

IAA MOBILITY 2023

5. – 10. September 2023 • Presse- & Medientag: 4. September 2023
September 5 – 10, 2023 • Press & media day: September 4, 2023



Stand Rental Charges		per sqm in € plus VAT
1. Inside the exhibition halls at the Summit (Space limit: 2,000 sqm per exhibitor; minimum size: 25 sqm)		
3.1. Rental Charges Summit (no stand building included) <i>*The stand rental fee includes a corresponding contingent of guest/employee tickets with which third parties can be invited to the IAA MOBILITY (see below for further information).</i>		
Row Stand		€ 315.00
Corner Stand		€ 370.00
Peninsula Stand		€ 405.00
Island Stand		€ 425.00
1.2. Additional booth level(s):		30 % of the sqm price for the floor space
2. Open-air-section at the Summit		
Basic charges for stand surfaces on the ground floor (no stand building included)		
Outdoor areas		€ 110.00
Outdoor areas between halls		€ 140.00
3. In the Open Space (Space limit: 1,000 sqm per exhibitor; minimum size: 50 sqm)		
3.1. Summit & Open Space exhibitor (No stand building included) <i>*The stand rental fee includes a corresponding contingent of guest/employee tickets with which third parties can be invited to the IAA MOBILITY (see below for further information)</i>		
Residenzhöfe / Marstallplatz / Hofgartenstraße / Königsplatz		€ 180.00
Ludwigstraße		€ 230.00
Odeonsplatz (Section Brienner Straße to Galeriestraße) / Wittelsbacherplatz / Max-Joseph-Platz		€ 255.00
3.2. Open Space exhibitors only (No stand building included) <i>*The stand rental fee includes a corresponding contingent of guest/employee tickets with which third parties can be invited to the IAA MOBILITY (see below for further information)</i>		
Residenzhöfe / Marstallplatz / Hofgartenstraße / Königsplatz		€ 430.00
Ludwigstraße		€ 480.00
Odeonsplatz (Section Brienner Straße to Galeriestraße) / Wittelsbacherplatz / Max-Joseph-Platz		€ 505.00
3.3. Additional booth level(s):		50 % of the sqm price for the floor space
4. NEW: Inclusive service Ticket contingent for exhibitors		
Depending on the size of the stand area, a ticket contingent for exhibitors is included in the stand rental fee. The respective contingent can be used for guest tickets and/or employee tickets and/or the IAA Conference. The amount of the ticket contingent is as follows:		
Summit per sqm stand area		€ 50.00
Open Space per sqm stand area		€ 30.00

Please note that exhibitor passes are excluded from the ticket contingent and will be regulated in a separate contingent (see Organizational & Technical Regulations).

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Other obligatory costs

5. Communication fee per exhibitor

Chargeable for every exhibitor and co-exhibitor € 950.00
*Contains entry of address and communication details in the list of products and services,
teaser text in all exhibitor lists, key visual, social media links in the IAA online catalog and app,
alphabetic entry in the IAA visitors' guide.*

6. Waste disposal fee

Summit per sqm stand area	€ 6.50
Open Space per sqm stand area	€ 13.00
