

# IAA MOBILITY 2023

## Expert Sessions



# Expert Sessions: deep dive and knowledge exchange

Would you like to show exciting business cases and inspire the mobility community with your expertise? Or would you like to present your expertise in an educational format and discuss new technologies, concepts or current/future industry topics?

Holding an Expert Session at the IAA MOBILITY Summit gives you the opportunity to network with mobility experts and transfer your knowledge in a direct exchange.

## Benefits and goals:

- ✓ Networking with mobility experts
- ✓ Enrich the mobility industry with your expertise
- ✓ Share your knowledge in a direct exchange
- ✓ Discuss and work on current/future topics or issues with your Expert Session participants onsite
- ✓ Benefit from increased reach through IAA MOBILITY



# Expert Session Package

**Expert Session Package includes the following services:**

- 4h slot in a conference room at the Summit (ca. 125 sqm, up to 72 pax, parliamentary seating)
- Listing in the IAA MOBILITY Summit online program (incl. link to your registration page)
- Technical equipment: one projector, sound system, wireless microphone, internet access 100 Mbit/s and wifi router
- 2x B2B visitor tickets for IAA Summit — valid on day of your Expert Session

**Cost per package: 2,990.00 € plus VAT**

The following services are not included. If required, they must be organized via your company: Registration of attendees, tickets for attendees, additional technical equipment, catering services (F&B) — please contact us for questions!

**Special Offer:**

**Buy guest voucher codes. Pay only for used tickets!**



# Expert Session Package

## Exclusive offer for exhibitors

Expert Session Package includes the following services:

- 4h slot in a conference room at the Summit (ca. 125 sqm, up to 72 pax, parliamentary seating)
- Listing in the IAA MOBILITY Summit online program (incl. link to your registration page)
- Technical equipment: one projector, sound system, wireless microphone, internet access 100 Mbit/s and wifi router

**Cost per package, exhibitor (!) price: 1,790.00 € plus VAT**

The following services are not included. If required, they must be organized via your company: Registration of attendees, tickets for attendees, additional technical equipment, catering services (F&B) — please contact us for questions!

**Use your guest tickets to invite attendees!**

# Lead topics for Expert Sessions at the IAA MOBILITY Summit



Connected  
Mobility



Urban and  
Rural Mobility



Sustainability &  
Circular Economy



Cycling, LEV &  
Micromobility Solutions



Autonomous  
Mobility



Data & Next Level  
User Experience



Smart City Infrastructure  
and Developing Livable  
Spaces



EV's, Future Fuels  
& Charging

# Important Notes

The format **Expert Session** focuses on the exchange of knowledge, aligned within the lead topics. Advertising formats, such as product/sales/company presentations only, are not permitted.

The selection and allocation to the Expert Sessions is processed through an application process shown in the registration form. Minimum number of participants are total 4 companies. If there are less than 4 companies, the price is subject to change.

**Deadline for registration: June 30, 2023.**

## **Cancellation policy:**

- Until the end of the 28th calendar week (16.07.2023) 25 percent cancellation fee on the total amount. Plus VAT.
- Until the end of the 30th calendar week (30.07.2023) 50 percent cancellation fee on the total amount. Plus VAT.
- From the 31st calendar week (31.07.2023) onwards, 100 percent cancellation fee on the total amount. Plus VAT.

*DO YOU HAVE ANY QUESTIONS,  
SUGGESTIONS OR  
IDEAS FOR IMPROVEMENT?*



## CONTACT

Stefanie Loher

Project Manager SUMMIT  
IAA MOBILITY

Phone: +49 89 949 20306

[stefanie.loher@messe-muenchen.de](mailto:stefanie.loher@messe-muenchen.de)