



**EVENING  
EVENTS**  
AT THE IAA SUMMIT



**» IAA MOBILITY**  
2025

# Let's Party

Host Your IAA MOBILITY 2025 Evening Event at the IAA Summit!

Not the right location to host your IAA MOBILITY Evening Event? No problem!\*

IAA MOBILITY 2025 offers exclusive evening event packages at the Summit Stage or Blue Forum. Ideal for parties, lectures, or get togethers with a spectrum of possibilities for your individual wishes.

## What's included:

- technical standard equipment
- tickets
- security
- cleaning.

Need extra tech support? We are happy to connect you with our service provider. Plus, we offer catering and additional service recommendations.

**First come — first served!**

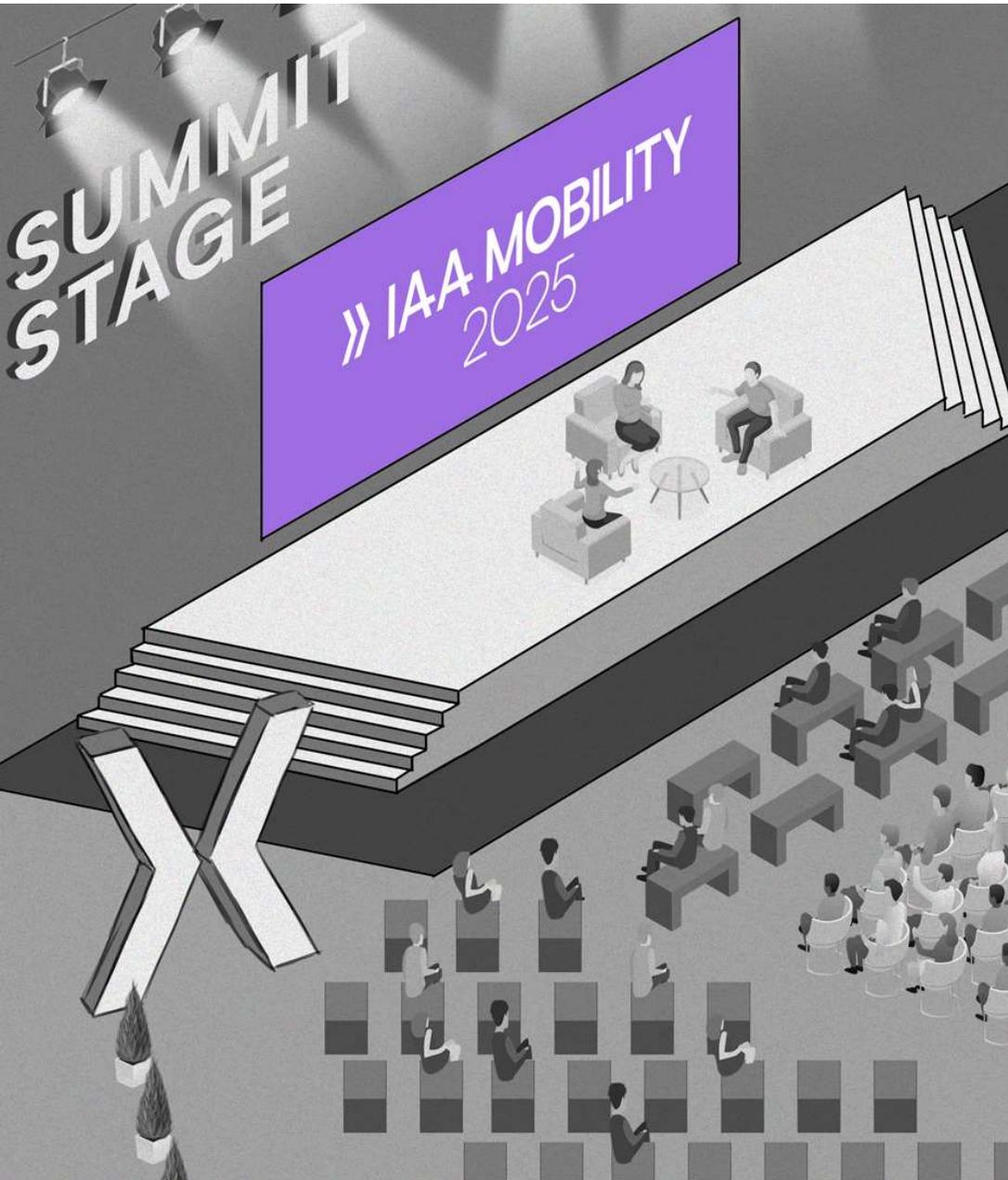
2 \*If you wish to register an evening event at your own booth, you can do this 5 months in advance via the exhibitor shop.

## » IAA MOBILITY 2025 Evening Events at the Conference Stage or Forum

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### Benefit from...

-  Stage or Forum for exclusive usage  
Timeslot: 07.00 p.m. –10.00 p.m.
-  Tickets for all guests (valid only for your evening event, starting from 6.00 PM)
-  Additional Summit Tickets (valid for the entire IAA Summit from September 9-12, 2025) as a small token of our appreciation
-  Use your afterwork event to follow-up conversations, making it easier to continue conversations, making it easier to strengthen connections and transform trade fair interactions into long-term business relationships and partnerships
-  Create a memorable experience and leave a lasting impression, ensuring your brand stays top of mind with attendees long after the trade fair ends.
-  Leverage the existing IAA MOBILITY infrastructure already set up for the IAA MOBILITY (e.g., venues, equipment) to reduce the costs of organizing a separate event.
-  Hosting your event at the same location as IAA MOBILITY is convenient for attendees, ensuring higher participation and reducing logistical challenges.
-  Booking an evening event package at IAA MOBILITY is a strategic move to maximize ROI, boost brand visibility, and foster valuable relationships, all while offering a rewarding experience for your team and guests.



## Summit Stage Package



- The Summit Stage is located in one of the halls at the IAA MOBILITY Summit
- **200 Seats** (removable)
- **Capacity for 200 – 600 Guests** (depending on event type and seating arrangement)
- **Ideal for events** such as award ceremonies, parties or similar
- **Tickets for all guests** (valid only for the day of your evening event from 6.00 PM)
- **8 Additional Summit Tickets** (for the entire Summit 9. –12. September 2025)
- **Technical standard equipment included.** Additional technic such as video recording and streaming can be booked additionally via our technic provider
- **Security & cleaning** during and after the event
- **2 Hostesses** to assist you with any questions to ensure a smooth event. (Please be aware that if you need any further hostesses for e.g. Catering, registration etc. you have to organize them by yourself)

**27.500 EUR plus VAT**

**IT'S ALL ABOUT MOBILITY**



## Blue Forum Package

10%  
exhibitor  
discount

- The Blue Forum is located in one of the halls at the IAA MOBILITY Summit including a networking & bar area to use.
- 80 Seats (removable)
- Capacity for 80 – 200 Guests (depends on the preferred event type and seating)
- Ideal for events such as networking events, get-togethers or similar
- Tickets for all guests (valid only for the day of your evening event from 6 PM)
- 8 Additional Summit Tickets (for the entire Summit 9. –12. September 2025)
- Technical standard equipment included. Additional services such as video recording and streaming can be booked through our technical provider
- Security & cleaning during and after the event
- 2 Hostesses to support you with any questions to ensure a smooth event. Please note: Additional hostesses for catering, registration etc. must be organized separately

20.000 EUR plus VAT

IT'S ALL ABOUT MOBILITY



## GET IN TOUCH



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