

Press release

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Contact:
Simon Schütz
Spokesperson IAA
IAA MOBILITY
+49 160 95900967
presse@iaa.de

IAA Conference: Leading Minds from Politics, Business, Research, Technology, and Startups to Discuss the Future of Mobility

The conference program for IAA MOBILITY 2025 provides a stage for the mobility of tomorrow. From September 9 to 12, over 500 international speakers will share their insights and address key questions about the future of mobility, its progress, and its challenges. Leading global companies are supporting the IAA Conference as partners and sponsors.

Berlin/Munich, July 22, 2025

With over 200 sessions on five stages, the IAA Conference fosters constructive exchange and debate with more than 500 renowned international speakers. The top-level exchange will also feature CEOs and well-known visionaries discussing the future of mobility.

Verband der
Automobilindustrie e.V. (VDA)
Behrenstraße 35
10117 Berlin
T +49 30 897 842 - 0
presse@iaa.de
www.iaa-mobility.com
#IAA#Mobility#IAA2025

"We are delighted to bring together the leading players in mobility, sustainability, and tech in Munich for the third consecutive time at IAA MOBILITY," says Jürgen Mindel, VDA Managing Director. "IAA MOBILITY 2025 serves as a global stage that promotes the transfer of knowledge and experience between industry, research, and society — actively shaping the future of mobility."

"Dialogue is a central element of IAA MOBILITY 2025 — bringing together leading minds from politics, business, research, technology, and startups. Public authorities and political representatives can connect directly with companies, discuss regulatory issues, and develop joint solutions at our event," adds Christian Vorländer, Head of Mobility at Messe München.

The IAA Conference program reflects the key themes of IAA MOBILITY 2025. The thematic tracks cover the entire spectrum of mobility, technology, sustainability, and infrastructure. More information on the key themes can be found here: [Key Themes 2025 | IAA MOBILITY](#).

Topics range from Software-Defined Vehicles and Autonomous Driving to the Circular Economy, urban mobility, and charging infrastructure. These will be presented in keynotes, discussions, and fireside chats on five stages — a conference experience for decision-makers. Access is included for all holders of an IAA Summit trade visitor ticket for the Munich exhibition grounds.

Against the backdrop of current economic and geopolitical challenges, the collaboration between industry, politics, and business is more important than ever. This year's focus areas range from Europe's competitiveness and its role as an innovation driver and the transformation of mobility in the context of OEMs and suppliers, to multimodal mobility and new strategic partnerships.

Partners & Formats

Companies such as 3M (Stage Sponsor Summit Stage), Accenture (Stage Sponsor Main Stage), AWS (as IAA Conference Sponsor), and IBM & SAP with Capgemini are shaping their own program elements or entire stage formats as sponsors.

Google and PwC are also involved in terms of content, with PwC exclusively curating the Smart Mobility Space as a sponsor. Additionally, academic institutions like the MIT Mobility Initiative and the University of St. Gallen, as well as partners such as Boston Consulting Group, Drees & Sommer, EIT Urban Mobility, and the World Economic Forum, support the program with their networks and expertise. Messe München's own events, electronica and IFAT, will also present program points on interface topics with the semiconductor industry and circular economy through cross-industry collaborations.

In addition to major industry-driven topics, the IAA Conference 2025 also sets specific thematic priorities addressing societal, infrastructural, operational, and urban issues:

- **Cycling & Micromobility Afternoon:** Wednesday afternoon, Sep. 10, Yellow Forum. High-profile speakers (including from Deutsche Dienstrad, Riese & Müller, and Zukunft Fahrrad) will lead discussions.
- **Smart Infrastructure Focus Day:** Wednesday morning, Sep. 10, Yellow Forum. On Wednesday, the conference will focus on topics related to urban and rural mobility, as well as infrastructure and district development.
- **Female Leadership Afternoon:** Thursday afternoon, Sep. 11, Summit Stage. In cooperation with Automobilwoche, Frauen Verbinden, Women Automotive Network, and Women in Mobility, this format brings together female decision-makers from industry, politics, and research in the mobility sector.
- **Fleet and Fleet Management:** Thursday afternoon, Sep. 11, Blue Forum. Special sessions will highlight how fleet operators, major customers, and mobility service providers are adapting to current challenges such as decarbonization, e-fleets, charging infrastructure, and digitalization.
- **Circular Economy:** Thursday afternoon, Sep. 11, Yellow Forum. Together with Vojtech Vosecky (founder of The Circular Economist), attendees will learn about solutions for the future of this important sustainability topic through presentations and discussions with experts, companies, and associations.

Global Lineup: Who is speaking at the IAA Conference? Many exciting speakers have confirmed their participation for IAA MOBILITY 2025 and will share and discuss their perspectives on mobility with industry and other experts at the IAA Conference. Confirmed speakers include:

- **Automotive Manufacturers:**
 - Florian Huettl (CEO, Opel Automobile GmbH and Vauxhall, and Managing Director, Stellantis Germany)
 - Ola Källenius (Chairman of the Board of Management, Mercedes-Benz Group AG)
 - Dr. Brian Hongdi Gu (Vice Chairman and Co-President, Xpeng)
 - Mehmet Gürcan Karakaş (CEO, Togg)
 - Florian Kraft (CEO, Renault Deutschland AG)
 - Michael Lohscheller (CEO Polestar)
 - Marcus Welz (CEO Hyundai Connected Mobility GmbH)
 - Oliver Zipse (Vorstandsvorsitzender BMW AG)

- **Suppliers:**
 - Wendy Bauer (Group President, Transportation und Electronics Business Group 3M)
 - Arnd Franz (Chairman of the Management Board, MAHLE)
 - Laurent Favre (CEO, OPmobility)
 - Dr. Stefan Hartung (Chairman of the Board of Management, Robert Bosch GmbH)
 - Dr. Markus Heyn (Member of the Board of Management, Robert Bosch GmbH & Chairman of the Mobility Business Sector)
 - Dr. Holger Klein (Chairman of the Board of Management, ZF Group)
 - Christophe Périllat (CEO, Valeo)
 - Vincent Yang (Charman EO ProLogium Technology)

- **Tech:**

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- Steve Basra (Head of Global Automotive, Google)
- Sarah Bürkle (Head of AI Advocacy SAP)
- Jean-Marc Chery (President and CEO, STMicroelectronics)
- Jeff Chou (CEO and Co-Founder, Sonatus)
- Nakul Duggal (Group General Manager, Automotive, Industrial & Embedded IoT and Cloud Computing, Qualcomm.)
- Hassane El-Khoury (CEO & President Onsemi)
- Seok-hyun Eun (President of LG Electronics Vehicle Solutions)
- Alex Kandell (CEO and Co-Founder, Wayve Technologies Ltd.)
- Mike Nefkens (CEO, HERE Technologies)
- Enrico Salvatori (Senior Vice President and President Qualcomm Europe, Inc.)
- Ozgur Tohumcu (General Manager Automotive & Manufacturing, AWS)
- Peter Schiefer (Division President Automotive, Infineon Technologies AG)
- Dipti Vachani (SVP and General Manager of Automotive, ARM)

- **Other Highlight Speakers:**

- Roger Atkins (Founder, Electric Vehicles Outlook Ltd)
- Christiane Benner (First Chairwoman, IG Metall)
- John Bozzella (President & CEO, Alliance for Automotive Innovation)
- Anna Buchmann (CEO & Founder, NOCA)
- Sandra Dax (Pininfarina Deutschland, CEO / COO)
- Christina Diem Puello (Managing Director, Deutsche Dienstrad)
- Michael Halbherr (CEO, ABB E-mobility)
- Bradley Lord (CCO Mercedes-AMG PETRONAS Formula One Team)
- Dr. Richard Lutz (Chairman of the Management Board & CEO, Deutschen Bahn AG)
- Ulrich Prediger (Founder, Jobrad)
- Wasilis von Rauch (CEO, Zukunft Fahrrad)
- Marc Rozendal (CEO EIT Urban Mobility)
- Chrissy Taylor (CEO and President, Enterprise Mobility)
- Vojtech Vosecky (Founder, The Circular Economist)
- Dr. Sandra Wolff (CEO, Riese & Müller)

The speaker portfolio is continuously being updated with additional decision-makers from industry and politics.

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The IAA Conference is the world's leading conference for decision-makers in mobility, sustainability, and tech. It takes place as part of IAA MOBILITY from September 9 to 12, 2025, at the Munich exhibition grounds. The complete conference program can be found on the website:

[IAA Conference Program.](#)

Access to the IAA Conference is included in the IAA MOBILITY ticket for the IAA Summit in the exhibition halls. The current price for a day ticket starts at €180. All ticket prices and options can be found at:

[www.iaa-mobility.com/en/for-visitors/plan-your-visit/tickets.](http://www.iaa-mobility.com/en/for-visitors/plan-your-visit/tickets)