

## Overview of costs and conditions

### Shuttle Bus

In response to your enquiry, we are delighted to be able to offer you the following services in conjunction with your participation for Shuttle Buses at the IAA MOBILITY 2023.

#### Cost summary

**Participation fee\***, €2,500

(participating CNG, hydrogen or fully electric bus, entire event)

\* Includes one night parking space per bus, personnel costs (fire guard, stewards, staffing of the gate) and integration of buses and exhibitor information in the IAA MOBILITY app; Drivers, branding as well as fuels must be organized by exhibitor; Possibility of limiting the max. amount of vehicles;

**Charging infrastructure / power consumption (Summit)\*\***, on request

(participating fully electric bus, entire event, depending on electricity power and specific power connection)

\*\* Includes power connection. Electricity is charged according to consumption; the guest must bring wall boxes or similar facilities for charging.

All prices exclude VAT

All other costs incurred by individual exhibitors, for example costs associated with insurance and refuelling the vehicles, or for the manufacturers' own employees, shall be borne separately by the participating exhibitors and are not included in the aforementioned costs.

#### Shuttle Bus

The bus stop at the Summit is located at the West entrance of the exhibition grounds (specific location currently under review). There will be several bus stops in the Open Space of the IAA MOBILITY 2023 (Königsplatz, Ludwigstraße, near Apothekenhof, Max-Joseph-Platz (specific locations currently under review)).

- The bus stops will be in accordance with the IAA MOBILITY design.
- The shuttle service between the Summit and the Open Space will start on September 5<sup>th</sup>, 2023 to September 8<sup>th</sup>, 2023 from 08:30 am to 6:30 pm.
- The shuttle service between the Open Space will start on September 5<sup>th</sup> to September 9<sup>th</sup>, 2023 from 09:30 am to 08:30 pm and on September 10<sup>th</sup>, 2023 from 09:30 am to 05:30 pm.

### Promotional activities

The IAA MOBILITY will use extensive and targeted advertising activities to draw the attention of the public and trade fair visitors to the Shuttle Bus Service and participating manufacturers.

These include:

- IAA visitors' promotion campaign
- IAA app
- IAA website
- IAA signposts and on-site signage
- Potential advertising in the IAA visitor flyer
- Targeted VDA press releases

# Registration form: Shuttle Bus IAA MOBILITY 2023

Messe München GmbH  
 Mr Helge Brekau  
 IAA MOBILITY  
 Am Messesee 2  
 81829 München

Please RSVP by April 28, 2023.

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## Registration

Please fill out the registration form as appropriate:

We hereby submit our **binding\*** registration for the Shuttle Bus.

Offers	Price subject to VAT	Selection
Participation fee (per bus)	€2,500	Quantity:
Charging infrastructure / power consumption (Summit)	On request	Quantity:

### Type & description of shuttle bus vehicles:

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### Participant information

Company: \_\_\_\_\_ Order no. \_\_\_\_\_

Contact: \_\_\_\_\_

Street: \_\_\_\_\_

Postal code, City: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Where appropriate, alternative billing address

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Street: \_\_\_\_\_

Postal code, City: \_\_\_\_\_

By signing below, you confirm your binding registration for the Shuttle Bus at the IAA MOBILITY 2023 as well as your acknowledgement of and compliance with the information on the limitation of liability of the German Association of the Automotive Industry (VDA) and Messe München GmbH on the next page.

Place, date

Signature, company stamp

\* The services offered will be provided by VDA after full payment before the start of the IAA MOBILITY 2023. The following deadlines apply to cancellations: Until 21<sup>st</sup> of May, 25 percent cancellation fee on the total amount. | Until 4<sup>th</sup> of June, 50 percent cancellation fees on the total amount. | From 05<sup>th</sup> of June, 100 percent cancellation fees on the total sum, plus VAT.

## Limitation of liability for the IAA Shuttle Bus

The VDA does not accept any liability whatsoever for damage to property or personal injury suffered by the exhibitor as a result of a technical defect in the vehicle and/or from an error on the part of the driver provided and instructed by the exhibitor, or by a driver from an external agency, at any time during a shuttle drive on the IAA Mobility grounds and/or the city drive, intercity drive or motorway drive. The VDA only makes the exhibition area available to the exhibitor on the exhibition grounds and at the Open Space for conducting shuttle drives at the exhibitor's own responsibility and provides the IAA app to inform visitors about the participating exhibitors and their specific buses. In the event that the visitor (third party) suffers damage due to a technical defect in the vehicle and/or due to an error on the part of the driver provided and instructed by the exhibitor, or by a driver from an external agency at any time during a shuttle drive on the IAA Mobility grounds and/or the city drive, intercity drive or motorway drive, the exhibitor undertakes to indemnify the VDA against claims of any legal nature brought by the third party. Furthermore, VDA shall be reimbursed for all legal costs arising from the defence of any such claims. As public traffic will also be using public roads, road traffic regulations must be observed at all times. In all other respects, the [IAA Mobility 2023 exhibition conditions](#) shall apply.

Please be aware that buses used must have appropriate insurance cover and be approved for use on public roads.