

Important information — Odeonsplatz

Timeline

Setup	September 2–6, 2027	daily 06:00–22:00 h
Event	September 7–11, 2027	pred. 10:00–20:00 h
	September 12, 2027	pred. 10:00–17:00 h
	The VDA reserves the right to change the opening hours during the IAA MOBILITY 2027 if necessary, taking into account the interests of the organizer and the exhibitors.	
Dismantling	September 12, 2027	pred. 18:00–22:00 h
	September 13–15, 2027	daily 06:00–22:00 h

Depending on the size and design of the booth, shorter set-up and dismantling times may be specified. Due to a subsequent event, dismantling in some areas of the site will end before the regular end of the dismantling period. Affected exhibitors will be informed about the corresponding areas in the stand confirmation.

Special features of the location

Depending on the size and design of the booth, shorter set-up and dismantling times may be specified. In the center of the square is an equestrian monument that must remain clearly visible and freely accessible for the entire duration of the IAA.

The Bavarian State Ministry of the Interior, Sport and Integration is located at the south-western corner of the square. A security area extends along the entire edge of the building, 15 meters into the square. This area cannot be driven on and must be always kept clear of any material.

For areas along the cycle path, structural measures (e.g. parapet elements, fences or plants) must be taken to ensure that it is not possible to enter the stand area via the cycle path.

Power supply

Max. 250 W are available per m² of stand space.

Depending on the overall requirement, deviations may occur and must be checked individually.

The cable routing is planned individually and is always via the corridor. The final planning is carried out after an overall space check and depending on the total requirements of all exhibitors.

It may be necessary to route cables through other areas to supply individual stand areas.

Water supply

Water and waste water are available.

The discharge points are determined individually by the Site Manager. The pipes are always routed via the corridor. The final planning is carried out after an overall site inspection.

It may be necessary to route pipes through other areas to supply individual stand areas.

Floor load

The permissible point load on a base area of 50 cm by 50 cm is 5 t (50 kN, ground pressure 200 kN/m²). It must be ensured that the floor load does not exceed an evenly distributed surface load of 10 kN/m². Higher loads may be possible but must be checked and verified separately.

Floor protection

To protect the existing soil in the area around the equestrian monument, an individual soil protection concept must be developed in consultation with the site manager (OMS). If structural protection measures are required, they will be implemented exclusively by Messe München GmbH. The costs will be invoiced to exhibitors in accordance with the area concerned.

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Construction height

Maximum construction and advertising height: 6.00 m
Deviating construction heights will be checked individually.

Logistics

No space is available outside the rented stand area for temporary storage or any other use..

Tools and materials may only be stored within the rented booth space. This must be taken into account when planning the booth design.

Loading and unloading takes place exclusively in the designated logistics areas.

The organizer will assign a logistics supervisor to manage the overall logistics at Odeonsplatz. The costs will be charged to all exhibitors on a pro rata basis.

The following apply to all spaces

The [Organizational & Technical Guidelines IAA Open Space](#)

The [Guidelines for presentations in the IAA Open Space](#)