30	SAMSUNG DISPLAY	Halle B1 / Stand D20
	SAMSUNG ELECTRONICS	Halle B1 / Stand D30
	SAMSUNG SDI	Halle B1 / Stand D40
16:30 — 17:30	SAMSUNG DISPLAY	Halle B1 / Stand D20
	SAMSUNG ELECTRONICS	Halle B1 / Stand D30
	SAMSUNG SDI	Halle B1 / Stand D40

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UHRZEIT/ TIME	Mercedes-Benz Insights		
10:00- 10:15	Mercedes-Benz	Halle B3/ Stand C20	Iconic & Tech Luxury
11:00- 11:15	Mercedes-Benz	Halle B3/ Stand C20	Pioneering Technology
12:00- 12:15	Mercedes-Benz	Halle B3/ Stand C20	Transforming the Customer Experience
12:30- 12:45	Mercedes-Benz	Halle B3/ Stand C20	Ambition 2039 on the Road