

Important information — Ludwigstraße

Timeline

Setup	September 2–6, 2027	daily 06:00–22:00 h
Event	September 7–11, 2027	pred. 10:00–20:00 h
	September 12, 2027	pred. 10:00–17:00 h
	The VDA reserves the right to change the opening hours during the IAA MOBILITY 2027 if necessary, taking into account the interests of the organizer and the exhibitors.	
Dismantling	September 12, 2027	pred. 18:00–22:00 h
	September 15–18, 2027	daily 06:00–22:00 h

Depending on the size and design of the booth, shorter set-up and dismantling times may be specified.

Special features of the location

The depth of the exhibition areas is limited to a maximum of 10.0 m.

In the case of areas along the cycle path, structural measures (e.g. parapet elements, fences or plants) must be taken to ensure that it is not possible to enter the stand area via the cycle path.

Power supply

Max. 200 W are available per m² of stand space.

Depending on the overall requirement, deviations may occur and must be checked individually.

The cable routing is planned individually and is always via the corridor. The final planning is carried out after an overall space check and depending on the total requirements of all exhibitors.

It may be necessary to route cables through other areas to supply individual stand areas.

Water supply

Availability depends on the location.

The discharge points are determined individually by the Site Manager. The pipes are always routed via the corridor. The final planning takes place after an overall site inspection.

To supply individual stand areas, it may be necessary to route the pipes through other areas. The main water connections offered are of drinking water quality up to the transfer point.

Floor load

The permissible point load on a base area of 50 cm by 50 cm is 1 t (10 kN, ground pressure 200 kN/m²).

It must be ensured that the floor load does not exceed an evenly distributed surface load of 10 kN/m². Compliance with the 10 kN/m² must be verified. Higher loads may be possible but must be checked and verified separately.

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Construction height

Maximum construction and advertising height: 6.00m

Deviating construction heights are checked individually

Logistics

No space is available outside the rented stand area for temporary storage or any other use.

Tools and materials may only be stored within the rented booth space. This must be taken into account when planning the booth design.

Trucks are loaded and unloaded exclusively in the designated logistics areas.

To manage the overall logistics at Ludwigstraße, the organizer will assign a logistics supervisor. The costs will be charged to the exhibitors on a pro rata basis.

The following apply to all spaces

The [Organizational & Technical Guidelines IAA Open Space](#)

The [Guidelines for presentations in the IAA Open Space](#)