

» IAA MOBILITY 2027

Startup Get Together

It's All About Networking

MUNICH
SEPTEMBER 7—12, 2027 | PRESS DAY SEPTEMBER 6



Overview

Startup get together

BECOME A
SPONSOR



The startup get together will be an exclusive event organized by the sponsor in collaboration with the IAA MOBILITY team. It is designed to bring together leading startups, corporates, investors, and venture capitalists in a relaxed and engaging atmosphere that encourages meaningful conversations and valuable connections.

The startup get together is scheduled to take place immediately following another startup event on a conference stage, so that participants and visitors to those events will have the opportunity to network straight afterwards.

Services in detail

Startup get together sponsoring package



Sponsor of the Founders Fight receive a 10% discount on the startup get together sponsorship

The sponsoring package includes:

- › **Exclusive naming rights:** Receive exclusive naming rights for the event, ensuring strong brand visibility in pre-event communications.
- › **Official sponsor communication:** Visibility of the sponsor across the IAA MOBILITY B2B communication channels (website, app).
- › **Stage infrastructure and networking space all-in-one:** Exclusive access to the stage of one of the conference forums, including full technical equipment, as well as the adjacent networking area.
- › **Catering included:** A selection of drinks and finger food for approximately 150 guests.
- › **IAA Summit tickets included:** Ticket allowance of €1,580 — ideal for clients, partners, or internal teams.

€28,990 plus VAT*

Become a sponsor

Key facts

Description of the event	Target group	Location and date	The sponsoring
› The startup get together is scheduled to take place immediately after other startup events in the afternoon — bringing together startups, corporates, accelerators, venture capitals, business angels, and founders in a relaxing atmosphere for networking	› Founders of the 100 startups participating in IAA Summit › Corporates, accelerators, venture capitals, business angels and founders	› Date to be determined › Afternoon till evening straight after other startup events › Event location: IAA Summit, Conference forum	› Exclusive access to the stage of one of the conference forums as well as the adjacent networking area › A selection of drinks and finger food for approximately 150 guests › Visibility of the sponsor across the IAA MOBILITY B2B communication channels (website and app) › Ticket allowance of €1,580 — ideal for clients, partners, or internal teams

Your contact person

Get in touch

Booking inquiries



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Product inquiries



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