

## IAA MOBILITY Networking Tours

### Contact IAA MOBILITY Summit team – please return only to:

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## Application form Networking Tours

We hereby bindingly\*\* register for the IAA Networking Tours.  
**Please register no later than May 31, 2023.**

### Information on participant / exhibitor:

Exhibitor/Company: \_\_\_\_\_ PO Nr.: \_\_\_\_\_

Contact person (last name, first name): \_\_\_\_\_

Street: \_\_\_\_\_

Postal code, City: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### If applicable, different invoicing address:

Company: \_\_\_\_\_ PO Nr. \_\_\_\_\_

Contact person: \_\_\_\_\_

Street: \_\_\_\_\_ postal code, City: \_\_\_\_\_

### Networking Tour – Package:

- Participation IAA MOBILITY Networking Tour Package: 2,400.00 EUR\* plus VAT.<sup>1, 2</sup>

#### Networking Tour Package includes the following services:

- evaluation and selection of Networking Tours topics by IAA MOBILITY team
- conception & coordination of the Networking Tours in advance and on-site
- online registration portal for professional visitors
- contact for professional visitors
- execution & implementation of the tours
- tour guides
- communication & promotion on site and online
- guided tour system (headsets and microphone)

#### Networking Tour (5. - 8.09.2023) – facts & figures:

- one tour per day → in total: four tours per topic
- up to 7-8 exhibitors per Networking Tour / minimum per Networking Tour: 5 exhibitors
- total duration per tour: max. 1,5 hours
- language of the tours: English
- up to 10 minutes presentation (incl. Q&A) per exhibitor
- Each tour size: up to 25 professional attendees
- Participation in the Networking Tours will lead the appropriate target group directly to your stand.

**IMPORTANT NOTE on your presentation:**

- Present your product highlights, innovative solutions and services to decision-makers and experts.
- DO NOT focus on sales presentation.
- Use the time for networking with your target group.

**Select a topic in which you would like to participate as an expert company: \*,\*\***

- Topic 1: New Mobility Solutions**  
(Subtopics such as: electric vehicles, mobility as a service, cycling and micromobility, connected mobility)
- Topic 2: Data & AI In Future Mobility**  
(Subtopics such as: connected vehicles, predictive maintenance, user experience, mobility as a service)
- Topic 3: Autonomous Mobility**  
(Subtopics such as: vehicle demonstration, safety and regulation, technology, artificial intelligence, use cases)
- Topic 4: Smart City**  
(Subtopics such as: smart transportation, micromobility solutions, intelligent public transportation, future mobility solutions)
- Topic 5: Circular Economy**  
(Subtopics such as: design with sustainable materials, remanufacturing, upcycling, recycling, regenerative braking, closed-loop mobility systems)
- Topic 6: Sustainable Mobility**  
(Subtopics such as: electric vehicles, alternative fuels, charging solutions, cycling and micromobility)

\*No multiple selection possible. Please use additional form if you plan to register for different tour topics.

\*\*We reserve the right to combine tour topics if not enough exhibitor and/or visitor attendees register for one topic.

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**Your content for your slot in the Networking Tour:**

We will also publish some content on the IAA MOBILITY website. Thus, please enter all information as best as possible. If required, detailed changes can be made at a later date.

**Your topic** – name of the product / service / innovation that will be presented at the Networking Tour:

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**Topic description** – describe your product / service / innovation which will be showcased at the tour:  
(max. 500 letters; *additional possible to send PDF/ppt to [stefanie.loher@messe-muenchen.de](mailto:stefanie.loher@messe-muenchen.de)*)

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**Mission and vision of your company:**  
(max. 500 letters)

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**Networking Tour Communication – Your company name:**

Please provide your company name & website link as you would like it to appear in the visitor information and communication.

Company Name: \_\_\_\_\_

Website Link: \_\_\_\_\_

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**Networking Tour Implementation – Your contact person:**

Please indicate the person responsible for organizing the tour.

Contact person (last name, first name): \_\_\_\_\_

Job title: \_\_\_\_\_

Department: \_\_\_\_\_

Email: \_\_\_\_\_

Mobile Number (during IAA MOBILITY): \_\_\_\_\_

If the person is not yet known, please let us know at a later date, in good time before the IAA MOBILITY.

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With your signature you confirm your binding participation in the IAA Networking Tours which is subject to a cancellation fee as well as possible data transfer to third parties for the implementation of the Networking Tours. <sup>1, 2</sup>

\_\_\_\_\_  
City, Date

\_\_\_\_\_  
Signature

**Notes:**

<sup>1</sup> Minimum number of participants are total 15 companies. Please note that the selection and allocation to the Networking Tours is processed through an application process shown in the registration form. The innovative power of the company, including the presented exhibits/solution/innovation, is evaluated by the IAA MOBILITY team.

If, contrary to our expectations, not enough participants register for the IAA Networking Tours at the Summit, the IAA MOBILITY team will withdraw this offer. We reserve the right to combine tour themes if not enough participants register for one topic.

<sup>2</sup> The following conditions apply to cancellations of the IAA MOBILITY Networking Tours: Until the end of the 22nd calendar week (04.06.2023) 25 percent cancellation fee on the total amount. Until the end of the 24th calendar week (18.06.2023) 50 percent cancellation fee on the total amount. From the 25th calendar week (19.06.2023) onwards, 100 percent cancellation fee on the total amount. Plus VAT.